

The Weather

New York City and vicinity: Cloudy and muggy. Scattered showers. Highest temperature near 80. Moderate to fresh southerly winds. Yesterday's temperature range to 9 p.m.: High 81, low 70.

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Trade Policy War

Free Traders and Foes Gird for Capitol Battle; Business Joins the Fray

Oil vs. Wool; Cars vs. Bikes; Department Stores vs. the United Mine Workers

Hazards of an Election Year

BY ALAN L. OTTEN AND JOHN R. GIBSON
Staff Reporters of THE WALL STREET JOURNAL

WASHINGTON—A war over foreign trade policy is shaping up for the coming year. Already any far-sighted observer can detect sparks of dust near the legislative battlefield, as forces move into position and aides-de-camp gallop back and forth.

Here's the strategic situation:

The Reciprocal Trade Agreements Law runs out next June. Nothing very unusual about that. Since it was first enacted in 1934, at the inspiration of Cordell Hull, then Secretary of State, it has faced expiration on each occasion. And the enemies are familiar: Free traders eager for further whittling at tariffs, confronted by protectionists determined to thwart them. But on this go-round the fight will be conducted in an election year. ("It was a big mistake to let the law run out in '58," confesses a key Democrat on the House Ways and Means Committee, who sides with the free traders.)

Papers are flying

This fact, piled on top of steadily mounting opposition to imports, foreshadows what may prove the fiercest opposition ever to extension of the law. "A showdown fight," predicts one State Department official. And before the fight is over, a lot of businessmen and others outside Government will be battling beside the protectionist troops.

Papers are flying back and forth between the State Department and other agencies as they seek to draft the precise proposals that will be placed before Congress. No decision has yet been reached, says a functionary in a position to know, and he adds: "If things run true to form, nothing may be decided until the last five minutes." But there is agreement on one thing: The package ought to look different this time.

"To go up with there with the same old thing would be ripe," says a top State Department man. "Guys like Ways and Means Chairman Cooper and Representative Mills (Democrats from Tennessee and Arkansas, respectively) wouldn't be fooled."

Idea being kicked around feature talk of seeking a long-term extension of the trade legislation this time—perhaps even a "permanent" law.

There's discussion, too, of asking for considerable new power to dicker with whole groups of foreign lands. Primarily in mind, of course, is the new six-nation Common Market being formed in Europe, which it is feared may build fences against U. S. wares in the course of knocking down Europe's internal barriers to commerce. With tentative moves afoot to create similar common markets in Scandinavia and Latin America, there is genuine concern that America might be frozen out of these markets unless it is in a position to offer fresh trade concessions.

Roaming or Realistic?

Much may be made of other threats to Yankee exports: the new government of Canada, our best customer, aims to trim purchases from this country by 15%; Japan, our second-ranking market and top consumer of raw cotton, is slashing its buying. Such countries need to be cajoled by fresh American concessions, it is contended. And so a host of underdeveloped lands and newly-independent nations.

What will actually be hatched remains to be seen. Many Congressmen, and some Administration officials, predict it will all boil down to a "realistic" request for something President Eisenhower can reasonably expect to extract from Congress. This might be just another three-year extension to take the law beyond the 1960 election year, with authority to lower tariffs another 5% annually—similar to the power granted last time around, in 1955.

"What the Administration would like and what it will ask for are two different things," comments a key House Republican. "I think it will decide to modify its request to what it thinks it can get, rather than ask too much and risk getting nothing."

Mr. Eisenhower's tacticians still hope that one thing they can get through Congress, in addition to some new version of the Reciprocal Trade Law, is a U. S. membership card in the controversial International Organization for Trade Cooperation, arguing it's needed to make sure countries carry out their tariff-cutting promises and don't cancel them with assorted import restrictions. Congress has repeatedly snubbed this project; O.T.C. foes claim it would be a super-government grasping at Congressional power.

Death Is Not Desired

Protectionist forces, rather surprisingly, have no serious intention of killing the Reciprocal Trade Law, though, you may hear talk of it. Reason: Death of the act wouldn't cancel tariff cuts already in effect.

What they're shooting for is an extension bill usable as a vehicle for amendments that would help industries subject to existing low tariffs. They hanker especially to snatch away the President's power to veto Tariff Commission recommendations for "relief" of industries deemed damaged by imports. Such relief of course would take the form of hikes in import duties or of ceilings on amounts imported.

Proponents of a more liberal foreign trade policy are deeply worried, and opponents are obviously cheered, by the fact that for the first time in many years this major trade fight is coming up in a time of electioneering.

"It makes our problems a lot worse, and they were bad enough to start with," growls a top Democrat who favors freer trade. "There's just no question that the safe vote

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What's News—

Business and Finance

PIG ALUMINUM is being marked up by Aluminum Co. of America to 26 cents a pound—a one-cent increase. Prices of other aluminum products will go up 4%. Alcoa ascribed the price boosts, which become effective Thursday, to increases in labor costs over the past year, which the company estimated at 21 cents an hour. Reynolds Metals and Kaiser Aluminum, the other major producers of aluminum, are expected to announce price advances shortly.

Stocks suffered the severest declines since February 11. Leading issues on the New York Stock Exchange were under steady pressure, with no particular news to account for the selling. Dow-Jones industrials tumbled to 508.25, off 6.34 points, or 1.23%. Rails receded to 149.32, off 3.01 points, or 1.97%. Transactions amounted to 1,990,000 shares, an increase of 280,000 shares over last Friday's turnover.

Oil companies were directed by President Eisenhower to slash crude oil imports voluntarily to specified levels within the next several months, or face formal Federal controls. The President ordered activation of a voluntary import limitation plan, designed to restrict oil shipments from abroad to 12% of domestic production. Companies importing oil to the West Coast would not be affected.

Steel production last week was practically unchanged from the week before. Mills operated at 79.4% of capacity and output amounted to 2,033,000 tons. Steel industry people say operations are likely to hold around current levels for another month or so before a gradual recovery that should hit its high in the fourth quarter.

Most steel men, in sizing up the outlook for the rest of 1957, emphasize they don't look for a spectacular comeback in the late months of the year. They believe fourth quarter production won't average much above 85%, compared with a rate this month averaging a little under 80%.

Republic Steel's second half sales and earnings are expected to fall behind first half results, said Charles M. White, chairman. But 1957 should still wind up as a record year, he added. Republic's peak earnings to date were achieved in 1956 when net was equal to \$5.83 a share. Mr. White predicted 1958 would see the nation's third largest steel producer ringing up further new highs in sales and profits.

Construction contracts awards in the U. S. this year will climb above the record \$31.6 billion let in 1956. Thomas S. Holden, vice chairman of F. W. Dodge Corp., building industry statisticians, made this forecast on the basis of first half awards. They rose to nearly \$17 billion—up 5% from the like 1956 period. Contracts let in June totaled \$3.2 billion—10% higher than a year earlier. Residential construction contracts were below 1956 levels in both June and the first six months.

Standard Oil Co. (N. J.) reported an 18% gain in profits for the first half of the year. Indicated net rose to \$2.35 a share, from \$2 a share in the like 1956 period. First half crude production of the big international oil concern averaged 2,484,000 barrels daily—138,000 barrels above the year-earlier rate.

Company Notes—

Eastern Air Lines—Net operating profits in the first half were 52% below a year ago, though revenues climbed 16%. Eastern cited the results as a further example of the industry's inability to meet 1957 operating costs on fares pegged to 1938 conditions.

General Motors Corp.—Harlow Curtice, president, notified Rep. Hebert (D., La.) that G.M.'s books on defense business would be opened to Government inspection. Mr. Hebert heads a House group investigating profits of aircraft engine manufacturers.

Markets—

Stocks—Volume 1,990,000 shares. Dow-Jones industrials 508.25, off 1.23%; rails 149.32, off 1.97%; utilities 69.91, off 0.17%. London—Financial Times common share index 203.0, off 0.5.

Bonds—Volume \$3,520,000. Dow-Jones 40 bonds 85.33, off 0.09; high grade rails 85.82, up 0.05; speculative rails 84.41, up 0.05; utilities 83.35, off 0.06; industrials 88.78, off 0.40.

Commodities—Dow-Jones futures index 159.04, off 0.10; spot index 162.58, up 0.10.

Earnings—

4 mos. June 30:	1957	1956	Per Com. Sh.
Babcock & Wilcox	\$6,569,437	\$7,189,789	\$1.46
Bath Iron Works	1,116,513	1,119,800	2.65
Carborundum Co.	3,877,682	3,877,718	1.78
Insulation Corp.	1,948,423	2,117,782	4.18
K. S. Kresge Co.	1,517,177	1,472,488	4.22
Levinson & Nash	3,852,821	3,178,813	4.52
National Steel	35,106,847	38,601,419	3.33
Phillips Petroleum	22,368,427	21,385,719	1.35
Republic Aviation	7,655,789	5,284,483	2.49
Republic Steel	22,187,426	22,138,323	2.34
Union Carbide	6,325,581	6,689,946	1.90

(Today's Index on Page 2)

World-Wide

KNOWLAND CLAIMED new support in his battle against a civil rights jury trial rider. The Senate G.O.P. leader said, "I think the situation improved over the weekend." He is still confident, he added, the Senate will reject the amendment and is ready to agree to a vote today or tomorrow.

The amendment, sponsored by Sen. O'Mahoney (D., Wyo.), provides jury trials for defendants in criminal contempt cases arising out of court orders designed to protect civil rights.

Majority leader Johnson said he will ask the Senate to lay aside the civil rights bill for a day or two to tackle a backlog of other legislative business. This will require a unanimous consent agreement.

As Senate debate on the civil rights bill went into its fourth week, Sen. Smith (R., N.J.) announced his opposition to the O'Mahoney amendment. But Sen. Jackson (D., Wash.), who voted against Southern opponents of the measure on other issues, took the other side. Jackson said he is unwilling "to endanger one civil right to guard another."

Sen. Javits (R., N.Y.) continued his opposition to the amendment with an appeal to "retreat no more." He said the change would "gut" the House-approved bill.

THE WEST OFFERED

to discuss German unity with Russia if there is hope for progress.

The statement was contained in a declaration signed in Berlin by West German Foreign Minister von Brentano and ambassadors of the U. S., Britain and France. They also challenged the Soviet to hold free elections in East Germany on unifying the nation.

The Western allies promised the Germans they do not plan any disarmament deal with the Russians that could interfere with unity. The declaration is expected to reduce the effectiveness of any political haymaking Soviet Red Party boss Khrushchev may attempt during his visit to East Germany next month.

Dulles flew into London, at Eisenhower's request, in an attempt to speed up stalled disarmament talks. They will resume tomorrow. The Secretary of State expressed hope a "practical" accord still can be reached on a first-step plan including open skies inspection. But he warned "every month that passes without agreement magnifies the problem."

Moderate forces backing constitutional reform for Argentina clinched a majority of seats in the new Argentine constituent assembly. They seemed assured of 119 seats in the 205-member assembly. The returns amounted to a vote of confidence for Provisional President Aramburu, who had backed a reform. About 25% of the votes turned out blank as ex-dictator Peron had urged to protest the election.

Eisenhower brought the new International Atomic Energy Agency into being by signing up the U. S. as a member. Approval by three of the world's atomic powers was required to create the organization under which the President may enter into agreements to make uranium 235 available for peaceful uses in other nations. Russia and Britain had signed previously.

Soldiers blocked off several of Mexico City's major streets as demolition squads began tearing down buildings dangerously damaged by Sunday's earthquake. At least 50 buildings were toppled in the capital. Officials placed the death toll at 67 known dead, including 52 in Mexico City. No U. S. citizens were known to have been killed. Minor new earth shocks were felt in Mexico yesterday.

Ten British R.A.F. jets blasted rebel fortresses, ending a two-day lull in the battle of Oman. At the same time, British ground troops built up their garrison in Buraimi Oasis, where the army of the Sultan of Muscat and Oman is preparing for an infantry assault.

The new ambassador to Ceylon, Maxwell H. Gluck of Ohio, told Senators early in July he didn't know who was Ceylon's prime minister. (It's Solomon Bandaranaike.) Since then, the State Department said, he has done some intensive studying on Ceylon. In newly-released testimony, Gluck also said he knew the name of India's prime minister (Jawaharlal Nehru), but couldn't pronounce it. Gluck was confirmed.

Robert B. Anderson, who had a rough time financing a \$12 suit for graduation from law school, was sworn in as Treasury Secretary, succeeding George M. Humphrey. Eisenhower told Anderson, a converted Republican from Texas: "You'll find a warm welcome here."

Showers and thunderstorms rolled over drought-stricken New England, but they appeared too little and too late to reduce Northeastern crop losses already estimated in the tens of millions of dollars.

Several motion picture personalities—including Walter Pidgeon, Corinne Calvert, Jeffrey Stone and Buddy Baer—showed up for the start of the criminal libel trial involving Confidential Magazine in Los Angeles, but they didn't stay long. The case was postponed until Friday.

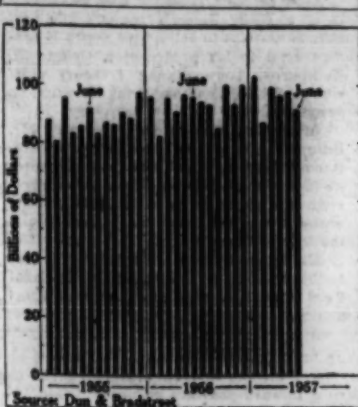
Eighteen white youths appeared in Boy's Court on disorderly conduct charges in the wake of racial fighting that flared for 10 hours Sunday night in Chicago's South Side. At least 29 people were injured in Calumet Park and nearby streets.

Ex-Sen. George (D., Ga.), Eisenhower's special ambassador to N.A.T.O., is critically ill with a coronary disease and "growing weaker," his physician reported in Atlanta.

Retired Adm. William F. (Bull) Halsey was admitted to a New York City hospital after suffering a stroke. His chance of recovery was listed as "indefinite." He is 74.

Putting on the dog: Queen Elizabeth broke royal protocol by serving hot dogs and hamburgers on Buckingham Palace's lawn to the American Bar Association. The lawyers broke a few rules of their own by smoking on the hallowed grounds.

Bank Clearings Dip



CHECK TRANSACTIONS cleared through banks in 26 cities during June had a total value of \$91.7 billion. This was down 4.9% from June of last year, due partly to one less business day during June of this year. Of the 26 cities surveyed, 14 showed declines and 12 showed gains, compared to a year ago. The latest figure was down by 6.4% from May of this year.

Newsgathering Inside Red China and What It's Likely to Cost

Peking Duck and Peddie Cabs, Mao-tai and Cable Charges Figure in Reporter's Expense

BY JERROLD L. SCHETTER

Staff Reporter of THE WALL STREET JOURNAL

In Peking, China, today a foreigner can still dine on an Oriental delicacy—the skin of a plump duck, cooked to brown crispness and glazed with soy sauce. This is served in tiny squares which you tuck into thin white pancakes along with tender scallions and dab with a thick, sweet-tasting brown sauce. Add some steaming hot yellow rice wine, a draft of Three Goats beer, and the total tab (no tipping, decrees the Red regime) comes to \$4.12.

The cost of an expedition into a Peking duck shop may seem of little consequence today to most Americans, who are barred from Communist China. But it does have some pertinence to a controversy of national significance: Whether U. S. newsmen will report from inside Red China.

Digging vs. Diplomacy

Peking raised the issue last summer when it invited a group of U. S. correspondents into Red China. State Secretary Dulles said nothing doing; it would scuttle U. S. diplomatic policy. Newsmen bristled, but with the exception of three, obeyed the Dulles edict. In recent weeks, under prodding from the Fourth Estate, Mr. Dulles has been parleying with publishers to work out arrangements for permitting at least some U. S. reporters to go to Red China. Though the dispute has revolved mainly about the principle of a free press vs. the pressures of diplomacy, a very real factor which largely has been overlooked in the handling is the economics of sending a correspondent abroad and keeping him there.

Mr. Dulles has been worried that a small army of Yankee newsmen would descend on the Red Chinese capital once the door is open—and for a short spell, his reasoning may prove accurate. But talks with the people who will foot the bills—newspaper, magazine and broadcasting company executives—as well as reporters who recently have been there suggest that the costs of such forays will go a long way in determining just how much of a press corps there'll be in Peking.

"Reds Have a Trick"

"You know," cautions Basil Walters, executive editor of the Chicago Daily News (circulation: 614,098), "the Reds have a trick of making things cost so much over there that you can't afford to keep a man around long." Editor Walters says, however, that if Mr. Dulles clears the way and the Communists cooperate, he'll dispatch Keyes Beech, Pulitzer Prize-winning news reporter to Red China, at least temporarily.

How much will it cost to post a U. S. reporter in Peking? There's no sure way of telling precisely; it depends on how high a man lives (Peking duck is one of the better meals), how much he travels and how many words he cables a year. Today, at the official rate of 43 cents to one Red Chinese People's yuan, it would perhaps cost a minimum of around \$35,000 to maintain a reporter in China for one year, about what it costs to keep a man in Tokyo. But a switch in currency exchange rates could knock all calculations out of kilter.

Here's how one correspondent's expenses would shape up, based on the filing of 30,000 words a month by cable, about what a typical reporter might be expected to send:

Cable costs to New York alone at 5.5 cents a word would mount up to \$30,400 a year. Office rent, plus an interpreter, could run somewhere around \$2,000 a year, though some men would use hotel rooms or homes as offices. Figure about \$7,800 for the reporter's salary and \$1,400 for two trips away from Peking. Travel in the city (by peddle cab and taxi) and miscellaneous office expenses would come to about \$1,800.

Plus Two Servants

Food costs, which the correspondent probably would be paying out of his own salary if stationed permanently would average about \$6 a day, or \$2,190 a year. Living quarters including two servants (fairly standard equipment in Asia) and utilities would run around \$2,000 a year; hotel living would be an alternative, but probably no cheaper. Just how much, if any, of this personal expense would be paid by the newspaper would depend on the organization. As a rule, American newspapers with correspondents in Asia do make allowances for some personal expenses incurred by their staffers.

In 1948, before the Reds took over, The New York Times estimated that its cost for a two-man bureau in Shanghai came to \$50,000.

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Commodity Letter

A Special Staff Report on Price and Production Trends Affecting Industry

PORK DINNERS should soon get cheaper as more hogs come to market.

Hogs-for-slaughter are now seasonally scarce. This is keeping Chicago prices for top porkers at around \$22 a hundred pounds, the costliest in two years. Farmers are fattening the crop of pigs born last winter and spring; these are now starting to market. Meat men say prices may skid as much as \$6 from current levels when the marketing upsurge hits its late fall peak. Shoppers can expect meat counter prices to trace a like pattern.

Next year's pork could be cheaper than officials expect. Many farmers itch to boost output. Production becomes really profitable when 11 or 12 bushels of corn equal the value of one hundredweight of live hog. The current corn-hog ratio is about 18 to 1, the most attractive since May, 1954. Some market men predict pig births this fall may be 5% to 8% greater than a year earlier; the Government has forecast an upturn of only 1%.

Officials hope farmers will shun profit lures, heed warnings that a sharp production upturn could ruin prices.

SUGAR PRICES may slip, cheering housewives and food processors.

Sweet-tooth appetites thrive in the summer; the consumption surge usually firms prices. But raw sugar's New York price of \$6.35 a hundred pounds is already down 20 cents from July 1. Traders predict more cuts are coming, leading to lower consumer prices for the refined product.

It's partly due to Uncle Sam's generous sugar marketing quotas. The 1957 ceiling on consumer deliveries is a record 9.3 million raw tons, or 500,000 tons more than we'll probably need.

Beet sugar growers may harvest a record crop this fall. Cheaper raw cane is coming in from Cuba, too. Earlier, refiners feared the islanders would favor foreign customers buying at high world prices, shun the lower U. S. market. But competition from other cane producers and dumping by some speculators has depressed these prices; Cuba now finds the U. S. attractive.

ALUMINUM OUTPUT roars at capacity, but orders continue to lag.

A flurry of hedge buying preceded yesterday's announcement of a penny-a-pound price boost, but it doesn't represent a firm upturn, metal men say. The raise will coincide with an industry-wide wage hike, effective Thursday. Producers of the silvery metal had a rocky second quarter. Alcoa, the biggest, saw earnings plummet to 42 cents a share from \$1.18 in last year's period. Little real relief is expected in the third quarter.

While supply exceeds demand by about 10%, production races ahead on a round-the-clock basis. Part of the excess goes into Federal stockpiles under Korean War contract concessions. Meanwhile, producers hope for fourth quarter auto output to spark new demand, save costly cutbacks in mill operations.

One official's very comment on metal piled in open-air yards: "Well, the stuff doesn't rust, anyway."

CHEAPER CANTALOUPS head for the breakfast table. Short harvests in California and Arizona made early summer melons more than a third costlier the year before. But West Coast cantaloupes are now coming in profusion as a new crop ripens; shipments will hit peak volume in August. They now wholesale in Chicago for around \$8.50 a crate, some \$4.50 cheaper than the early summer high.

RADIO WAVE bombardment speeds germination of hard-shelled seeds. Washington State College scientists use the high-frequency waves to "crack" tough coatings of sugar pea and alfalfa seeds. It promotes quick, simultaneous sprouting; helps plants mature at a uniform rate. Better equipment is needed for widespread commercial use, researchers say.

SOUTHERN SUNSHINE nurtures prospects for record cotton yields. Five weeks of ideal weather have caused the rain-delayed crop to rebound. Reports now suggest average yields could hit 425 pounds an acre, eight pounds above 1955's old record. If good weather holds, that could mean a crop of around 12 million bales, a million more than forecast earlier.

PLATINUM PRICES teeter as demand lags. In a fortnight the price has dropped \$8 an ounce to \$84. Dealers fear more cuts may come, possibly to \$80. Heavy imports have swelled stocks, while platinum's use for jewelry has dropped about 20% in the past year. Oil refineries trim initial heavy purchases; many have installed units which allow recovery of platinum catalysts for re-use.

FOOD AND DRUG officials map a new crackdown on antibiotics in milk.

Dairy farmers use these drugs to combat mastitis, an under disease of cows. This sometimes causes trouble: The Food and Drug folk last year found traces of penicillin in nearly 6% of 1,706 milk samples tested. Often the residue is enough to kill "starter" bacteria used in the manufacture of cheese. One Wisconsin expert says this costs the cheese industry "hundreds of thousands of dollars" a year in lost production.

F.D.A. men say the drugs are safe if the user follows directions; they're now putting new regulatory teeth in labeling requirements. If the problem persists, future rulings may lead to inspection of milk trucks at state lines, one official hints. Lack of a fast, on-the-spot test for drug residues is a big enforcement obstacle; one of the quickest now takes 2½ hours.

Health officials say it's "conceivable" milk containing penicillin could react harmfully in humans who are very sensitive to the drug.

HOT STUFF: Popularity of Spanish dishes sparks new U. S. demand for chili peppers. California growers, who supply nearly two thirds of the U. S. demand for the fiery spice, planted 3,315 acres to the crop this year, up 6% from 1956. Last year's output of 5,110 tons was 40% higher than a decade earlier.

Golf Pro

Art Bell's Income Rises With Influx of Duffers, But He Has 340 Bosses

His Club Is Squeezed by a Housing Boom and a 213% Hike in Tax Valuation

He "Consults" for Spalding

BY RONALD J. OSTROW

Staff Reporter of THE WALL STREET JOURNAL

BURLINGAME, Calif.—Yesterday, another blue Monday for most folks, was a day off for Arthur Bell and he spent it lounging around his swimming pool. But today it's back to the old grind: Golf.

Mr. Bell is in the position of making a living doing something most consider play; he's a golf professional. Sound appealing? Maybe, but it's not all rosy. Explains Art:

"You could say I have 340 bosses and must keep them all happy. Even Eisenhower would have a tough time with a job like that."

Ten hours a day, six days a week, including Saturdays, Sundays and holidays is his work schedule. For his toil, the pro makes some-

Economics is, after all, mostly a matter of people at work. One man's job is inspected herewith; others will be given a glance in coming weeks.

thing approaching \$20,000 yearly, which he says is up about 20% over his earnings 11 years ago when he first came to the greens of his present employer.

Art's "office" is at the California Golf Club of San Francisco, which isn't in that city at all. It's just outside the city limits of South San Francisco. Turn off picturesque El Camino Real and you find the colonial-style clubhouse—nestled between three young housing subdivisions. In his quarters on the lower floor, Manager Albert G. Fry takes a rather dim view of the housing boom.

"We're down to 205 acres from about 400 we had when we moved here," he laments, indicating property boundaries on a big aerial photograph. "A lot of it went to the subdivisions—and some went to schools; we felt we had to sell, or it would have been condemned." Mr. Fry runs his index finger to the northwest section of the golf course. A tract developer who aims to put up 121 houses on a former turkey farm, he notes, "wants an access road running across our 17th fairway and tee and the 16th green." With that lips, he adds: "We'll fight that."

The Cost Club

Like many of the other 5,383 golf courses and golf and country clubs nationwide, the California organization is harassed not only by subdividing subdivisions but also by rising costs. This month, the club, along with seven others on the San Francisco peninsula, lost a battle to county authorities. The club's per-acre valuation was boosted 213%, from \$461 to \$1,254, upping its 1957-58 land taxes to about \$20,000.

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\$85.00	\$42.50	\$50.00	\$25.00	\$65.00	\$32.50
75.00	\$37.50	35.00	17.50	75.00	\$37.50

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6.50	3.25	8.95	4.48	7.50	3.75
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Burgess Says Treasury Has Made Government Debt More Manageable

But Under Secretary Tells
Senators Control Is Not as
Advanced as Hoped For

By a WALL STREET JOURNAL Staff Reporter
WASHINGTON — Treasury Under Secretary Burgess said Administration policies have made the Government's debt somewhat more manageable, though not as much as he had originally hoped.

Rising to the defense of the Administration's debt management policies where former Treasury Secretary Humphrey left off, Mr. Burgess conceded to the Senate Finance Committee yesterday, "We have not always been able to move as fast as we might like toward our long-range objective of achieving a better debt distribution."

But, he quickly added, the Treasury has been successful in reducing "the inflationary threat which the debt carries." He said this has been accomplished in part through the cutting down of the floating debt-payable within a year—and the bank-held debt. In addition, Mr. Burgess declared, "we have widened the sale of savings bonds and reopened the market for long-term bonds."

Mr. Burgess, whose job it was to advise Mr. Humphrey on how to manage the debt, also told the committee the national debt, \$270.5 billion last June 30, was really not as big as it seemed when the country's economic advance is taken into account. "The sound economic growth of our nation in recent years," he declared, "has made the Federal debt somewhat less burdensome."

Burgess Is Leaving
Like Secretary Humphrey, who yesterday officially handed over his Treasury job to incoming Secretary Robert B. Anderson, Mr. Burgess will soon be leaving the department, though his successor hasn't yet been named. The debt expert will become permanent U. S. representative on the North-Atlantic Treaty Organization Council when he quits his Treasury post.

At the Senate hearing yesterday, Mr. Burgess also contended current interest rates seem high, only in comparison with the "abnormally low rates" during periods of depression, war and artificial rate-pegging. He said while climbing high interest rates made Treasury borrowings costlier, they were "one of the costs to the American taxpayer of a monetary and credit policy which is the primary bulwark against the loss of untold billions of dollars through inflation."

Reserve Board Aims at Inflation
While Mr. Burgess thus supported the Federal Reserve Board's restrictive credit policies, the independent agency itself indicated inflation would continue to be the chief target of its credit policy in the months ahead. At mid-year, the board said in its monthly bulletin, the economy operated at high levels with inflationary pressures "still evident." Therefore, it added, "Federal Reserve policies continued to be directed toward restraining the growth of bank credit."

For some weeks now, there has been speculation the Reserve System might turn the credit screws a notch tighter by boosting the discount rate it charges on loans to member banks. Up to now, however, the system has refrained from increasing the present 3% discount rate despite a general rise in interest rates throughout the money market.

One reason for the Board's reluctance may be the political considerations involved. Democrats are using the Senate Finance Committee study as a forum to attack high interest rates. Federal Reserve Board Chairman Martin is expected to follow Mr. Burgess as the committee's next witness.

In its July bulletin, the Board said mid-

Anderson Sells Humphrey Bond as First Official Act

WASHINGTON—Robert B. Anderson took over as Secretary of the Treasury yesterday and promptly pulled off a Treasury financing scheme that netted Uncle Sam \$75.

After the new Treasury boss was sworn in at a White House ceremony, his first official act was to sell a \$100 Series E savings bond to his predecessor, George M. Humphrey. The outgoing Treasury chief was prohibited from acquiring Government securities while he was Secretary.

In making the purchase for \$75, Mr. Humphrey benefited from recently-instituted higher savings bond interest rates he had promoted to help spur sales. However, his purchase notwithstanding, bond cash-ins are still exceeding sales despite the interest rate boost.

Mr. Humphrey took his bond with him to become board chairman of National Steel Corp., a company he helped organize.

year "reflected an economy operating at high levels of income and employment under continuing upward pressure on prices."

Business outlays for plant and equipment continued to expand, the bulletin reported, though at a much less rapid pace than a year earlier. Spending for business inventories was less than a year ago.

But, the Board said, total demand was increased "significantly" by rising exports and higher Government spending. Added inflationary pressures, the report continued, came from a lower Federal cash surplus, less debt retirement, and a "sizeable volume" of new cash borrowing by the Treasury.

Burgess Uses Charts, Slides
Armed with charts and slides, Mr. Burgess took all morning to present his 33-page case for Administration policies. Today he's likely to run into some stiff questioning by Sen. Byrd (D., Va.) and Sen. Kerr (D., Okla.), both of whom have expressed displeasure at the high rates paid by the Treasury in its recent refinancing, and at rising interest payments on the national debt in general.

For the most part, Mr. Burgess wove in with his defense of Treasury debt policies a short history of the national debt and a lecture on the ABC's of debt management.

Dealing with up-to-date events, he said the Treasury will have to tap the money market for "tax anticipation financing" within the next few months. He gave no further details.

He also told the Senators the Treasurer's just-concluded \$24 billion refunding job was "successful," although he conceded the interest rates would add about \$250 million to Uncle Sam's \$7.3 billion of annual interest payments on the national debt. The new issues, ranging from 3 1/2% to 4% interest for four-month to four-year maturities, he said, will raise the average interest rate on the public debt to 2.8% from 2.7%.

Iran Approves Oil Bill

TEHRAN—(AP)—After two days of debate, the Iranian Senate approved a new oil bill authorizing the government to negotiate with foreign firms to exploit new oil resources in all parts of the country other than those covered by the present consortium in south west Iran. The lower house has already ratified this bill.

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Most of Struck Cement Plants Expected to Be In Operation in Week

More Concerns Settle With Union;
Mediator Says Lone Star Agrees
On Pact at Nazareth, Pa., Plant

A WALL STREET JOURNAL News Roundup
Cement plant workers started back to work in many plants as increasing numbers of cement companies arranged settlements with locals of the United Cement, Lime and Gypsum Workers Union.

Union and company officials expected most of the 71 plants idled in the five-week strike of 18,000 workers to be in operation by the beginning of next week.

The big break in the dispute came over the weekend when Universal Atlas Cement Co., large subsidiary of United States Steel Corp., reached an agreement with the union which is setting the pattern.

Federal mediators reported yesterday that Lone Star Cement Co., also one of the largest in the industry, had settled with the union on a contract for its Nazareth, Pa., plant. Lone Star had indicated earlier to the union that it was prepared to accept the "basic outline" of the Universal Atlas settlement.

Union spokesmen said the Lone Star agreement awaited only ratification by local members. The company said it would use the agreement as a basis for bargaining at seven other struck plants.

Workers Return

Workers have returned to work at Universal Atlas' Northampton, Pa., plant, one of the largest in Pennsylvania's Lehigh Valley region, an important cement producing area. At the Bath, Pa., plant of Keystone Portland Cement Co. negotiators have reached a similar agreement that has been ratified by the Bath local, according to the union.

By late yesterday, tentative agreements had also been reported with Giant Portland Cement Co. at Egypt, Pa., and Whitehall Cement Manufacturing Co. at Cementon, Pa.

Penn-Dixie Cement Corp. announced workers returned to plants at Kingsport, Tenn., and Clinchfield, Ga., yesterday following agreement with the union and operations are expected to resume at six other struck plants by the end of the week. Penn-Dixie was the first major producer to be struck by the union and eight of its 10 plants have been idle since mid-May, while one was idle from May until mid-July.

Settlements in New York

In New York's Hudson River Valley region, another important producing center, agreements with striking locals were reached yesterday at a plant of Lehigh Portland Cement Corp. at Saugerties and North American Cement Corp.'s Catskill, N. Y., plant.

Federal mediators in the Lehigh Valley and the Hudson River Valley regions said a general settlement appears on the way as soon as company and union officials can negotiate new contracts.

Both Penn-Dixie and Universal Atlas are beginning shipments immediately. A Penn-Dixie official stated he expected no dislocation in supplies while plants were being started up since most plants had about a month's supply in storage bins.

In San Francisco, Calaveras Cement Co. announced that it has concluded an agreement with the cement workers covering the coming year. The agreement, similar to those signed by other cement operators in the San Francisco area who have arrived at settlements, calls for a 16.44 cents an hour increase, including fringe benefits. The agreement, retroactive to May 1, covers about 300 Calaveras Cement workers. Four major southern California cement companies have signed wage agreements with the cement workers. These also follow the pattern set by the union and Universal Atlas, according to a cement company official.

The California companies are Riverside Cement Co., California Portland Cement Co., Southwest Portland Cement Co. and Monolith Portland Cement Co. About 2,400 union-represented workers are employed by the companies.

Universal Atlas led off the round of agreements over the weekend with contract proposals that are being accepted as the basis for bargaining in meetings between company and

union officials at most struck plants in the cement industry.

The key provisions that broke the deadlock over the Universal Atlas contract were the union's withdrawal of the so-called "subcontractors clause" and demands that the entire contract be made retroactive to the expiration date of the old contract, generally May 1. In turn, the company agreed to make 10 cents of

an average 13.6 an hour wage boost retroactive to May 1.

The clause concerns the circumstances under which cement companies can hire outside concerns to perform work in their plants. The union had asked for a clause restricting management's discretion in the matter while the former clause gives plant officials great latitude.

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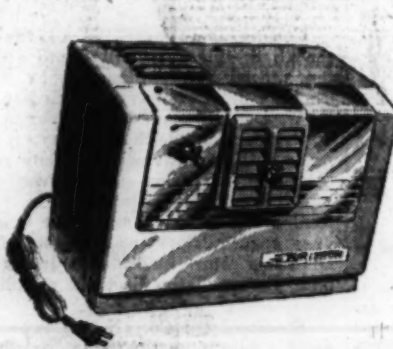
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President Sets Voluntary Oil Import Limits, Warns Companies Formal Federal Controls Are Alternative

East, Gulf Coast Quota Is 12% Of U. S. Output; Firms Get Specific Figures

By a WALL STREET JOURNAL Staff Reporter

WASHINGTON—President Eisenhower told major oil-importing companies to slash their crude oil imports voluntarily to specified levels within the next several months or face possible formal Federal controls.

The new plan, based on recommendations of a special Cabinet committee on crude oil imports appointed last month, climaxes a two-and-a-half year attempt by the Administration to cope with the problem of mounting imports.

Not affected are imports to the U. S. West Coast, which cannot easily supply its needs from domestic sources alone.

In adopting the recommendations, the president ordered total imports into the U. S., including the West Coast, to be held to 1,031,000 barrels a day, instead of the 1,245,000 barrels which are estimated would be imported daily if no voluntary cuts were made. Imports to the east and Gulf Coasts would be held to 12% of domestic output, instead of the 16% scheduled by importers.

The scheme is to be in effect for a year, retroactive to July 1. Interior Secretary Seaton told a White House news conference companies would have to adjust their schedules, if necessary, to compensate for any excess imports so far.

[In Texas, domestic oil producers who have been pushing for a cut in imports called the plan a step in the right direction, but expressed strong doubt that voluntary curtailment would actually work. Story below.]

Imports of residual fuel oil, once controversial, aren't involved in the latest plan. Defense Mobilizer Gordon Gray recently stated imports of this heavy oil, used by industry, no longer threaten national security.

Security Needs Cited

The committee's report stated, "If we are to have enough oil to meet our national security needs, there must be a limitation on (crude) imports that will insure a proper balance between imports and domestic production."

Rejecting the suggestion imports should be allowed to rise to conserve U. S. oil reserves, the group said unlimited imports "would result in a sharp decline in domestic exploration by private enterprise because the industry would have no assurance of an adequate mar-

ket for domestic oil after discoveries had been made."

By far the sharpest impact of the new voluntary scheme will be on seven major companies long established in the oil-importing business. For the first time since it tried a voluntary plan for limiting imports early in 1955, the Administration has spelled out specific quantitative limits for each of the seven.

Over-all, these major importers would have to cut imports approximately 10% below the 1954-56 level and about 22% below the amount they planned to import in the second half of this year. The report leaves it to the companies where to make the deepest cuts in imports—from the Middle East, Canada or Venezuela.

Effect on Gulf Oil

The biggest importer in this group, Gulf Oil Corp., would have to hold imports under the one-year plan to 111,600 barrels a day, or sharply under the 133,000 barrels it had scheduled for the last half of 1957. Gulf's oil imports averaged 129,000 barrels a day in 1954.

The other six companies affected in roughly the same proportions are Atlantic Refining Co., Sinclair Oil Corp., Socony Mobil Oil Co., Standard of California, Standard Oil Co. (New Jersey) and the Texas Co. Total imports by the seven would be limited to 493,100 barrels a day, instead of the 630,100 barrels they had scheduled. In 1956 the seven imported at the rate of 547,800 barrels a day.

Here's how the voluntary plan will limit imports for the six major importing companies, other than Gulf, compared with their planned imports and 1956 daily averages:

Atlantic, 58,900, 75,700 and 69,400; Sinclair, 62,200, 74,600 and 73,500; Socony, 67,100, 78,900 and 65,000; Standard of California, 68,800; 86,000 and 75,300; Standard (New Jersey), 72,000, 87,000 and 79,900; Texas, 64,900, 74,900 and 64,200.

Effect on "New" Importers

The voluntary plan lets 15 so-called "new" importers — companies which began getting part of their crude from abroad within the last three years — continue to increase their imports, but not as much as they planned.

Imports by all the "new" importers would be permitted to rise only to 262,600 barrels a day, instead of the planned 340,600 barrels. In 1956 imports by this group totaled 186,000 barrels a day. Largest importer in the group is Sun Oil Co., which imported an average of 38,400 barrels a day in 1956 and had planned to boost imports to 58,400 barrels. Instead, Sun will be permitted to boost them only to 50,400 barrels a day.

Tidewater Oil Co., which imported 22,200 barrels daily in 1956, had scheduled a whopping increase to 41,600 barrels. Instead the

company would have to hold imports to 34,200 barrels.

This group includes five companies which get all their imported crude from Canada. These would be permitted to import the same amount they had scheduled. All others would have to trim their importing plans.

Interior Secretary Seaton—charged by the President with administering the plan—said at the White House that although the plan nominally runs for a year, the Administration should know "within several months" whether importers are falling in line. "I believe the industry would participate in this plan," he told newsmen, in view of the fact that "this is in the interest of national security."

Cabinet Committee Continued

If the plan appears not to be working, he added, the Cabinet committee—which was continued in existence for the time being—can be reconvened to see what action should be taken.

While it failed to indicate what form direct controls might take, the committee told the President "unless the importing companies comply voluntarily with the import limitation plan . . . you should find that there is a threat to the national security."

The Cabinet group didn't say why it favored a voluntary approach at this time. Asked about this, Mr. Seaton told newsmen, "Speaking for myself, I would want to exhaust every possibility of a voluntary plan before going into mandatory controls." Under the new scheme, he noted, his department will receive monthly reports on imports from the companies involved.

When he ordered the Cabinet group study last April, the President said, "it seems to me that there would be advantages" in a voluntary method of controlling imports.

The Eisenhower Administration first tried a voluntary approach to limiting oil imports in February, 1955, following the study made by a special Presidential advisory committee. This plan, yesterday's report said, "worked with reasonable success until the middle of 1956," when companies began raising their imports sharply.

The new voluntary plan is a partial concession to the importers in that it boosts to 12% the allowable ratio of imports to domestic output. Under the old plan the ratio had been 10.34%.

Oil Men Express Doubt

By a WALL STREET JOURNAL Staff Reporter

DALLAS — Southwest oil officials in favor of immediate restrictions on crude oil imports expressed doubt that the Administra-

tion's voluntary 10% reduction in a year program would be effective.

They noted past requests for voluntary import cutbacks have failed to stem the flow of foreign oil into the U. S.

"Of course, we're happy that something has been done. It recognizes the problem," said Jerome J. O'Brien, president of the Texas Independent Producers and Royalty Owners Association. "But we're convinced that voluntary controls won't work, so we're not even going to slow up our efforts." T.I.P.R.O. has been one of the major groups of domestic producers fighting the current level of crude oil imports.

Mr. O'Brien charged also that exempting the West Coast is "an unsound principle."

"There is just no logical reason for continuing to excuse imports on the grounds of a production deficiency in California when there is plenty of domestic oil readily available if and when imports are curtailed to the point where our Texas oil is desirable in California," Mr. O'Brien said. He had reference to the proposed construction of a west Texas-California pipeline.

Other producers were more emphatic in their opposition of the President's announcement. "It's a pure washout," said Roland Rodman, president of Anderson-Prichard Oil Corp., Oklahoma City. He said well completions so far this year are some 3,000 wells behind last year and added: "If the President wants to completely paralyze the drilling in this country, this is the way to do it," he said.

Robert McDowell, president of D-X Sunray Oil, a subsidiary of Sunray Mid-Continent Oil Co., Tulsa, commented, "I'm very skeptical of any voluntary program. How are you going to deal with the newcomers? As much as I hate to say it—I'm not for Federal controls more than anyone else—but if imports are going to be restricted, the Government is going to have to assume the distasteful task of policing them."

Gulf Oil's Comment

By a WALL STREET JOURNAL Staff Reporter

PITTSBURGH — President Eisenhower's oil import restriction order will "apparently not too seriously affect" Gulf Oil Corp.'s domestic marketing position, stated David Proctor, executive vice president.

Mr. Proctor said he had not fully studied the details of the President's import plan, but from the details available he was especially pleased that the plan is "purely voluntary" and that it "only runs a short time."

Mr. Proctor said the plan is under study and may result in Gulf's diverting some of its overseas crude production to other marketing areas. Gulf also may seek up to step up its domestic production, or make increased purchases from other U. S. suppliers, he said.

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Sales Rise in Colored Yarn Cloth Boosts Hope for Upturn in Textiles

But No Pickup Appears for Unfinished Fabrics; Prices in Industrial Lines Slip

By GEORGE J. CHURCH
Staff Reporter of THE WALL STREET JOURNAL

NEW YORK—The textile industry may be feeling the first effects of a general depression.

"Our business is picking up so well that I think it may indicate a general improvement in the offing for all types of textiles."

These contradictory comments come from executives of two big cotton mills—the first a weaver of heavy industrial cloth, and the other a producer of finished clothing fabrics. They illustrate a puzzling conflict in sales and price trends that cotton cloth men are experiencing as they head into what may be a critical marketing period.

Mill officials, selling agents and textile brokers for weeks have been predicting an August break in the general lethargy that has ruled the cotton cloth market since late last October. Some signs that might point to such an upturn have been appearing recently among mills turning out such finished cloth as corduroy, denim and dress fabrics woven from colored yarns.

But to date this pickup hasn't been reflected in the key Worth Street trading market for unfinished cotton apparel fabrics. And in the industrial-cloth field, prices have been slipping a bit lower on duck and sheeting fabrics, leading some mills to consider an August production cutback on top of the heavy curtailments already effected this year.

Hopeful Sign Cited

The most hopeful sign on the textile horizon at present is a sustained upswing in volume of finished, colored yarn fabrics. "Our sales of colored yarn goods have been strong for the past nine weeks," reports Harry Ferguson, vice president of Dan River Mills, Inc., a leading producer in this style field. "Demand from men's sport shirt manufacturers has been good all along, but up to eight weeks or so ago, orders from women's dress makers had been slow for a year. However, the dress people have had a successful sales season, and we're tickled to death that they're buying actively, too, now."

Colored yarn men say the sales upturn has been strong enough to support a 2% to 4% price increase on gingham put into effect early this month. And some executives say that because of differences in manufacturing schedules, the colored yarn mills might well feel a general upturn before other cotton cloth producers. "Customers have to order colored yarn goods three months or so ahead, while buyers of cloth to be printed, for instance, don't have to order until three or four weeks before they'll need the goods," one official explains.

Similar improvement is occurring on long-depressed corduroy and denim fabrics. Corduroy producers in mid-June judged that production cutbacks had righted their market, and Cone Mills Corp. took the lead in initiating a price hike of 1 1/2 cents to three cents a yard, though some mill men were afraid it wouldn't stick. However, a Cone official says corduroy sales have actually accelerated since the boost, with deliveries on some types getting tight, and a few corduroy men are beginning to speculate that another price increase may be in order next month.

Denim Shipments Come Back

Denim prices haven't risen in two years, but mill men say shipments of this cloth used in overalls and dungarees have climbed back to the level of last year and are now running in excess of output. The mills take this as a sign that a huge inventory glut piled up early in 1956, when garment makers were producing overtime to beat a scheduled increase in the Federal minimum wage, has at last been worked off.

Denim and corduroy men attribute these upturns to strict production controls. Officials figure that denim mills have been operating at only 60% of capacity this year. And it's estimated that only 10,000 looms are now operating on corduroy throughout the industry, compared with 16,000 last September.

"We should never have put 16,000 looms on in the first place," one corduroy man sighs. "That much machinery can turn out 160 million yards a year, and the market probably can't take more than 125 million yards."

It's just such a combination of production cutbacks and working down of customer inventories that executives have been counting on to balance the crucial market for apparel fabrics sold in the "gray" (unfinished) state.

To date this market is still lifeless, with the key 80-square print cloth selling at an eight-year low of 17 1/2 cents a yard, but mill men continue to predict that customers will show up next month with volume orders for clothing to go on sale in retail stores next spring.

"If there's going to be much activity, it should come in August," states one textile broker. "A season that doesn't open up until after Labor Day isn't good—it means less re-order business later on and less confidence in the market. Also, if the season begins that late it's all too likely that orders will be placed on a day-to-day basis, and it's awfully hard to raise prices in that kind of market."

Industrial cloth mills also have been predicting an August upswing mostly because they expect auto makers to place orders then for cloth to go into upholstery and roof linings on 1958 model cars. But that hasn't happened yet, and meanwhile prices of some other industrial fabrics have slipped below their previously weak levels.

How Prices Shape Up

The going price for a rugged cotton duck cloth used in tarpaulins has dropped to a current 23 1/2 cents a yard from the former 25 cents since the mills ended their plant-wide vacations two weeks ago. Two grades of cotton sheeting fabrics going into garment linings and a variety of industrial products were reportedly sold last week at 11 1/2 and 12 1/2 cents a yard, down 1/4-cent from the prior week's quotes.

As a result, some mills say they've stopped taking orders for these fabrics for future delivery. "The duck and sheeting prices represent such substantial losses that it's silly to keep on contracting," grumbles a top official of one commission selling house. "The mills are tired of giving away a \$10 bill with every order they ship. If you need cash quick, you can always sell goods for immediate delivery and take whatever loss you have to, but there's no sense signing a contract to take a loss three or four months from now."

Some sheeting mills also confirm reports that they've discussed shutting down for a week or two in mid-August to reduce production, but add quickly that no final decisions have been made. "If the auto orders start coming in, such a closing would be unnecessary," says an official of Wellington Sears Co., selling subsidiary of big West Point Manufacturing Co.

In the market for synthetic fabrics, Dacron-cotton blend cloth used in men's shirts and women's blouses is staging a price comeback from the relatively low levels it hit early this year. Mills last week were quoting this fabric at 53 1/2 cents a yard for immediate delivery, up a penny from the previous week and 2 1/2 cents a yard from mid-June. Some producers reportedly were asking 54 cents a yard for fourth quarter deliveries.

Ideal Cement Sees Rise in 3rd Period Earnings After 1st Half Decline

By WALL STREET JOURNAL STAFF REPORTER

SAN FRANCISCO—Ideal Cement Co., which recently reported first half earnings of \$1.38 a share compared with \$2.09 a share for the like 1956 period, expects a strong third quarter recovery, C. B. Flick, treasurer and secretary, told a press conference.

Firm sales contracts for cement on the company's books are more than twice the amount at June 30, 1956, he said, and shipments are in large volume. Indications are that by the end of the third quarter shipments this year will equal or exceed those for the first nine months of 1956. September and October usually are the top months of the year, Mr. Flick said.

For the first half sales were \$34,600,000 against \$36 million a year ago and net income was \$5,487,000 against \$6,862,000. Bad weather accounted for an 8% drop in shipments from a year ago.

Ideal, operating 14 plants in various parts of the country, expects to increase cement output by seven million barrels by the end of 1958 to a total of 31 million barrels a year and to reach 40 million barrels annually by 1965.

Stock of Ideal Cement Co. 3,464,839 shares was listed effective July 29 on both the New York Stock Exchange and Pacific Coast Stock Exchange. Hitherto the shares have been sold over the counter. The company now has 10,330 stockholders and the current dividend rate is \$2, a year—a 5% stock dividend was paid in 1956.

Washington at Work

Congress

Desert Land: The House passed a bill (H.R. 3753) extending the Agriculture Department loan programs to cover farmers who use public lands under the desert land entry laws. The Senate has approved a similar measure.

Debt Management: Treasury Under Secretary Burgess defended USF Administration's debt management policies as the Senate Finance Committee resumed hearings on its investigation of the nation's financial condition.

Dumping: Assistant Secretary of the Treasury David W. Kendall urged the House Ways and Means Committee to revise the anti-dumping law to give the Government more leeway in determining the actual sales price of a product abroad.

Procurement: Staff members of the House Armed Services subcommittee reviewed before the full panel a subcommittee report recommending more competitive bidding for defense contracts and less secrecy.

Rural Electrification: The Agriculture Department reported borrowers repaid \$123.6 million to the Rural Electrification Administration on electric loans during the fiscal year ended June 30, increasing total repayments to \$82.9 million.

State Aid: Meyer Kestbaum, Special Assistant to President Eisenhower on Federal-State relationships, told a House Government Operations subcommittee that the states must assume their "fair share" of increasing burden of government or the Federal Government will get out of hand.

Condemned Imports: A spokesman for the National Council of American Importers, testifying before a House Commerce subcommittee, endorsed a bill (H.R. 6456) that would permit U. S. companies to ship out of this country imported goods condemned by the Food and Drug Administration if these goods had originally been allowed into this country.

Minerals: Domestic mining industry spokesmen, testifying before a Senate Interior subcommittee, urged more Federal aid than the Administration has proposed in its long-range minerals program.

Bureaus

Fats and Oils: The Agriculture Department predicted exports and domestic use of edible fats will total about the same this season as last, with carryover stocks down considerably October 1 from a year earlier.

Exports: The Commerce Department estimated June commercial exports totaled \$1,671,000,000, compared with \$1,709,000,000 in May and \$1,493,000,000 a year earlier.

Atomic License: The Atomic Energy Commission issued a license for General Electric Co., New York, to export a research reactor to Spain.

I.F.C.: The International Finance Corporation, a 49-nation offshoot of the World Bank, reported it earned \$1,643,000 in its first fiscal year ended June 30.

Seagrave Corp.

SEAGRAVE CORP. and subsidiaries report for six months ended June 30:

	1957	1956
Earnings per share	\$3.50	\$3.35
Net income	\$2,387,000	\$2,338,000
Net before income taxes	\$266,886	\$247,217
Net income after taxes	\$151,219	\$22,871
Capital shares	182,485	149,979

World Natural Rubber Output in May Trailed '56

WASHINGTON—World production of natural rubber totaled 137,500 long tons in May, down from the 142,800 tons produced a year earlier, the Commerce Department reported.

According to the report, based on estimates of the international rubber study group, the world consumed 135,000 tons of natural rubber, or slightly less than the 175,000 tons used in May 1956. Imports into Russia and Red China, included in the worldwide consumption figures, were 15,000 tons in May, compared with 18,775 tons in the year-ago month.

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Building Contract Awards in June Rose 10% Over '56, First Half Up 5%

F. W. Dodge Says '57 Outlays Will Top Last Year's High; Housing Construction Fell

By a WALL STREET JOURNAL Staff Reporter
NEW YORK—Construction work contracted for in the United States in June rose 10% over year-earlier totals to \$3,243,486,000 and brought contract awards for the first half of 1957 up 5% from the like period last year, F. W. Dodge Corp., reported.

Thomas S. Holden, Dodge vice chairman, said "the record to date leaves little doubt that the dollar volume of construction in 1957 will exceed last year's high." In 1956, about \$31.6 billion of construction work was put under contract, Dodge reported.

For the first six months of this year, \$18,958,005,000 of work was contracted for, Dodge said.

In June as well as for the first half, contracts for non-residential buildings and heavy engineering projects exceeded year-earlier totals while residential construction declined.

One of the results of the housing decline, according to Dr. George Cline Smith, Dodge vice president and economist, is a "sharp increase" in the ratio of publicly-owned construction work to privately financed building. For the first half, he said, 37% of the total dollar value of contracts was for public construction compared with 32% of the total in the first half of 1956. In June, the ratio was 41%, Dr. Smith said.

Non-Residential Building Up 10%

In June, contracts for non-residential buildings rose 10% from June, 1956, totals, to \$1,386,448,000. Nearly all types of non-residential buildings shared in the rise, with the largest gains registered by hospital buildings and factories. For the first six months, this category of construction rose 5% over the first half total for last year to \$5,970,747,000.

However, Dr. Smith said manufacturing buildings did not share in the first half rise, declining 6% below the first half of 1956. He said the 1957 total for plant buildings would not exceed that for 1956 indicating a possible future slowdown in plant expansion.

School construction, which is figured in the non-residential category, rose 11% in June and 5% for the half above similar periods of last year, "which is about what was expected," Dr. Smith said.

Heavy engineering work so far this year is showing the greatest gains of any type of con-

struction over last year figures, according to the Dodge surveys, and is largely responsible for sparking the continued health of the construction industry. In June, heavy construction contracts rose 25% to \$901,980,000 and for the half shows a gain of 21% to \$4,503,944,000 compared with similar periods of 1956. Accounting for much of these gains are "substantial" increases in highway work, public and private utility building including sewers, power plants, airports and water works.

Housing Declines

Housing continues to decline. In June, residential building contracts fell 4% to \$1,855,049,000, bringing the first half results in this group down 5% to \$8,483,314,000.

In June, the entire decline in dollar volume of residential building was accounted for by a decrease in contracts for one-family and two-family homes. Apartment buildings, however, showed sizable increases, continuing a trend this year toward higher levels of rental housing construction.

The number of housing units put under contract last month fell 12% to 88,549, but the number of one-family homes fell 17% below year-earlier totals.

For the first half, the number of housing units fell 11% to 499,490. One-family homes, however, fell 18% to about 401,000 units.

"For the first half, a smaller proportion of one-family housing compared with all housing has been built than at any time in the past several years," Dr. Smith said. In contrast, apartments in multi-family dwellings rose 30% in June and show a 28% rise for the half compared with 1956 periods.

Armco Steel Earnings Fell 13% in 2nd Quarter; Sales Declined Slightly

Half-Year Profits Also Trailed '56 Though Volume for Six Months Was Up a Bit; Output Dropped

By a WALL STREET JOURNAL Staff Reporter
MIDDLETOWN, Ohio—Armco Steel Corp. reported a drop of more than 13% in second quarter net income, compared with the like period a year ago, while sales were down less than 1%. Profits for the first half also lagged behind a year ago, though sales were a shade higher.

The company gave no explanation in its

report for the decline in its June quarter net, but officials previously have noted Armco's earnings this year so far have been influenced by a less profitable product mix and high scrap prices.

For the second quarter, Armco reported net income of \$15,022,640, equal to \$1.25 a common share on 11,988,362 shares outstanding. That compares with \$17,418,448, or \$1.40 a share on 10,861,841 shares outstanding a year ago. The higher number of shares this year reflects an offering of 1,088,179 shares made by the company in January.

Sales for the second quarter were \$202,913,611, down a trifle from \$204,667,132 the year before.

For the first six months this year, net income was \$30,510,292, including \$478,894 of non-recurring profit from the sale of stock in an iron ore mining firm in the first quarter. First half net was equal to \$2.55 a share. In the first six months of 1956, net was \$27,097,427, including \$3,979,370 of non-recurring income and equal to \$2.42 a share.

Operations in the second quarter dropped to

87.7% of capacity, from 101.8% a year earlier. In the first three months this year, Armco ran at 99.7% of capacity.

ARMCO STEEL CORP. reports for quarter ended June 30:

	1957	1956
Earnings per common share	\$1.25	\$1.40
Net sales	\$202,913,611	\$204,667,132
Net before income taxes	\$20,576,532	\$20,878,296
Income taxes	\$15,553,892	\$16,458,841
Net income	\$15,022,640	\$17,418,448
Common shares	11,988,362	10,861,841
Six months ended June 30:		
Earnings per common share	\$2.55	\$2.42
Net sales	\$305,110,292	\$270,974,270
Net before income taxes	\$31,728,539	\$31,711,432
Income taxes	\$11,798,132	\$14,613,795
Net income	\$20,030,407	\$24,118,637
Non-recurring profit	\$478,894	\$3,979,370
Net income	\$20,510,292	\$27,097,427
From sales of holdings in an iron ore firm		

THE WALL STREET JOURNAL
Tuesday, July 30, 1957

Nekoosa-Edwards to Buy Plant
PORT EDWARDS, Wis.—Nekoosa-Edwards Paper Co. plans to buy the pulp and paper-making facilities of the Racquette River Paper Corp. in Potsdam, N. Y., President John E. Alexander announced.

The Racquette River firm, a division of Orchard Paper Co., St. Louis, will continue to operate the paper converting facilities at Potsdam.

Both companies will expand their facilities there, he said. Cost details were not released.

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Advertising Linage

NEW YORK—June newspaper advertising lineage was 0.6% ahead of a year ago, but lineage for the first six months was off 1.2% compared with last year, according to the \$3-city survey of Media Records, Inc.

In June the only declines in the seven-category survey were general advertising, off 3.8%, and classified advertising, off 1.9%. Greatest increase was financial ad lineage which jumped 12%.

The important retail category, including department stores, showed a 1.9% gain.

Here are the complete figures as reported in the Advance Trend Chart of Media Records:

	June	Jan.-June
Retail, incl. dept. strs.	+1.9%	+0.8%
Department stores	+4.1%	+0.6%
General	-3.8%	-6.1%
Automotive	+7.4%	+0.8%
Financial	+12.0%	+7.3%
Total Display	+1.4%	+1.5%
Classified	-1.9%	-4.3%
Total Advertising	+0.6%	-2.3%

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Alcoa to Hike Pig Aluminum Price
Cent a Pound, Other Items About 4%

Boosts Effective Thursday;
Labor Costs Cited; Kaiser,
Reynolds Study Action

A WALL STREET JOURNAL News Roundup
Aluminum Co. of America announced the price of pig aluminum will go up a cent Thursday to 36 cents a pound. It said other aluminum products will be raised an average of 4%.

The boosts, which had been predicted in recent months in industry circles, are designed to offset an increase in labor costs, which Alcoa put at 21 cents an hour. The company said, however, the price rise would fail to cover all the additional costs that have built up since a price increase about a year ago.

The other major aluminum producers, Reynolds Metals Co. and Kaiser Aluminum & Chemical Corp., also face increases in labor costs and are expected to announce price boosts shortly.

In Oakland, Calif., a Kaiser Aluminum spokesman said, "We haven't taken any action yet," but added, "we're studying a price increase." Echoed a Reynolds Metals spokesman in Richmond, Va.: The company has prices under study and would probably issue a statement in a few days.

Under a three-year contract signed with the A.F.L.-C.I.O. United Steelworkers Union last summer, Alcoa on Thursday will grant its hourly-rated workers wage and fringe benefits the company figures at 15 cents an hour.

In addition, a three-cent-an-hour cost-of-living adjustment has been in effect since February 1.

Similar price boosts were made about a year ago by Alcoa, following a nine-day strike which resulted in a contract stipulating wage increases and fringe benefits estimated at a total near 46 cents an hour over the three years of the agreement. Reynolds and Kaiser also signed three-year contracts and followed with equivalent price boosts.

Alcoa said in Pittsburgh that higher pay and benefits for salaried employees, plus increased material, transportation and other costs were also factors in the latest price boost. The company estimated about two-thirds of the price rise would go toward offsetting labor costs.

It claimed, however, the other one-third of the increase would fail to cover the other added costs, which it said have gone up between 4% and 8% the past year.

Refiner Cuts Platinum

By a WALL STREET JOURNAL Staff Reporter
NEWARK, N. J.—Baker & Co., leading refiner and fabricator of platinum, announced a cut of \$8 an ounce in its price for the metal to \$84 an ounce for bulk quantities and \$87 an ounce for small lots.

Platinum dealers recently had reported their price for the metal had declined to \$87 an ounce.

Baker's previous prices of \$92 and \$95 an ounce.

American Motors Halts
Production of 1957 Ramblers

DETROIT—American Motors Corp. has halted production of its 1957-model Rambler passenger cars. This brings to five the total number of producers who have ended production of 1957 models.

A month ago, American Motors ended output of its Nash and Hudson automobiles. Ford Motor Co. stopped assembly in May of its Continental cars and last week of its Lincoln autos.

In the final week of production, 1,725 Ramblers were built, bringing the production of the 1957 models to a total of 58,267 for the calendar year.

Transcontinental Gas Pipe Line

TRANSCONTINENTAL GAS PIPE LINE CORP. reports for quarter ended June 30:

	1957	1956
a-Earnings per common share	\$2.81	\$2.50
Operating revenues	22,381,313	\$20,924,376
Net income after taxes	3,736,818	3,709,413
Net after preferred dividends	3,137,819	3,300,628
Twelve months ended June 30:		
a-Earnings per common share	\$1.35	\$1.17
Operating revenues	\$1,869,704	\$1,166,381
Net income after taxes	12,326,173	10,428,202
Net after preferred dividends	11,653,353	8,739,202
a-After preferred dividends and based on all shares outstanding on the 12th day of each month for the 12 months ended June 30, 1957.		

ounce had prevailed since a \$10 an ounce reduction March 1.

The action follows a reduction of \$8.40 an ounce in platinum's price in London yesterday to the equivalent of \$86.80 an ounce from a former price of \$95.20 an ounce. British refiners said the cut brought the quotation to a more realistic relationship with prevailing market conditions.

Platinum trade authorities here say the decline results from a plentiful supply of the precious metal due to increased offerings coming from Russian sources. It also was noted that demand for industrial use is down due to seasonal influences.

Pullman-Standard Deliveries Up

CHICAGO—Deliveries of freight cars by Pullman-Standard Car Manufacturing Co. in the first six months of 1957 reached 9,902, up slightly from the 9,556 delivered to railroads in the first half last year.

Business Milestones

American Seal-Kap Unit
Says It Has Acquired
Potentiometer Maker

By a WALL STREET JOURNAL Staff Reporter
NEW YORK—American Seal-Kap Corp. of Delaware announced it has acquired a small precision instrument maker to supplement sales of its subsidiary, Hardwick India, Inc.

For an undisclosed amount of cash, American Seal-Kap, through this subsidiary, has purchased George Rattray & Co., Inc., Richmond Hill, N. Y., manufacturer of precision potentiometers. E. M. Black, president, said. Potentiometers are components of electronic computers and data-logging systems.

Annual sales of Rattray are currently over \$1 million, Mr. Black said.

According to latest estimates by Mr. Black, American Seal-Kap will show earnings of about 90 cents a share in its mid-year report to be sent to stockholders next week. In May this year, the president estimated first half earnings of between 90 cents and \$1 a share. Earnings did not rise above the lower

figures because of general increases in operation costs, Mr. Black said. His most recent first-half earnings estimate is based on sales exceeding \$18 million and on \$70,537 common shares outstanding.

For all last year, when there was an average of \$77,056 shares outstanding, American Seal-Kap earned \$1.21 cents a share.

Because of recent acquisitions, other than Rattray, Mr. Black termed it unrealistic to

compare this year's first-half earnings with the \$21.615, equal to five cents a share reported for the first six months of 1956.

D. T. & I. Railroad

DETROIT, TOLEDO & IROQUOIS RAILROAD COMPANY
1957 1956 1955
June gross \$1,752,185 \$1,643,002 \$1,700,079
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Net operating income 1,512,000 1,509,000 1,298,000

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Dallas Banker Resigns As Director of Loew's; Move Called Vogel Gain

Special Board Meeting Scheduled
Today But Attendance by
Quorum Seems Doubtful

By a WALL STREET JOURNAL Staff Reporter

NEW YORK—Another Loew's, Inc., director has resigned from the board in the current struggle for control of the big motion picture firm.

Fred F. Florence, chief executive officer of Republic National Bank in Dallas, telegraphed his resignation to Loew's President Joseph R. Vogel yesterday. The move by Mr. Florence was considered a gain for the Vogel group in its fight for control of the company with the anti-management group headed by George Tomlinson, a director who controls 5 per cent of Loew's common.

The Dallas banker, who gave no reason for quitting, had been a Tomlinson nominee when the so-called compromise board was selected at the annual meeting last February to avert a then-threatened proxy fight by Mr. Tomlinson.

New developments in the power struggle may come today as some directors, including Mr. Tomlinson, are due to hold a special meeting this morning in New York to air charges and counter charges on alleged mismanagement of the motion picture company.

Nine-Man Board

The resignation of Mr. Florence leaves the board with nine members, four short of the full number. It takes seven members at a meeting to make up a quorum. Without a quorum the directors can not transact any official business. Mr. Vogel, who is seeking the ouster of Mr. Tomlinson as a director at a special shareholders' meeting in September, is opposed to holding of today's meeting. Indications were that Mr. Tomlinson would not succeed in getting a quorum present.

The four directors in the Vogel group have indicated they would not attend the directors' meeting today. That would leave only the five remaining directors in the Tomlinson group as participants in the meeting.

Matters Mr. Tomlinson wants brought up at the meeting are understood to include a report from a management consulting firm concerning the capability of the Vogel management team. He also wants directors to consider if there's any need to hold the Vogel-sponsored shareholders' meeting, and to act on the vacancies that now exist on the board.

Vogel's Charges

Mr. Vogel has accused Mr. Tomlinson and fellow director Stanley Meyer of conspiring to take over the big movie-making concern and of hamstringing the board. Other directors in the Tomlinson group are former Defense Secretary Louis A. Johnson, Ray Lawson, director of the Royal National Bank of Canada, and K. T. Keller, former Chrysler Corp. chairman.

However, yesterday there were indications Mr. Keller may take an independent position at today's board meeting, which Mr. Keller said he will attend. Reached at his Detroit office, Mr. Keller said: "I'm an independent, an individualist. I'll do what my judgment tells me to do. I've never had anybody lead me around by the nose."

A key issue in the controversy is a report issued by the management consulting firm of Robert Heller & Associates. The firm's original report, which was made at a Loew's directors' meeting in California July 12, had recom-

mended the removal of Mr. Vogel as president and his management team. The report had recommended the selection of Sam Briskin, a movie executive, as the new Loew's president. The consultants had also called for the appointment of Mr. Meyer, a Tomlinson ally, to a key executive job, and the appointment of Louis B. Mayer, the one-time head of the Loew's enterprise, as the studio chief of the company's Metro-Goldwyn-Mayer picture producing organization.

Mr. Mayer has been accused by Loew's president Vogel of conspiring with Mr. Tomlinson and Mr. Meyer to seize control of the company.

Report Revised

The consulting firm, however, has revised its recommendations since the original report came out, it was learned. Here's what the consulting firm wrote all directors of Loew's in a letter dated July 24:

"As the situation has developed, we believe the best interests of the company can be served only by ascertaining the wishes of the stockholders. A call has already been issued by the president for a stockholders' meeting on September 12, 1957. At that time, responsibility for control of the company's operations can be clarified."

Thus this latest report by the consultants apparently supports the position of the Vogel group. For Mr. Vogel has insisted that the shareholders—and not the directors—should make the decisions that would determine the course of the company's operations.

In addition, the consultants' report also apparently undercuts the position of Mr. Tomlinson. This is so because at the directors' meeting today Mr. Tomlinson has planned to bring up for discussion the first consultants' report, which had been critical of the Vogel management.

The report by the consultants said dissen-sion and bickering on the board between the Vogel and Tomlinson groups had led to a point "where the president and his subordi-nates were virtually powerless to take prompt and effective management action which they considered advisable."

However, the management consulting firm went on to state "if Mr. Vogel receives an effective working majority of directors as a result of stockholder action at the special stockholders' meeting (called for September 12), we would recommend that Mr. Vogel remain as president and be given full opportunity to carry out his program."

The letter also said, "It is our view that Mr. Vogel is a very competent executive, and were it not for the conflict in the board, we would have recommended unqualifiedly his retention as president and chief executive officer." The Heller organization, which originally suggested Loew's legal counsel be replaced if Mr. Vogel were removed, said it believed that the firm in question, Phillips, Nizer, Benjamin and Crim, should be retained if Mr. Vogel stays.

Mr. Tomlinson, for his part, insisted in a phone interview yesterday that he is the largest shareholder in the company and that he's seeking "only the best interests of the company." The call for today's directors' meeting was issued by Mr. Tomlinson and Mr. Johnson.

The Vogel group on the board includes, in addition to Mr. Vogel, John L. Sullivan, Washington lawyer, William A. Parker, chairman of Incorporated Investors, Inc., and George L. Killian, president of American President Lines, Ltd.

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	1957	1956	1955
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Capital shares	14,525,000	14,524,000	14,524,000

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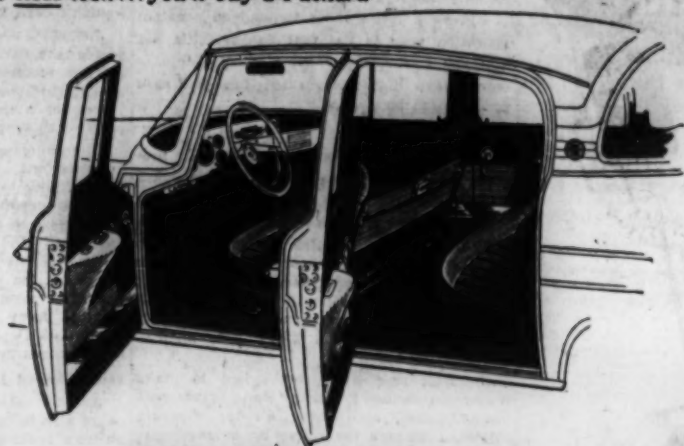
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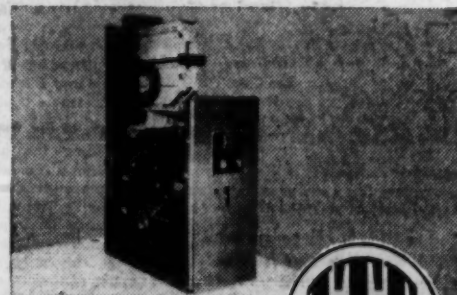
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Trade Policy War: Free Traders and Foes Gird for a Legislative Battle

Continued From First Page

on this issue is for protection, and this is especially true in an election year."

Agrees a free-trading Republican senator: "Election year is the real danger. It's not that you win votes by being for protection—voters take that for granted—but you sure lose votes being against it."

Tougher and Tougher

Even in non-election years, the trade program has been having tougher and tougher sledding in Congress as foreign import competition grows for many industries, particularly textiles. Most significantly, Southern lawmakers long oriented toward free trade have dramatically switched toward protectionism as a result of Japanese textile competition. One influential Dixie senator even declares belligerently: "Congress will never pass another tariff-cutting bill."

In 1955, free trade forces had to make major concessions to get the trade agreements law extended, and even then the measure squeaked through the House by narrow margins. This year, the Administration hasn't even been able to get committee hearings on O.T.C. membership. House Democratic leaders refused to budge without assurance of considerable Republican support, and Secretary of Commerce Weeks, spearheading the Administration's O.T.C. drive, was repeatedly rebuffed by House Ways and Means Committee Republicans.

In the 23 years the Reciprocal Trade laws have been on the books, Congress has progressively delegated authority to back America's tariff wall some 80% below the levels of the early 1930's. And most of this authority has been used.

Imports have skyrocketed from \$1.5 billion in 1933 to \$12.4 billion by last year, but those figures are not particularly meaningful, for the dollar has dwindled and the economy has grown. Measured against the "gross national product," that somewhat cloudy super-total of America's economic activity, the rise is nowhere near so startling. Imports have inched up from 2.6% of the 1933 G.N.P. to 3.1% of the 1954 figure.

Theory and Practice

The whole theory of "reciprocal" trade, to be sure, is that no U. S. tariff cut is made without negotiating a balancing reduction by some alien land. Just a year ago, for instance, American negotiators granted foreign lands tariff reductions of 15%, to take effect in three equal annual steps, on such items as aluminum, Scotch whisky, and machinery. In return, foreigners agreed to lower duties on U. S. beer, citrus fruits, steel, machine tools, office equipment and oil, among other things. In practice, U. S. diplomats admit, the foreigners' tariff concessions are often cancelled out by import quotas or currency exchange controls.

Yet the Yankee dollars spent on imports have drifted back here rapidly enough in purchase of U. S. exports, which have soared from \$1.7 billion in 1933 to \$17.3 billion last year. In terms of the G.N.P., again, this is an advance from 3% to 4.2%.

A sort of dress rehearsal for next year's fight now is being planned on Capitol Hill. In September a House Ways and Means subcommittee headed by Louisiana's Democratic Rep. Boggs will issue a huge compendium of papers containing pro and con opinions on foreign trade policy; the papers will come from Government officials, educators and industry's friends and foes of freer trade. In the fall the Committee will hold full-dress hearings on the subject. So far the Boggs group itself has side-stepped a clear-cut stand on trade policy.

The Outsiders Are Mustered

Meantime, the opposing forces outside Government are marshaling themselves for the 1958 fight. The Committee for a National Trade Policy, a free-trade outfit headed by Gulf Oil Chairman Sidney W. Swensted and including representatives of leading oil, auto, steel, farm equipment and other firms, is planning a major public relations campaign late this year and early next year. Already, the Committee says, it is raising more money, is getting more requests for its literature from farm, labor and business groups and is generally seeing more interest in its views. Its officials note that the National Retail Dry Goods Association, consisting of department stores and other large retailers, has for the first time strongly endorsed the trade program "because it is directly identified with the consumer's interest and demands."

Many of the companies represented in the drive for freer trade have a rather direct incentive to encourage imports, in making the world receptive to American exports, or in stimulating a global free flow of commerce. Gulf, for example, is a big importer of oil, having a huge stake in Middle East petroleum fields. Auto companies prominent in the fight have large operations abroad and apparently aren't worried about the rising but still small volume of foreign autos entering this country.

Among directors of the Committee for a National Trade Policy are John B. Coleman, president of Burroughs Corp., whose firm has plants in Britain, France, Brazil and Canada; John J. McCloy, chairman of Chase Manhattan Bank, which finances enterprises abroad; Charles E. Percy, president of Bell & Howell Co., which has a Canadian subsidiary and a long-term agreement with a British firm that makes its products for distribution in the Sterling area; and Ralph L. Straus, a director of R. H. Macy & Co., which sends buyers around the globe purchasing consumer wares for sale in its stores.

A new group, Americans for O.T.C., with similar membership, plans a special push to swing public opinion behind that project. And the U. S. Council of the International Chamber of Commerce promises to take an active role in the trade fight. It has hired Harry Hawkins, former head of the State Department's Trade Agreements Division, to make a major study of a desirable trade policy.

Leaders of the Opposition

Leading the opposition, and also laying plans for strenuous campaigns to arouse the public, are the American Tariff League and the nationwide Committee of Industry, Agriculture and Labor on Import-Export Policy. The latter group comprises such labor organizations as the United Mine Workers, which fears the impact of imported oil on domestic coal; farm groups like the National Wool Growers Association, which wants protection against Australian fibre; and industrial outfits such as producers of chemicals, scientific apparatus, pottery, glassware, bicycles and hand tools, many of which have been complaining loudly of import injuries. Their organization plans a big meeting here in September to map legislative strategy for next year.

Killing Presidential power to veto Tariff

Commission findings. "It is certainly our No. 1 legislative target," says one protectionist. Adds another: "If we could do that, we wouldn't care about extension."

Just since around the turn of the year, these people note, Mr. Eisenhower has rejected commission recommendations for relief in cases involving imports of groundfish fillets, cotton velvet, violins and violas, and straight pins.

The protectionists also would like, of course, to block any new authority to cut tariffs further, merely extending the program as is. There is considerable discussion favoring some amendment to order import quotas when shipments into the States exceed a certain percentage of the domestic market. And there's talk about the possibility of shifting final control over negotiation of any new tariff concessions from the State Department to the Commerce Department, in order to give domestic firms more protection.

Some Shrewd Delays

Another side of the protectionist campaign also is taking shape. Spokesmen for industries seeking special Congressional action against import competition—among them hardwood, plywood and wool textile producers—are shrewdly planning to hold back their pleas until next year, partly to dramatize the battle in Congress and partly in hopes that the Administration will be less likely to oppose these particular applications while the general trade fight is on. With similar aims, some industries seeking Tariff Commission relief from import injury may wait till '58.

Both sides admit next year's outcome hinges heavily on how hard the President lobbies for extension. Democrats contend they can supply a majority of their votes for the trade program, and just need an even break in Republican ranks.

Groups backing more liberal trade see some favorable omens on their side. They believe the European Common Market and other developments have made many businessmen feel the need of a liberal foreign trade policy. Increased diversification among business firms has made many more businessmen aware of the importance of freer trade, its backers assert.

"The danger of a major defeat may arouse businessmen and others to support the program," reasons a Republican Congressman. "The danger may also make the Administration work harder than it has, much as the dangers to foreign aid appropriations made the President speak out vigorously for that program."

Admissions of Weakness

But protectionist forces think they've important psychological boosts from what they interpret as admissions of weakness by the Administration—its failure to push sufficiently hard for O. T. C., its decision to persuade the Japanese to limit their textile shipments to this country, its backing of legislation to put "import ceilings" taxes on lead and zinc imports, and its setting up of a new committee to investigate oil imports.

"The Japan deal and the metal bills were just bare-faced attempts to buy off growing protection industries, trying to get them to drop their opposition to the trade program generally," contends a protectionist lobbyist. "It won't work. It makes us look better, no weaker."

Most of all, foes of freer trade are counting on the effectiveness of complaints from industries and workers injured by import competition.

"I think back-home sentiment is swinging our way," says O. R. Strackbein, head of the nationwide Committee of Industry, Agriculture and Labor on Import-Export Policy. "Those who have something at stake are more likely to do something—talk to their Congressmen when he's home, write, wire—than those with just an academic interest."

A free trade lobbyist reluctantly agrees. "There's no question that we find it more difficult than the other side to put the screws on."

Phillips Petroleum's
Indicated 2nd Quarter
Net Topped '56 Period

By a WALL STREET JOURNAL Staff Reporter

BARTLESVILLE, Okla.—Indicated net income of Phillips Petroleum Co. and its subsidiaries in the second quarter this year rose to \$25,019,207 from \$23,233,481 in the like period of 1956.

For the six months ended June 30, Phillips reported earnings rose to a record \$53,396,637, equal to \$1.85 a share, from \$51,565,719, or \$1.50 a share, in the first half last year.

K. S. Adams, chairman, and Paul Endacott, president, said the initial operation of "important new plant projects" helped the company increase its first half profit.

The two executives noted that gross income

for the first half rose to \$572,810,766, compared with \$567,308,265 in 1956.

Gross, net and share-earnings were all at the highest marks of any first half period in company history, they said, and "it is expected that they will be at record levels for the full year of 1957."

Higher earnings for the first half, they explained, resulted in part from the start-up of initial, completed portions of new plant projects for production of butadiene, synthetic rubber, ethylene, Marlex 50 polyethylene and natural gas liquids. Anticipated earnings from these facilities should be fully realized near the year's end when construction will have been completed, they said.

PHILLIPS PETROLEUM CO. and subsidiaries report for six months ended June 30:

	1957	1956	% chg.
Earnings per share	\$1.85	\$1.50	+23.3%
Gross income	\$572,810,766	\$567,308,265	+0.9%
Net before income taxes	\$24,442,237	\$23,233,481	+5.2%
Profit before taxes	\$24,442,237	\$23,233,481	+5.2%
Net income	\$23,019,207	\$21,865,719	+5.3%
Capital share	\$1.85	\$1.50	+23.3%
a-adjusted to reflect two-for-one stock split on June 18, 1956.			

For the quarter ended March 31, last, net income

was \$12,375,436, equal to \$1.25 a share on \$10,000,000 of capital stock, compared with \$12,322,222 on \$10,000,000 of capital stock (adjusted) in the period of preceding year.

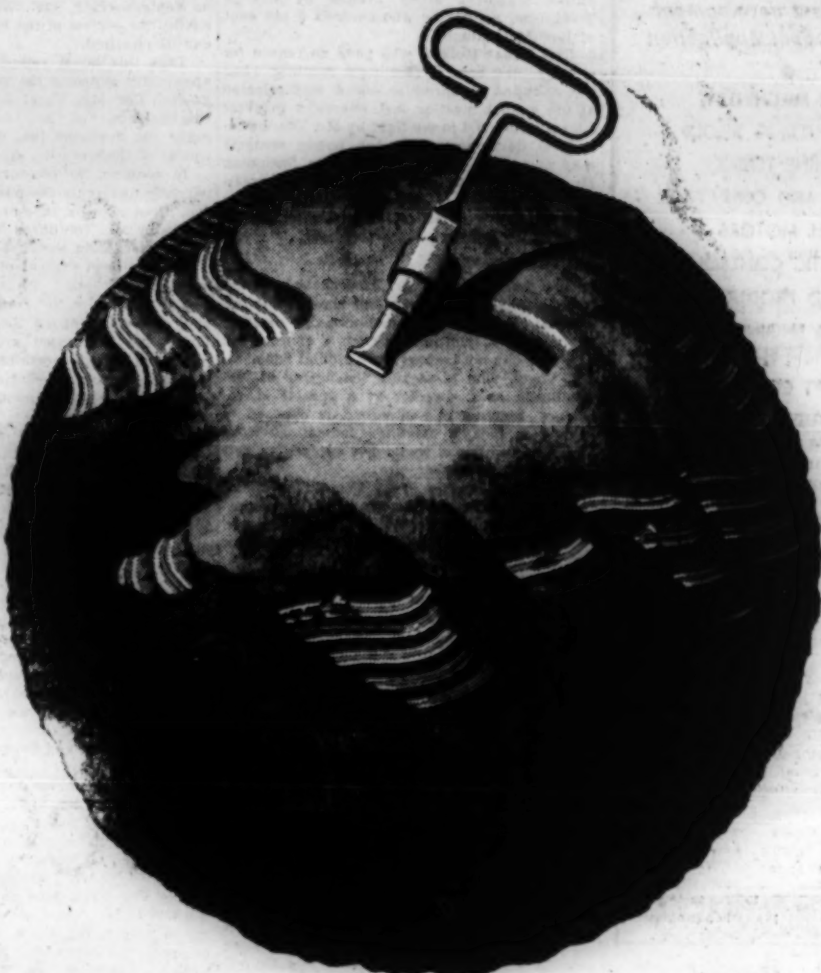
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HAGAN BLDG., PITTSBURGH 30, PA.

*From The Fortune Directory of the 500 Largest U.S. Industrial Corporations, July 1957.

Newsgathering Inside Red China and What It's Likely to Cost

Continued From First Page

Time-Life International, which operates on a grander scale, calculates its bill in '48 pushed \$100,000. This included a correspondent and photo team in Shanghai, one correspondent in Nanking, an office boy, secretary, chauffeur, a part-time correspondent in Peking and an interpreter.

Nine Say Yes

At today's rates, reckoned on the expenses of Reporter William Worthy of the Baltimore Afro-American and, William Stevenson, of the Toronto Star during their stay in Peking last winter, and estimates by W.P.'s Earnest Hoherecht, general manager for Asia, at least nine of the 11 American news gathering agencies which had correspondents in Shanghai when the Reds took over in 1949 say they expect to re-establish full-time bureaus there. They are: Associated Press, International News Service, United Press, American Broadcasting Co., Columbia Broadcasting System, New York Herald Tribune, Time-Life International, The New York Times and The Chicago Tribune. The other two—Chicago Daily News and the Christian Science Monitor—say they intend to cover Red China, but lean toward periodic trips for their men rather than full-time bureau operations there.

This is not a full listing of all the organizations that now want to send newsmen into Red China, at least for a quick look. Even now, the State Department is polling publishers to find out just what their intentions are if the ban is lifted. In recent years, a number of news organizations have relied for Far East coverage on roving correspondents based in Tokyo or Hong Kong.

There are a number of impediments other than cost that may crop up.

Censorship, for example, may deter some editors, though Mr. Worthy and Mr. Stevenson say their copy out of Red China was not touched. Says the Chicago Tribune's Foreign News Editor, Donald Starr: "We will not send anybody in unless he has complete freedom of movement and freedom from censorship."

Greenbacks and Yuans

The currency exchange rate, too, may fluctuate. In Hong Kong, on the black market, a Yankee greenback buys 8.4 yuan, better than three times the official rate. But these yuan bargains apparently are not available inside Red China, according to Mr. Worthy and Mr. Stevenson. If the Peking Government should arbitrarily decide the yuan is worth less, or more, reporters' dollar outlays would change accordingly.

In practice, as it stands now because of State Department regulations, American dollars first have to be swapped for Hong Kong

dollars or British pounds, which can then be turned into yuan. The State Department's restriction is designed to stifle the flow of American dollars into Red China and thus curb its power to trade in dollar areas.

Another impediment in all of this, of course, is how the Communists will react to any agreement that Mr. Dulles and the newsmen finally reach. The Reds mostly kept out of the wrangle, but may gum up any settlement by imposing their own qualifications.

A further complication could come in the actual transmission of news back to the United States. Today, with Red China's communications service nationalized, the Peking regime will get 80% of all commercial tolls. How the American Companies—RCA, Press Wireless, and MacKay Radio—will be able to pay Peking's charge in light of the State Department's currency restrictions hasn't been worked out. If it isn't, newsmen will have to bypass American outposts and route their stories via Hong Kong for transmission to London or Manila by the British Ministry of Telecommunications, Cable and Wireless, Ltd. Once it

reaches these cities, American firms would pass the material on to the U. S.

But supposing all the obstacles are cleared away, what could an American newsmen expect in the way of accommodations, service and expenses in Red China? Well, after plunking down \$1,254 for a plane ticket, (New York to Hong Kong, one way) \$3 for the 80-mile train ride from Hong Kong to Canton, and \$120 for another flight of 1,100 miles, he would arrive in Peking.

At present, there are two permanently-stationed Western newsmen in the Communist capital, David ("China") Chipp of Reuters, British news agency, and Jacques Locquin of Agence-France Presse, French news agency. Mr. Chipp pays the equivalent of \$5 a day for a hotel; M. Locquin rents a house (for about \$100 a month), complete with courtyard, two bedrooms, servant quarters for three, living room and office space. The house has running water, electricity, and plumbing but no central heating. Wood fires provide warmth during the long, (seven-months) cold (it averages 23 degrees in January) Peking winters.

"You've got to be sure to bring a heavy

sheep skin coat for the winter if you're going to Peking," says Canadian Stevenson. "They're warmer than those Chinese cotton-padded jackets."

Scotch, Mao-Tai

Peking is not the place for Scotch lovers, for there's not a drop of the smoky tasting stuff to be bought, according to Mr. Stevenson. Vodka fanciers, however, may find some solace (and warmth) in a Manchurian grain spirit called mao-tai. Bottled in a stone crock, mao-tai sells for \$1 a pint but, says Mr. Stevenson, "It has the kick of 120 of alcohol."

Traveling, of course, will run up expenses. Mr. Stevenson recalls that a two-week trip last winter, in which he covered 2,100 miles

by air and 1,300 miles by rented car, came to \$700, including interpreter, fees, fares, food and hotel costs.

"Of course," Mr. Stevenson notes blandly, "when you're out in the country you may be eating rice porridge and a gruesome mixture of pig lungs and fish eyes for breakfast," but he adds, cheerfully: "That's the way to get to see the people."

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For what its worth...

How To Prove Extraordinary Obsolescence

from the Client's Service Bulletin
of The American Appraisal Company

Machines are seldom replaced today because they are worn out, but more often because a new machine has been developed which will perform an operation faster, better or cheaper. The old machine has become too costly to operate and maintain, so management has little choice but to discard it and install the new.

Normal obsolescence arises from the gradual introduction of improvements, none of which is sufficiently revolutionary to justify replacement, but the cumulative effect of which in time makes replacement necessary. Because normal obsolescence may be reasonably anticipated, income tax regulations permit its recognition in the annual depreciation provision.

Extraordinary obsolescence, on the other hand, is brought about by some revolutionary invention, change in manufacturing methods, or unforeseen change in products or styles, resulting in the sudden abandonment of otherwise useful equipment.

For tax purposes, losses for extraordinary obsolescence may be taken if they can be proved. Proof of definite abandonment, or sale is usually required, as well as a statement of the cost and accrued depreciation to establish the amount of the loss. The use of composite rates of depreciation does not lend itself readily to such determination, since they are presumed to be average rates and may not therefore apply to any specific asset or group of assets in the account.

Item control of depreciation provides a practical means for reflecting both normal and extraordinary obsolescence.

In the latter situation, this method clearly reflects the unrecovered cost of the item on which a loss is sustained. In the case of normal obsolescence, the remaining lives may be adjusted to assure the recovery of cost over the useful life of the asset.

Item control provides the needed flexibility in depreciation accounting which may not be readily obtained by using composite rates of depreciation.

American Appraisal Service furnishes up-to-date, authoritative information about the existence, cost or current value of assets... and the adequacy of depreciation provisions. Values are established only after careful consideration of all factual data. An American Appraisal report represents more than half a century of experience in the field of valuation for purposes of insurance, accounting, taxes, property control and corporate financing.

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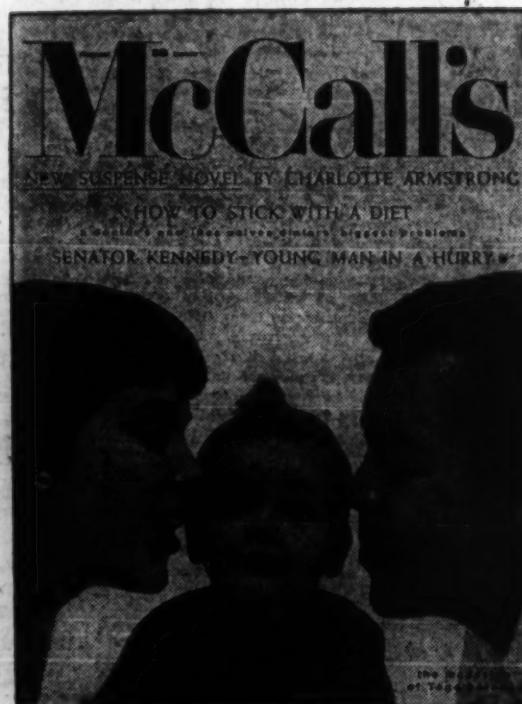
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* Ranking of leading national magazines by percentages of advertising revenue gains for the first 6 months, 1957 vs. 1956:

1. McCall's	27.1%
2. Look	25.8
3. Ladies' Home Journal	17.5
4. Newsweek	12.3
5. Business Week	7.0
6. Good Housekeeping	6.0
7. Better Homes & Gardens	2.4
8. Time	.9
9. Life	.9
10. Saturday Evening Post	.9

Based on PIB figures for the ten magazines leading in advertising revenue for the first 6 months of 1957.

The magazine
of Togetherness...



AUGUST ISSUE ON ALL NEWSSTANDS TODAY

Golf Pro's Income Climbs, But He Has 340 Bosses; His Club Is Squeezed by Housing Boom, Higher Taxes

Continued From First Page

his stay when the Maui Country Club offered the 19-year-old a pro's position.

"The club had 250 members, and the offer was such a good one I couldn't turn it down. In September, 1928, it paid around \$400 to \$450 a month," he recalls. "I've been a golf professional ever since."

Art and Definitions

Art distinguishes between a golf pro, "a fellow who gets paid for teaching golf and usually works at a club," and a pro golfer, "one who makes his living playing tournaments." He adds, though, that teachers often play in tournaments.

Looking at his tree-filled garden that separates the house from the pool, Art notes: "It took the Bing Crosby tournament in 1952 to pay for that." He collected \$2,500 at the contest for taking second in the individual pro category and, along with a partner, winning the pro-amateur title.

Other tournament accomplishments: Winning the Hawaiian Open twice and the Hawaiian professional championship three times; semi-finalist in the National Professional Golf Association tournament in 1947; winning the California State Open three, the latest being last year. Says he: "I've won every sectional title in California through the years."

After seven years in Hawaii, partly due to the expense of traveling to the states every winter and also because he wanted experience at larger clubs, Art moved to San Mateo, Calif., where he became pro at the municipal course. Until he was drafted in 1944, he worked at clubs in both northern and southern California. Discharged in 1946, he came here.

"I have some friends who have wanted me to go in the automobile business, but..." "He'll never leave golf," insists attractive Mrs. Bell. "He loves it too much."

"I like the out-of-doors, the environment at the club and helping members—top businessmen, doctors and lawyers. Most of the time it's like a happy family."

Art and the Sand Supply

He admits, though, the job does have its unpleasant moments. "Sometimes a member plays a lousy game, and he blames the pro for giving him a rotten caddy, or complains there wasn't enough sand in the traps. But usually by the next day all is forgotten," he adds.

Other than the 10-hour-a-day, six-day-a-week schedule, once or twice a month Art attends night meetings of the course committees and, of course, he tries to keep his own golf game in shape. Figures the 48-year-old, who could pass easily for 15 years younger: "I'm too old to play in any tournaments except the State Open, the Bing Crosby and any big tournament that comes to this area. I'm looking forward to playing the National Senior (qualifying age: 50) in a couple of years."

"Playing in tournaments is good publicity," Art thinks.

Though the professional's income from tournaments is waning, he hopes he can boost his overall earnings "by settling down to become a real good instructor. As a golf pro gets older, tournament money naturally drops off, so he stays around the club more to merchandise and give lessons."

Art and the Link Population

Art attributes the 20% rise in his income since he's been at the club to the postwar increase in golfers. "The more players there are, the more lessons you give, and the more money you make," he theorizes.

Should this theory hold true, Art's earnings could edge further upward, for golf facilities are mushrooming, according to the National Golf Foundation in Chicago. And only limitations on the number of courses have kept golf from becoming even more popular, the Foundation thinks.

The 5,385 golf courses and country clubs currently doing business nationwide have increased only 329 over the 1953 number. But 325 courses are now under construction, and 700 are in some stage of planning—the greatest boom since the war years. The Foundation estimates close to 3,680,000 amateur golfers will be playing 10 or more times at links nationwide this year, over 344,000 more than in 1953.

More golfers can also mean an increase in his major source of revenue, the golf shop, which he has stocked with \$10,000 worth of clubs, apparel, and a variety of golf equipment. While he is giving lessons or playing the course, one of his two assistants manages the shop.

Golfers can have minor club repair done right there, but major work is sent out. "I'm teaching my assistant Tom O'Leary the art of club repair, which I learned from my father," Art says.

Art and the Driving Range

For lessons, second only to shop profit in contributing to his livelihood, Art charges members \$5 for half an hour of instruction. Non-members pay \$6.50. The standard Professional Golf Association fee is \$4 for half an hour.

hour plus 50 cents for a caddy with the player supplying the balls, Art says.

"Here at the driving range they don't need a caddy and they can use range balls," he adds. The range where Art tries to whittle down the par of his pupils looks much like one of the club's fairways. With trees lining each side, it's 225 yards long and 100 yards wide. Out about 160 yards the driver has a pin to aim for. Besides the range, the club has a green for sharpening up putting, trap and approach shots.

During the summer months, Art conducts a junior clinic one hour a week without charge for members' children, from 10 to 16 years. A ladies' class meets on hour on Friday mornings, for which the pro receives \$1.50 a pupil. Art's regular, he figures, is the third source of his income. He says it's "higher than that of most clubs because I take care of the course and also pay two assistants." For maintaining the course, he has eight greenkeepers and a foreman. "Each morning the foreman and I outline what has to be done. And everytime I play, I take a careful look at the greens and grounds."

"This is one of the finest manicured courses anywhere," the professional feels. "Those pine and cypress are great windbreakers. You have to hit a straight ball, and it should be long because the lush, soft fairways have very little roll."

Art also draws "a small retainer for being a consultant on the A. G. Spalding & Bros., Inc., field staff. And I get the Spalding golf club and balls I use gratis."

What does the pro do for the company, besides using their gear? "Always try and say a good word for Spalding. You push their product, but you can't shove it on members."

You can observe some fringe benefits Art's job offers when you visit him in his cubbyhole office at the club. Decked out in "teaching clothes"—a sportshirt, topped by a soft tan coat sweater, beige slacks, white buck shoes and a brown belt, small-brim hat—the pro holds up the natty headwear for closer inspection. "A men's store gave me this and a gray sweater for posing in an ad."

Another benefit: Investment advice from business-wise club members. "With the valuable tips you get around here, I'm looking forward to making some good investments," Art says. "But right now, with three children, I spend pretty close to what I earn. I have no friends without families who have made fortunes."

Art and His Swimming Hole

Art doesn't classify his swimming pool as an extravagance. He figures it has saved the family money they otherwise would have spent on costly vacations. Along with decking, brick work and wire fence, the pool took \$5,000 out of the Bell treasury four years ago.

For vacation, the Bells take two or three weeks late in the summer and spend most of their time at home. "Usually we go to Carmel (Calif.) for a week, play Cypress Point and Pebble Beach and see golf friends," Art adds. "We were the second in our block to have a swimming pool, and there are 15 now. I put it in when I could afford to; now I couldn't afford either the house or the pool."

The Bells paid \$23,000 for their story-and-a-half, four-bedroom house which they built seven years ago, and Art estimates it's now worth over \$35,000. To finance the home, Art took a \$16,000 loan from the Prudential Insurance Co. of America, which has nine years to go until it's repaid. "Lots like ours sell for \$10,000 now, and we paid \$3,500," he comments with a grin.

Love of golf has infected Mrs. Bell, whom Art terms "my most difficult pupil." Originally a tennis and swimming enthusiast, Ann started playing golf two years ago. She is already a 14-handicap player, and usually manages to get to the club four or five times a week.

Ann looks pleased when her husband mentions his plans to play the Bing Crosby tournament on the Monterey peninsula next year. "It's a fun tournament, and I can always shop," she says.

Art and His Autos

With a look of desperation, Art sighs: "That's where the expense comes in." Ann drives a 1957 Mercury Montclair, a four-door hardtop. The Bell's bought the red and white car this month, trading in what remained of a 1954 Mercury convertible after a truck smashed into the side of their car.

Art has his own 1954 Mercury, two-tone green club coupe. Ever since he's been with the club, the pro has driven Mercury. A member is a Mercury dealer, and he gives us terrific deals.

Having to arrive around 8 A.M. Tuesday through Friday and at 8:30 on weekends, Art figures he needs his own car. All day Thursday and every morning, except for Sunday, go to lessons. Wednesday afternoon he golfs with club members "on invitation," and Friday afternoon supervises tournaments of 50 to 100 golfers at the course.

Much of his other time, he says, is spent

"merchandising, keeping the course in tip-top shape and talking with members. If a man wants a tip on the first tee, you give it to him, but you certainly don't charge for it." If there is a last-minute lesson cancellation, the pro uses the extra time to keep his own golf in shape. Art holds the record for par 72 course with a 63 shot 11 years ago over the usual course setup. Together with Ben Hogan, he shares the championship record, a 65-played during a tournament when the tees were moved back a bit.

Art's Good Behavior

Though he considers his tournament days numbered, he thinks he can stay a golf pro as long as he wants. "My father didn't retire until he was 68."

"A golf professional can stay at a club a long time if he takes care of his job, doesn't drink to excess and doesn't fool around with women. A lot of fine pros have lost out only because they didn't behave themselves," he says. "No matter where you go, you find all pros are making money. There are more golfers than ever since the war, and I don't think increased costs have affected playing at all."

Club manager Al Fry nods his head sadly when you mention increased costs. "In the last year our food costs have risen in excess of 7%, and some liquor costs 5% to 8% more than it did last year."

Studying an invoice, the manager wonders: "Shreve & Co. (This is a San Francisco jewelry store). What the hell are we buying from them?" It turns out the club had a sizable bill for golf prizes awarded during a recent tournament.

Glowering at the next invoice, Mr. Fry moans: Fifty gross of pencils for the golf shop—\$62.50. We have to buy that many twice a year, and they're a giveaway item that you don't get back a cent for."

The club has cut some costs, though. In the kitchen, the manager points to an ice cube machine with satisfaction: "We used to pay \$1,500 a year for cubed ice, but we bought two of these machines a couple of years ago. They paid for themselves in 14 months."

The club, which must keep its greens green by sprinkling, pumps all the water it uses from wells on its property into a 300,000-gallon reservoir. Electricity to keep the pumps going runs around \$5,000 annually, "but we'd be paying in excess of \$2,000 a month if we had to buy the water," Mr. Fry says.

After a \$200,000 fire ruined the second story of the clubhouse two years ago, the club installed a sprinkler system. Now the fire insurance bill is about \$3,000 less a year.

The Dues Rise

To meet the expenses it couldn't keep down, the California Golf Club boosted dues last year from \$30 to \$36 a month, including the 20% federal tax, for proprietary membership. The club is presently short only 10 of the 350 proprietary members allowed by its bylaws. The 18 social members, who don't use the golf facilities, and the 28 junior members—"boys under 30"—pay \$21 dues a month.

To join the club: \$2,400 for proprietary members, \$130 for social members and juniors who are sons of members, and \$80 for juniors without any parental relationship to the club.

Roughly half the club's food and bar sales—\$230,000 annually—are derived from renting the facilities for member-sponsored parties, according to Mr. Fry. "Outside affairs are an important phase of our operations. About one of the four nights a week the club is used, it's for an outside party."

Friday tournaments in which non-members play bring the club \$5 a guest golfer in green fees. "They usually eat with us, too," says the manager.

The club can handle 400 people for dinner, or 300 for dinner and dancing. The minimum dinner charge is \$5 a person, and a dance without dinner runs from \$250 to \$350. Mr. Fry emphasizes that outside affairs have to be sponsored by a club member, who assumes responsibility. About four or five times a year the club has large parties of its own, and on Wednesday and Sunday evenings, there are dinners for members and guests.

Ladies' Cooperation a Necessity

"We're predominantly a man's golf club, certainly not a country club," Mr. Fry insists.

Club president Tuttle quickly adds: "The ladies are an important segment of our club. Their cooperation in social activities is a necessity."

With dues of \$7.50 a year, the club's female annex has 100 members. Ladies have the course to themselves on Tuesday mornings and can play other weekday mornings as long as they're past the 10th tee by noon. Co-educational golf is the theme of Sunday afternoons, and about 30 or 40 husbands and wives play the course, according to Mr. Tuttle.

"The ladies are like prisoners in a cell here, given certain hours and days to play," chuckles the president. "When you have 100 of them teeing off at eight o'clock on Tuesday morning, it's quite an experience in social behavior."

Eastern Air Indicated Operating Net in 2nd Quarter Fell Sharply

Carrier Cites Higher Fuel and Wage Costs, Competition From New Services on Its Routes

By a WALL STREET JOURNAL Staff Reporter
NEW YORK—Continued high costs cut the earnings of Eastern Air Lines sharply in the second quarter. The indicated net operating profit for the period being \$294,000 before a non-recurring income item, against \$2,907,000 in the second quarter last year.

The air line reported for the first six months record operating revenues of over \$138 million, an increase of 16% over the 1956 period, but net operating profit dropped to \$3,622,000, or \$1.27 a share, before the \$1,688,000 non-recurring profit representing the net recovery of insurance on aircraft lost in a ground fire. Including the non-recurring item, the net income was \$5,310,000 or \$1.86 a share.

The decline in net operating profit amounted to 42% from the similar period of last year, when Eastern earned \$7,521,000 net, or \$2.71 a share. The company cited two primary factors contributing to the decline—a 30% rise in expenses and a drop in system load factor to 63.0% from 64.4%, resulting from competition imposed by the Civil Aeronautics Board on several of Eastern's main operating routes.

In the higher cost items, Eastern noted that wages were up 30% and fuel expense 34%, reflecting the recent rise in prices charged by suppliers, as well as a 24% increase in seat-miles flown over the similar six months of last year.

Eastern declared that the six months' results were a further example of the airline industry's inability to meet 1957 operating costs on fares pegged by the Government to 1953 conditions.

EASTERN AIR LINES, INC., reports for the six months ended June 30:

1957	1956
Earnings per share	\$1.27
Operating income	\$3,622,000
Net income	\$5,310,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Net income for the March quarter of this year was reported at \$1,513,119, or \$1.38 a share, against \$4,613,882, or \$1.84 a share, on 2,506,337 shares in the March quarter of 1956.

Phila. & Reading

PHILADELPHIA & READING CORP., and all subsidiaries report for quarter ended June 30:

1957	1956
Earnings per share	\$1.15
Operating income	\$2,815,000
Net income	\$2,815,000
Capital shares	2,438,158

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Martin Co.

MARTIN CO., reports for quarter ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Munsingwear

MUNSWINGWEAR, INC., and subsidiaries report for six months ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Parmalee Transportation

PARMALEE TRANSPORTATION CO., and subsidiaries report for six months ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

American Snuff

AMERICAN SNUFF CO., reports for six months ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Seaboard Air Line

SEABOARD AIR LINE RAILROAD, reports for six months ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Quaker State Oil

QUAKER STATE OIL REFINING CORP., and subsidiaries report for quarter ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Northern Indiana Public Service

NORTHERN INDIANA PUBLIC SERVICE CO., reports for six months ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Nash, Chatt. & St. Louis

NASHVILLE, CHATTANOOGA & ST. LOUIS RAILWAY, reports for six months ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Ranco, Inc.

RANCO, INC., reports for the quarter ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

George Putnam Fund

GEORGE PUTNAM FUND OF BOSTON, reports for six months ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Fidelity Fund

FIDELITY FUND, INC., reports for six months ended June 30:

1957	1956
Earnings per share	\$1.82
Operating income	\$1,820,000
Net income	\$1,820,000
Capital shares	2,857,381

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

National Steel Net In 2nd Quarter Fell From First, Year Ago

Pittsburgh—Operations, sales and earnings of National Steel Corp. declined in the second quarter, but the company's production ran somewhat higher than the industry average.

This sixth largest steel producing company, with major plants at Weirton, W. Va., and Detroit, reported net earnings for the quarter of \$12,607,341, or \$1.70 a share. That trailed both the \$13,501,506, or \$1.82 a share reported for the first quarter, and the \$14,888,824, equal to \$2.01 a share, earned in the second quarter of 1956.

Sales in the three months ended June 30 fell to \$186,490,349 from \$178,858,300 in the year's first three months. Production also dropped, from an average of 99% in the first quarter to 88.5% in the second. The steel industry operated at an average of 87.3% in the second quarter, down from about 96% in the first.

Current operations of the company are being adversely affected, said President Thomas E. Millip, by the rebuilding of reheating furnaces serving the 96-inch continuous hot strip mill at Great Lakes Steel Corp., National's Detroit subsidiary. Mr. Millip estimated the job will be completed in 60 to 90 days.

NATIONAL STEEL CORP., consolidated report for quarter ended June 30:

1957	1956
Earnings per share	\$1.70
Operating income	\$12,607,341
Net income	\$12,607,341
Capital shares	7,419,598

Based on net operating income, exclusive of non-recurring profit, the net recovery of insurance on aircraft lost in a ground fire. Operating expenses in the first six months of 1957 amounted to \$129,867,411 against \$96,600,279 in the first half of 1956.

Net income for the March quarter of this year was reported at \$1,513,119, or \$1.38 a share, against \$4,613,882, or \$1.84 a share, on 2,506,337 shares in the March quarter of 1956.

Net income for the March quarter of this year was reported at \$1,513,119, or \$1.38 a share, against \$4,613,882, or \$1.84 a share, on 2,506,337



PERFECT BROILING with NEW Adjustable Broil-Air Grill

The famous Broil-Air Grill, favorite of the "Gourmet," is now available with instantly adjustable, easily cleaned, porcelainized grill. One movement of the lever will raise grill from 2" to 6" above the fire, or any of six points between.

Only the Broil-Air has the "Bulge" hand blower, to provide broiling heat in 3 MINUTES and to give CONTROLLED HEAT as long as you want it. The Broil-Air is made of heavy gauge steel, has easily removable metal legs, rubber tired wheels. Grill is 19½" in diameter.

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can prepare with this perfect

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P.O. Box 983 Buffalo, N.Y.

Jersey Standard Had 18% Earnings Gain in First Half

Indicated Second Quarter Net Rose to \$1.15 a Share From 96 Cents in 1956

Total Income Increased 15%

By a WALL STREET JOURNAL Staff Reporter
NEW YORK—Standard Oil Co. (New Jersey) reported an 18% gain in net income for the six months ended June 30, this year.

The big international oil concern estimated its profits for the period at \$463 million, or \$2.35 a share, up from \$392 million or \$2 a share in the like 1956 period.

Deducting estimated earnings for the first quarter indicates profits for the second quarter of \$226 million, or \$1.15 a share, against \$187 million, or 96 cents a share, in the second three months of 1956.

The company said income and operating taxes, together with import duties, consumer taxes, and other payments to the United States and foreign governments amounted to \$1,179,000,000, compared with \$1,011,000 for the first six months of last year.

Total income from sales and investments for the first half was \$4,030,000,000, an increase of \$536 million, or 15%, from the comparable period of last year.

Gross crude oil production world wide was estimated at 2,484,000 barrels daily, compared with 2,386,000 barrels daily for the first half of 1956.

Refinery runs averaged 3,485,000 barrels daily for the first half of 1956.

The company estimated capital and exploration expenditures by consolidated companies amounted to approximately \$629 million for the first half of this year. This represents an increase of more than 50% compared with the expenditures made in the first six months of 1956, it explained.

Of the total 1957 outlay, it added, additions to property, plant and equipment were \$508 million, while other expenditures in the search for oil and gas charged against current income were \$121 million. Over 85% of the total expenditures were made in the Western Hemisphere with more than half of that amount spent in the United States.

STANDARD OIL CO. (NEW JERSEY) reports estimated consolidated earnings for the six months ended June 30:

	1957	1956
Earnings per share	\$2.35	\$2.00
a-Total income	4,030,000,000	3,494,000,000
Net income	463,000,000	392,000,000
Capital shares	196,539,278	196,539,278

a-From sales and investments.

For the quarter ended March 31, last, estimated net income was \$237,000,000, equal to \$1.15 a share on 196,539,278 shares of capital stock, compared with \$205,000,000 or \$1.04 a share on 196,539,278 shares in the period of preceding year.

Jersey Central Power & Light

JERSEY CENTRAL POWER & LIGHT CO. (a subsidiary of General Public Utilities Corp.) reports for six months ended June 30:

	1957	1956
Earnings per share	\$2.07	\$2.04
Operating revenues	19,366,841	17,482,318
a-Net income	1,908,265	1,568,260
b-Preferred shares	125,000	125,000
c-Common shares	4,779,770	4,338,778

Twelve months ended June 30:

	1957	1956
Earnings per share	\$4.39	\$4.19
Operating revenues	37,856,378	34,368,628
a-Net income	3,736,217	3,399,311

a-After taxes and charges. b-Practically all owned by General Public Utilities Corp. c-Retained by company.

George W. Helme Co.

GEORGE W. HELME CO., INC. reports for six months ended June 30:

	1957	1956	1955
a-Earnings per share	\$1.13	\$1.05	\$1.04
Net before income taxes	1,400,721	1,246,878	1,234,848
Net income (taxes)	1,127,979	1,027,190	1,014,200
Net income	727,781	619,778	620,648
Common shares	600,000	600,000	600,000

a-After preferred dividend requirements. b-Includes earnings of Bachman Bakeries Corp., wholly-owned subsidiary which was acquired as of January 1, 1957.

For quarter ended March '51, last, net income was \$231,537, equal to 46 cents a common share, compared with \$208,412 or 43 cents a share in the period of preceding year.

In AUGUST Reader's Digest

Now—hope that improved filter-tips will reduce the risk of cancer!

An end to health hazards with improved filter-tips?



Here's a new up-to-the-minute Report to Consumers in the fast-changing field of cigarette filters...with new information about improved filters and with findings of the latest laboratory tests of cigarettes, by brand name.

- How does the cigarette you are now smoking compare with the new improved filter-tips?
- Which new filter cigarette, now available, offers 23% better tar filtration... 50% less nicotine?
- How has the publication of the findings of these new tests sparked a "sudden and surprising interest in the manufacture of better filter-tips"?
- What kind of legislation affecting cigarettes may soon be enacted by Congress?

When you buy a package of cigarettes there is no way of telling, from the package, how much tar—how much nicotine—will be in the smoke. Reader's Digest determined to get the facts because, scientists say, these are the impurities which have a harmful effect on health.

In the July issue the Digest said: "It is entirely possible to manufacture filter-tips much more efficient than any now on the market"... And in the August issue we present evidence obtained by the independent laboratory of Foster D. Snell, Inc., that a much more efficient filter is already available!

Everybody will be talking about these latest findings. Get your copy of August Reader's Digest today.

"Wanted—and Available—Filter-Tips that Really Filter" is only one of more than 38 articles of immediate and lasting interest in August Reader's Digest. Because the handy, pocket-size Digest informs, entertains and enriches mind and spirit, it has become the world's most widely read magazine—with an average of 11 and a half million copies bought each month in the U. S. alone.

To get the facts, Reader's Digest retained Foster D. Snell, Inc., consulting chemists and engineers of New York City, with a 37-year record of outstanding service in the fields of food, drug, chemical and industrial research. Technical details of laboratory methods used are available on request.



Also in August Reader's Digest

How to make the most of your time. The most valuable thing a man can spend is time! Yet how often in today's mad rush (meetings to attend, schedules to meet) do we let time spend us—physically and emotionally? Here are 4 rules to help you budget your time more successfully.

Helping slow learners and drop-out students. Yes, the course in manual training prepared the youngsters for jobs. But, could a student's enthusiasm for manual work also awaken his interest in academic subjects? Here are the results one high school principal has had with this idea.

The second man in my marriage. "When I married an English Colonel, I was quite unprepared for what came with him—Babcock, his 'batman'... a soldier-servant who knew more about the care of a man than any wife." Natalie Winslow's humorous account of her unusual marriage.

Three days of silence that saved a life. It was a hot story—a kidnapping—but printing it might mean the victim's life! Here's how a voluntary news blackout by press and radio helped San Francisco police thwart two would-be killers.

Condensation from \$3.95 book: "The Small Women." True story of a London parlousmaid who went to China to become a missionary—and the incredible adventures that befell her.

"...and every fourth box is free!"



This H&D corrugated box costs only three-quarters as much as the wooden case it replaced; provides easier handling, improved identification for heavy hardware. Is cost a problem? Better see H&D.

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REVIEW and OUTLOOK

Trial By Jury

Some days ago a jury of twelve citizens acquitted Jimmy Hoffa, the Teamster union official, of a bribery charge. We think it a fair judgment that the public reaction to the verdict was not one of approval.

A few days ago a jury of twelve citizens convicted John Kasper and six co-defendants of criminal contempt of court in the Clinton, Tennessee, segregation case. In this instance we think it fair to assess the public reaction as one of approval.

We think the outcome of these two cases is worth reflecting upon as the Senate debates whether to include a trial by jury section in the Civil Rights bill. For a great deal of that debate has hinged on whether juries can be trusted to do "right."

Yet it seems to us that this sort of argument misses the heart of the matter. For the basic question would remain if both the Hoffa and Kasper juries had each rendered opposite verdicts.

Certainly the Kasper verdict shows quite clearly that jurors can, and often will, distinguish between a case at hand and their general view of political issues; it does challenge the Northern notion about Southern juries in racial cases. The Hoffa verdict does show that juries will not always act in accord with the way the public thinks they ought to act. Neither proves that future juries will convict every man accused of racial violence and acquit

every union official accused of bribery. The truth is, we suppose, that jury trials are imperfect instruments of justice. They will often seem very imperfect to the people who were not in the courtroom. But when we talk about abridging further the rights to a jury trial, the question is what to substitute.

Perhaps you think Mr. Hoffa should not have been acquitted. But at least his case was heard by twelve citizens chosen jointly by prosecution and defense. Would you find "justice" more dependable if the decision had been left to one man, even a learned judge, given absolute authority to throw the defendant in jail?

Or perhaps you think the Kasper verdict "right." What promise have you that one official sitting alone in judgment would have equally served your own judgment? And even if one judge alone had made the same verdict, would you be as satisfied that John Kasper, standing convicted, had himself been as protected by justice?

On this question history has already passed a verdict. It is not that every jury can be depended upon to do justice. We have jury trials because the experience of men is that, for all their imperfections, they remain still the best means of insuring justice.

The debate in Washington is on civil rights. But as we press on to insure more of them, we ought at least to be wary lest we trample under foot those we have already.

"Administered" Inflation

Economist Gardner C. Means has suggested that the President call a conference of business and labor leaders to arrive at agreements to hold the line for prices and wages for a year or so. This would give the nation's economy a breathing spell from "administered prices" and "administered wages" which have contributed, Mr. Means believes, to the present "administered inflation."

This would be better, but not much, than the suggestion that Congress ought to pass laws granting the President arbitrary powers to set wages and prices. That one would stifle the economy, whereas Mr. Means' would only slow it down temporarily—if it even worked at all, which we doubt.

We have doubts because it strikes us that Mr. Means' definition of "administered inflation" starts from the erroneous impression that "administered prices" are fixed by the seller and not by supply and demand. We doubt that this is so; all sellers of goods know that fixing prices is only half the story. For if they are fixed higher than the people who desire the goods are willing to pay, either the

prices come down eventually or the seller has lots more goods on hand than he likes.

Supply and demand still play their classic part in the market place, and "administered prices" cannot control beyond the point where people think it not in their interest to buy. The breakdown in the system of so-called Fair Trade laws ought to prove that; the Fair Trade laws were simply a device for "administered"—or fixed, if you will—prices.

It strikes us that a better way of trying to stop "administered" inflation would be for Government to stop competing with the taxpayers for goods and products.

That could mean, eventually, a substantial tax reduction, reduction in the national debt and more money in the hands of both employers and employees.

But there's a rub, naturally. Before any of this could come about, Government would have to stop spending so much money and Congress would have to stop giving the money to Government to spend. There, if anywhere, is "administered inflation."

Tool for Thrift

Both Chairman Cannon of the House Appropriations Committee and Representative Taber have often spoken in favor of Government economy. Oddly enough, however, they are adamantly opposing a bill which could result in considerable savings.

This bill to change the Government's bookkeeping practices was originally recommended by the Hoover Commission; it has passed the Senate and been cleared by the House Rules Committee. The chances are it would be approved by the House if it were brought up for a vote. The strategy of Mr. Cannon and Mr. Taber is to persuade the House leadership not to bring it up.

The reason for these two lawmakers' opposition is simple: They believe the bill would not make things better and might make them worse. But first, what is it supposed to do?

Under the bill, Congress would vote on actual spending instead of, as now, voting appropriations a large part of which are not spent in the fiscal year in question. An Administration could no longer go into a new fiscal year with a huge "carryover"—some \$70 billion this year—of appropriated but unspent funds. When Congress, under the bill, would cut "the budget," it would be cutting actual spending, and thus would be restoring to Congress its Constitutional power of the purse.

The opponents argue that the reform would be illusory. No matter what accounting system is used, they say, the fact would still remain that advance spending commitments would

have to be made for big items like aircraft carriers that are paid for over a period of years. In fact, the bill provides for contract authority for future spending, and its foes contend this would be a looser control than Congress now has.

Now we would certainly agree that no purely mechanical device like this proposed change is going to guarantee savings. If Congress is determined to be extravagant it will find ways of evading any such restraint. Still, we think there are answers to the Cannon-Taber argument.

If the bill were adopted, for example, Congress would have to review each year the forward contracting commitments made in a previous year. This is a check which does not exist now, and it seems to us undeniable that it would be helpful to have such a review instead of just letting appropriations, as often happens now, get buried in the labyrinthine of bureaucracy. If the proposed contracting control is indeed too loose, then the thing to do is tighten the bill, not throw out the baby with the bath water.

The most important point in favor of the bill is that the present budgetary procedures are a wasteful mess. The measure may not be ideal—what is in this world?—but it is a useful step. It would at least give Congress an implement it should have and which it might at times use in the interests of thrift.

Whatever Mr. Cannon and Mr. Taber think, the House should debate this bill. It is potentially far too important a proposal to kill unborn.

Letters

To the Editor

How Far Apart?

Editor, The Wall Street Journal:

Your factual editorials always contain some pertinent points that deserve praise, but "The Kremlin's Vicious Circle" (July 19) attracted me particularly because it pointed up, in two statements, the similarity of the aims of the Russian people and ourselves as follows: "The rising demand of the people for more personal freedom and more enjoyment of the fruits of their labor" and "the political terror" (in our case the income tax and labor unions) "that stifles initiative" and "the ponderous bureaucracy that suffocates economic progress" are problems common to both races.

They haven't far to reach up nor we to fall to find equality.

GROVER C. RICHMONS

Attleboro, Mass.

Sliphod Service

Editor, The Wall Street Journal:

Re Mr. Cooke's article "European Amenities," appearing in the Themes and Variations column of July 18, and dated "Rome"—he is so right! Specifically, airlines.

Having just returned to the United States from a Flying Carpet tour of Europe—S.A.S., Swissair, Lufthansa, K.L.M., and Air France—I am horrified at the sliphod, incompetent way we run our airports, and the service aboard planes. I have been quite vociferous in this respect; however, most people look askance at me, thinking that all I am trying to do is brag, in a left-handed way, about being abroad. Of course I realize those Americans who have not been fortunate enough to travel on any of the European airlines would have no basis on which to make comparisons. They have become inured to the confusion and slapdash service of our commercial airlines and think that is "par for the course."

I do hope you print more articles in this same vein. Newspaper publicity along these lines just might make our U. S. airlines do some squirming with the ultimate result of reorganization of services both at airports and aboard planes.

ELIZABETH WRIGHTS

Moline, Ill.

U.S.A., All the Way

Editor, The Wall Street Journal:

Shame on your correspondent Richard P. Cooke, and shame on the Journal for paying him for such talk ("European Amenities," July 18). It would be better for the U.S.A. if his passport was picked up and he lived out his life over there. Tell him he can get \$10,000 to \$20,000 for his American passport in Hong Kong.

In my humble opinion everything costs more abroad. I disagree with about everything he said. Hotels, meals, night-clubs, clothes, shoes, gifts, cigarettes, liquor (in like quality), are all more expensive than here at home. Having been to Europe three times and around the world (in 90 days) within the last four years, I should be qualified to speak. I've flown airlines that pilots over here never even heard of. Give me PAA or TWA, all the way. Lots of the services he speaks of on foreign airlines are the same on our lines when overseas—and more. Evidently Cooke just hasn't flown ours.

AMY C. FALCON

Evansville, Ill.

[Mr. Cooke is aviation editor of The Wall Street Journal.—Ed.]

New Hair Styles

Editor, The Wall Street Journal:

The manufacturers of home permanents have reported a decrease in sales but have given no reason for it. In case they do not know and are seeking an explanation, it would be wise for them to take a look at almost any group of women. They would notice that present hair styles require a great deal of cutting and trimming, but very little curl. Since beauticians are the creators of hair styles, this is probably the beauty parlor's answer to competition.

A. W. MARRIS

Midlothian, Va.

Blinking Red Light

Editor, The Wall Street Journal:

The factual and shocking article "Social Security heads for first deficit" (July 17) does not come as a complete surprise to those of us who have opposed the constant expansion of Social Security benefits. Generally speaking, this expansion is caused by a Congressman seeking votes and stupidly thinking he is serving his constituents. Without complete facts the voters even think "it's great," too. Both groups want our government to solve all financial problems, but seem to forget our government produces nothing. It has nothing that it doesn't get from us first.

The eventual "cost" of this financial and political monstrosity known as Social Security could be destruction of our economy. For instance, Chile learned through bitter inflation that it's unsound for a nation to support a fancy Social Security program by getting the cost up to 18 percent of its national income. By loans the U. S. has played "angel" to Chile—but who will be "angel" for our grandchildren in the year 2020? I'm told estimates made in 1954 by Social Security Department actuaries predicted the "trust fund" would contain \$364 billion in the year 2020. Under another set of estimates in 1954 by the same experts, the "trust fund" will be exhausted by 2020 and the current contributions that year would be 11.46 percent of payroll, or \$2,718 billion. (In 1975, according to your article, the cost will be approximately 8.5 percent.)

Without knowing the future actions of Congress these guesses are financial fantasy. But, as you quote one Social Security official, "At worst, higher costs . . . could lead to higher Social Security taxes." How "worst" do we want it?

An important fact not mentioned in your article is that people are, on the average, living longer. A constantly increasing life span means paying benefits for longer periods and to more people. How far will this throw out the estimates? How much will it increase the cost?

Your timely report factually shows the blinking red light. Let's hope this warning is heeded and our lawmakers will now cease the steady round of benefit increases every time they want votes.

HARRY L. HAMILTON

Louisville, Ky.

Arab D. P.'s

Palestine Refugee Mess, For Years a Bar To Peace in Middle East, Is Worsening

By PHILIP GUYLIN

PARIS—To the traveler just back from the Middle East the scene is vivid: In the dusty street of a mud-brick village a mile or so from the fabled Biblical town of Jericho, children fly gaily-colored kites; a stately Arab woman glides by in flowing dress, a shawl across her face, a jerrycan perched on her head. In a crude lean-to cafe, men sit quietly in the shade, staring balefully at the visitor in Western clothes.

There is nothing at first glance to distinguish the setting from many another Arab town. But the difference is vast—for this is Aqaba, largest of the half-dozen camps in Jordan set up by the United Nations to house Arab Palestine refugees. Here nearly 40,000 former inhabitants of what is now the State of Israel are sitting out their lives. In similar establishments elsewhere in Jordan, in Lebanon, Syria and the Gaza Strip, nearly a million refugees share the same future-less fate.

Now, to complicate a bad situation, financial trouble is brewing. The U. N. Relief and Works Agency for Palestine Refugees is spending \$15 million a year; over the past eight years the United States Treasury has been footing 70% of the bill for feeding and housing the refugees. But funds are running out, and U. N. R. W. A. Chief Henry Labouisse is presently touring U. N. member countries whose contributions are lagging. Already educational, vocational training and other rehabilitation work has been stopped or trimmed.

A financial breakdown of U. N. R. W. A. could touch off a nasty row. For the Arab refugees are the grim personification of the basic Middle East issue—the dispute between Israel, established with U. S. blessing in 1948, and the Arab countries that ring it. Even if the current money trouble is settled, most authorities see no hope for Middle East peace until the refugee problem is permanently solved.

Byproduct of War

The problem begins with the partition of Palestine nine years ago and the establishment of a sizable chunk of it bordering on the Mediterranean as a national home for the Jews. The immediate upshot was the brief Arab-Israeli war, started by the Arabs and ending in their defeat. A byproduct was that hundreds of thousands of Arabs fled, or were forced, from their homes in the Israeli section. A few melted into the population of neighboring Arab states, but most gathered in the refugee camps to be cared for by the U. N.

Today they are still encamped, pawns in Middle East politicking and an ever-present source of violent trouble.

"We must ask you not to talk to the refugees," a U. N. R. W. A. crowd cautions the American visitor. "Crowds gather and you never really know what might happen; though it may not look it, this place is very tense."

Last year, demonstrations were frequent—once destroyed most of the U. N. camp installations. Their inspiration is easy to trace: Cafe radios, banned when Jordan's King Hussein declared martial law after the upheaval last April, had up to then been tuned much of the time to Egyptian President Nasser's inflammatory Voice of the Arabs radio program, rich in promises of a speedy return of the refugees to their homeland and bitter in placing the blame for their plight on the "imperialist" West.

Cracking Down

Recently the Hussein government has cracked down on the camps, warning the tribal "elders" to keep their followers in hand. Pictures of Nasser have vanished and in their place are displayed the youthful features of Hussein. But nobody thinks this has changed many refugee minds.

If the camp looks listless despite its latent tension, there's a good reason—its inhabitants have little energy to waste. The monthly ration includes, in addition to one cake of soap, just enough flour, sugar, rice, lentils and cooking oil to supply 1,500 calories a day in summer, 1,600 in winter. The camp's dietary authority figures this is "just enough to keep a man going if he doesn't do anything more than sit around."

Special rations are provided for sickly children and expectant mothers and disease has been kept remarkably well in check. But

if medical care became a casualty of the financial pinch, epidemics would sweep the camp population. As it is "we have many problems," says the young doctor in the crowded infirmary as he outlines the incessant battle against typhoid, dysentery and other ills.

Combating the flies is a big camp project, and perhaps the only diversion the inmates have. Each year a contest is held for the best effort to stamp out mosquito breeding places and eliminate attractions to flies. Prizes—a bolt of cloth for a child's dress, an extra ration of soap, and sometimes gold medals—are awarded for the tidest housekeepers.

Jammed Quarters

The housing "allowance" is as meager as the food ration. A wry laugh greets the American's question of how many rooms a family of five is entitled to. "We figure it the other way around—how many people per room," is the reply of Yusuf Tabori, the pleasant, tireless director of all the camps in the Jericho area. Families of eight or more, he reports, are usually entitled to an extra room, especially after a member of the family gets married.

Some refugees, to be sure, have found outside work in nearby towns to provide small sums of money; a number of them also work on the camp staff, or on such jobs as cleaning latrines. But unemployment is Jordan's biggest economic problem and camp jobs are few. Seated with Mr. Tabori is an aged camp "notable," dressed in white robes hooding his sun-blackened face, pleading for work on the camp staff for one of his tribe members. "I had to say no," Mr. Tabori sighs. "I spend most of my time saying no to such requests."

Mr. Tabori is a refugee himself—a wealthy owner of apartments and business properties in Israel, he declares. His solution to the refugee plight is brief: "The only solution is for us to go back," he says in a flat voice, as if he'd said it many times.

Nobody studying the refugee problem believes the chances of going back are promising. Plans for repatriation, or resettlement in other lands, abound. The Israelis have offered to take 100,000; Iran, Canada, the U. S. and other countries have also offered to accept some. But the stumbling blocks are enormous—on both the Israeli and Arab sides.

Handy Political Lever

Refugees demand that everybody who wants to return to Israel should be allowed to, a move the Israelis won't accept because of the political impact plus the difficulty of restoring their land, homes and property, much of which is in use. Plenty of Arab politicians, especially those of the Nasser variety, are reluctant to see the problem disappear; it would not only remove a handy political lever for them at home or in other Arab countries but go a long way toward conceding Israel's right to exist.

Even negotiating with Israel is opposed by most die-hard adherents of Arab nationalism. Moreover, some right-wing Arab business elements, opposed as they may be to Nasser and his clique, are leery of an Israeli settlement. They fear the eventual result would be a weakening of the Arab boycott on Israeli goods and they don't welcome competition with the busy Israelis. And in Jordan, landlocked except for the out-of-the-way Gulf of Aqaba, there's reluctance to recognize Israel's right to exist and thus give up forever the prospect of a Mediterranean port.

Sums up an American diplomat in Damascus, Jordan's capital: "We might as well face it, this problem is going to be with us a long time." Many officials believe it is not only lasting, but already worsening. Apart from the possibility of U. N. R. W. A.'s financial collapse, the refugees are prime target for Communist exploitation, and the longer their hopes are frustrated the more embittered they will become.

What will be done about the U. N. relief work is uncertain. But even if it's temporarily bailed out, a far tougher problem will remain. Peace, and a really favorable footing for the West, will never be secure in the Middle East, in the view of authorities on the scene, until the Aqaba Jabers and the problem they embody have finally disappeared.

New York City Housing Notes

NEW YORK—Bids for \$89,387,000 in short term notes will be received by the New York City Housing Authority August 13. Proceeds from the sale which includes four separate issues will be used for the refinancing

of 12 Federally-aided low rent housing projects in the various boroughs.

Each issue will be dated September 10 and will mature November 8, 1957, January 10, 1958, and March 10, 1958, according to the issue.

PEPPER...and Salt

Wild Older Generation

Once when the times were wild and good, Grandma spent her days in knitting. Or baking cookies and you could Corral the gal for baby-sitting.

Now when you want her, chances are, You'll find that Grandma has a date To drive off in her foreign car. And show a client real estate.—Patricia Duff McGinley.

Rare Bird

A girl who was not particularly good-looking finally corralled the best catch in town—a wealthy bachelor who had the face and figure of a Greek god. They were not married too long before the girl started giving her groom a bad time. constantly nagging him about little things and generally trying to make him over.

The girl's parents were at the honeymoon house one evening and after listening to a constant tirade from the girl directed towards her new husband, the girl's father called her aside.

"You'd better quit that nagging and be nice to your husband," said the father. "What for?" snapped the bride.

"Well," explained her father,



"you'll never again get that rich and handsome a husband with such bad eyesight."

Flaming Youth

A high school youth whose interest in girls shifted about every three or four days was charged by his parents with having a frivolous disposition.

Reading for Pleasure

Descent to the Depths

"Fires on the Plain," by Shoboi Ooka, was first published in Japan in 1953. It is in the impressionistic tradition of Japanese art and is somewhat confusing to read. Its theme is almost the epitome of horror, for it is the story of a man's decline through loneliness and hunger to madness and cannibalism.

Yet, it is the most striking World War II novel we have read. It comes close to poetry in its condensation of thought and action; certainly the average novelist would have spun the story out into two or three times the length Ooka manages.

And in some sections "Fires on the Plain" reaches almost unbelievable beauty and artistry. In part this is traceable to the imagery, and in part it is due to language, for which translator Ivan Morris may be credited. But over and above either is the creation of a mood, an atmosphere, and a deep sympathy for a beleaguered human being. This lifts a subject that could produce either nervous giggles or nausea into the realm where the reaction is, "There but for the grace of God go I."

"Fires on the Plain" concerns Japanese soldiers on Leyte Island in the Philippines, during and immediately after the American landings there in 1944.

As the Japanese forces based on the village of Ormac began to disintegrate before the Americans, the sick and wounded were cast off by their units to shift for themselves. As the novel opens, Infantry Private First Class Tamura, suffering from consumption, is slapped by his squad leader, given a hand-grenade and told to go off and kill himself. To Tamura—as it would to most men—this dismissal seems the absolute nadir of life. But he decides he wants to live, and before his trials are over, he can look back at that time with longing.

In his loneliness he joins a group of fellow rejects planted without much hope in front of a field hospital. When the hospital is destroyed, he wanders sometimes alone and sometimes with a few companions through the Philippine countryside.

At first there are thoughts of escape through a port rumored to be in Japanese hands. This dissolves as the miserable stragglers are bloodily hurled back in an attempt to break through American positions. Thereafter the derelicts flounder without much hope, hiding from the Americans, hiding from the wrathful Filipinos who set signal fires on the plains to announce their presence to guerrillas, and finally hiding from each other as starvation in the ravaged countryside drives them to cannibalism.

Tamura was never a battle-type soldier. He was disillusioned before he heard a gun fired. A sensitive type, he had been a dabbler in theology—a Christian in his youth and later an agnostic.

During his loneliness, Christianity becomes an obsession and he undergoes a spiritual uplift when he confronts a church in an abandoned village. In a moment of panic, however, he shoots and kills a Filipino woman and for his crime he further exiles himself, even to the point of tossing his rifle into a river.

But Private Tamura has not yet plumbed his own personal depths. As he wanders, starving, he realizes he is growing mad. And he realizes also that the corpses he sees from time to time are a source of food. He survives the mounting temptation to turn to this ultimate degradation, only to be finally sustained and revived by human flesh through an accident. And when Tamura is "saved" from cannibalism it is through another accident.

It seems to us that this grim though beautiful novel is more for the literati than for the best seller lists. Its meaning, as is often the case with impressionist works, is at worst obscure or at best subject to a variety of interpretations.

Several occur to us.

"Fires on the Plain" can certainly be read as a straight war story and an engrossing one. Mr. Ooka was himself taken prisoner in the Leyte campaign. We happened to be on the other side there and can vouch for his impressionism insofar as it recreates that locale and the general conditions. It is possible also to read the novel as a religious tract. For it chronicles the conversion of a "heathen Oriental," as Tamura originally describes himself, to a type of Christianity. One can perhaps make out a case too that Ooka is writing a critique on psychology, with the ultimate degradation of cannibalism replacing the more usual ones of the Freudians.

Whatever view is taken, "Fires on the Plain" is a book which will attract interest and controversy far out of proportion to its 200-page length. And it may indeed gain a lasting place with the literature on the world's wars, as some European critics have predicted.

—JOHN F. BRIDGE

Fires on the Plain. By Shoboi Ooka. New York: Knopf. \$3.50.

Norfolk & Western

PHILADELPHIA—Net ton miles per loaded car mile on the Norfolk & Western Railway in June 1957, was 83.9 compared with 82.5 for June, 1956.

THE WALL STREET JOURNAL

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Who's News

Commerce and Industry

Columbia Pictures Corp. (New York)—Mortimer Wormser was named vice president, and Bernard Birnbaum was elected assistant treasurer.

American Home Products Corp. (New York)—Kenneth A. Bonham has been named president of Whitehall Pharmaceutical Corp., a division of the parent company.

Copper Range Co. (Boston)—C. Dewitt Smith has been elected vice president in charge of mining operations.

Delta Air Lines, Inc. (Atlanta)—Todd G. Cole was promoted to vice president of administration and finance.

Emerson Radio & Phonograph Corp. (Jersey City, N. J.)—Eugene A. Tracey has been appointed vice president in charge of sales.

Avco Manufacturing Co. (New York)—Arthur H. Jones has joined the company as vice president in charge of defense planning.

Avco is a diversified manufacturer of engines, heating equipment, farm equipment and other products.

C. F. Hathaway Co. (Waterville, Me.)—John W. Kennedy was elected a director of this manufacturer of men's shirts and women's blouses.

United States Steel Corp. (New York)—Francis M. Goodwin, Jr., has been named assistant treasurer.

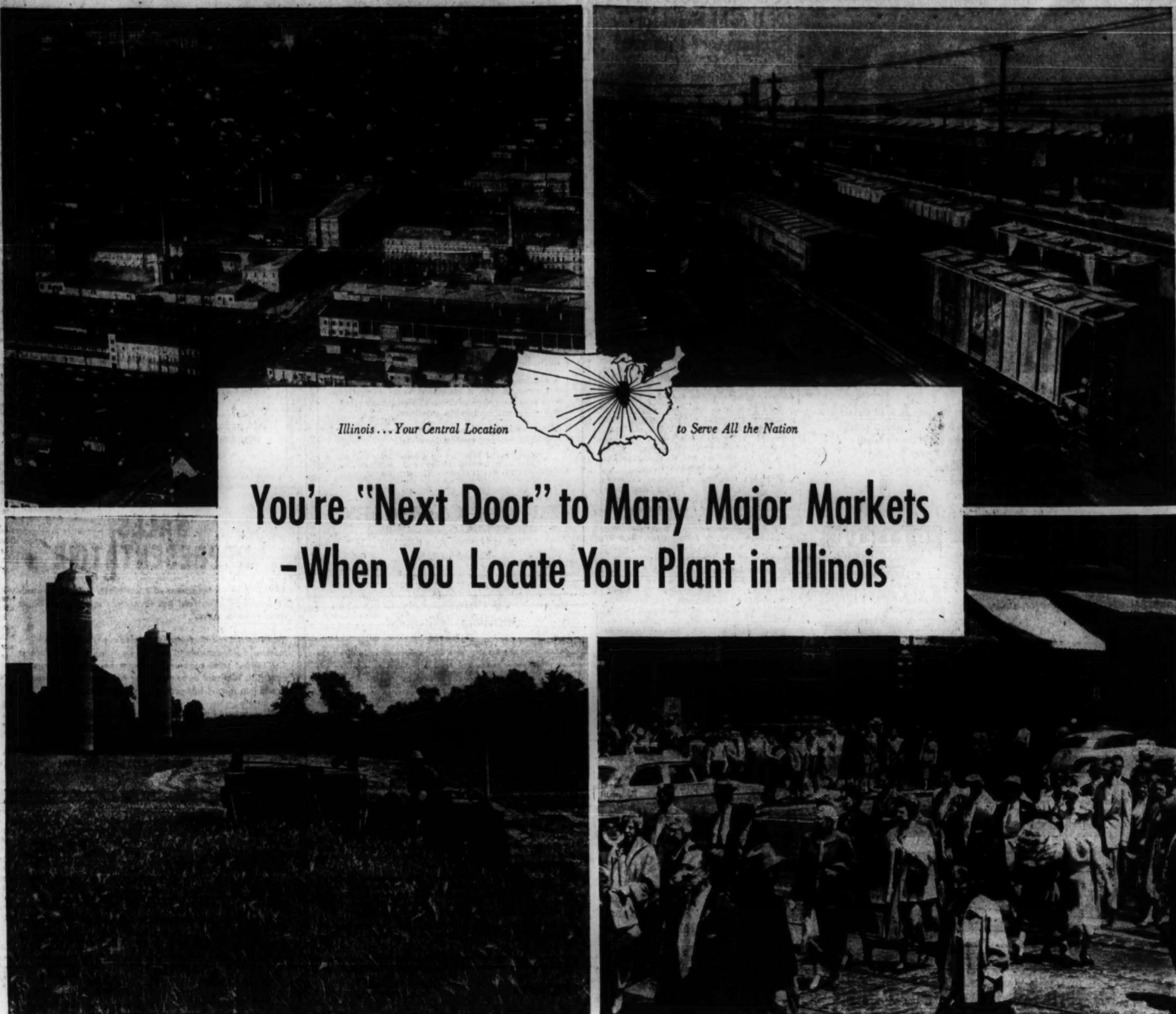
Chrysler Corp. (Detroit)—Virgil M. Exner has been named vice president.

General Electric Co. (New York)—John E. Lawrence, Boston cotton merchant, has been elected a director.

Canadian Strikes in June

OTTAWA—Time loss from Canadian strikes in June amounted to 221,000 man working days from 145,000 in May and 78,000 in June of last year, according to the Labor Department.

Main loss was among metal workers at Arvida, Que



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OR SOUTHERN ILLINOIS, INC., CARBONVILLE, ILLINOIS

MURPHYSBORO—You'll find long-term advantages in Murphysboro located near the junction of the Big Muddy River and Beasoup Creek. Development in the coal country of the Inland Barge Canal will bring raw materials to manufacturers and carry finished products to rich markets both quickly and cheaply. Write for information to Marion R. Nash, Murphysboro.

PINCKNEYVILLE—The doorway to Southern Illinois' "Little Egypt"—an area rich in resources with fertile farm lands, vast stores of timber, clay, coal and gas products, a "wide awake" community with 12,500 acres available for industrial sites and a labor reserve of eager people with skills to serve you. A growing industrial community with room for more. The Beasoup Creek Canal opens this area to heavy industry. Contact Frank Woolley, Chamber of Commerce.

DU QUAIN—The "Home of the Hambletonian." America's most famous trotting race, is in the midst of one of the nation's richest coal-mining areas. There's a 1,000 years' supply of nature's "black diamonds" here—a total of over 18 billion tons of mineable coal to serve your fuel needs. Cut your costs of manufacturing—for coal at its source is cheap. For information, Reuben S. Eisen, secretary, Du Quain Business Association.

BENTON—Need water? Read Lake Conservancy District, first in Illinois (headquarters, Benton), is planning a 24,000-acre lake of 40,000,000 gallons daily draft for industrial and municipal use. Transportation: Three railroads; 4-lane interstate highway projected. Resources: Abundant coal, oil, commercial clay. For detailed information—R. L. Adams, President, Benton Chamber of Commerce.

WEST FRANKFORT—With an abundant labor force, Midwest market and raw materials proximity, ample utilities and transportation facilities, West Frankfort is ideally situated as a location for new or expanding industries. Plant sites are available and a \$100,000 cash fund will permit lease-purchase assistance in financing plant construction for approved concerns. Good labor relations are assured. For complete information—write Arthur L. Hamilton, West Frankfort, Ill.

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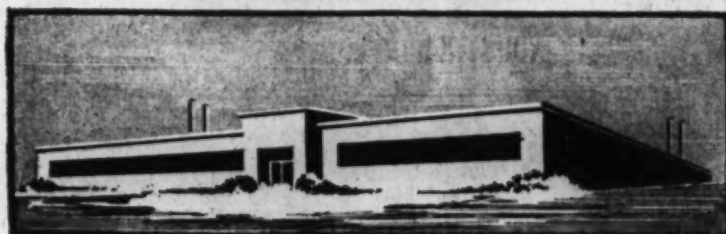
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ICC Unit Backs Plan Of B & M Road for Exchange of Preferred

Finance Division Approval of
Debt Proposal Reverses
Stand Taken in 1956

By a WALL STREET JOURNAL Staff Reporter
WASHINGTON—The Interstate Commerce Commission's Finance Division reversed an earlier finding and decided to let Boston & Maine Railroad swap its outstanding preferred stock for a debenture issue.

Under the exchange plan, B. & M. would issue \$28,461,510 in 5% income debentures, due January 1, 2005, and \$1,355,310 of debenture scrip for its 271,062 outstanding shares of \$100 par, 5% preferred stock. For each preferred share, the road would issue \$100 of debentures, \$5 in debenture scrip and \$35 in cash.

The L.C.C. division stated it had analyzed additional evidence since it first denied B. & M.'s exchange plan in February, 1956, and concluded the transaction would "improve and strengthen" the railroad's financial standing.

"Vastly Improved Railroad"
B. & M.'s "present management, which assumed its duties in 1955," the division said, "has initiated many activities which promise well for the future... The present Boston & Maine is a vastly improved railroad as compared with that which existed during the 1945-54 period used in computing the average annual amount available for fixed charges."

Since there is no opposition to the plan, it is unlikely the ruling will be appealed from the division to the full I.C.C. The exchange, according to the division's report, has been approved by "an overwhelming majority" of B. & M. stockholders and no opposition has been offered by the bondholders.

B. & M. the Finance Division declared, should realize savings in income taxes from the exchange because interest on the debentures is deductible for income tax purposes, while dividends on stock are not. If all the preferred stock is exchanged, the division estimated, B. & M.'s net income could climb by about \$672,234 annually, based on the present tax rate of 52%.

Reasons for Reversal

In first turning down the plan last year, the division had stated the proposed new debentures included "a substantial speculative element in terms of the railroad's past earning record."

Now, however, the division asserted B. & M.'s "revised forecast of future earnings does not appear to be unduly optimistic when considered in the light of the substantial and permanent changes in operations which have already been made, the promise of increased revenues implicit in the growing economy in the territories served by the (road), and other facts."

The division also stated that if the entire debenture issue remains outstanding for the 50-year period and interest is paid annually at current tax rates, the savings from the proposed exchange "would substantially exceed the principal amount" of the issue. The annual interest requirement on the \$28,461,510 of debentures would be \$1,423,076.

R. J. Reynolds Earnings Sales for 2nd Quarter, 1st Half Hit New Highs

Winston, Salem Sales Cited for
Increase; 2nd Period Volume
Gained \$28.5 Million

By a WALL STREET JOURNAL Staff Reporter

WINSTON-SALEM, N. C.—R. J. Reynolds Tobacco Co. scored record second quarter and first half sales and earnings, John C. Whitaker, chairman, and E. A. Darr, president, reported.

For the three months ended June 30, Reynolds' earnings totaled \$17,721,000, or \$1.70 a share, on net sales of \$271,124,000, compared with earnings of \$15,952,000, or \$1.53 a share, on sales of \$242,602,000 in the like 1956 quarter.

This brought net sales for the first half to \$507,736,000 with net earnings of \$33,081,000 or \$3.17 a share, compared with sales of \$455,803,000 and net income of \$29,517,000, or \$2.81 a share, in the first six months of 1956. A. E. Galloway, vice president and treasurer, said the sales increases reflected continued growth in the company's Winston filter tip brand. In addition, he said, sales of the Salem menthol-filter tip cigarettes, which went into national distribution in June, 1956, contributed to gains for the first half.

Mr. Galloway said the recent wholesale price increases on regular and king size cigarettes did not affect second quarter results since the industry-wide price boosts came too late in the period.

In addition to Winston and Salem cigarettes, Reynolds makes Camel and Cavalier cigarettes plus Prince Albert and other smoking and chewing tobaccos.

R. J. REYNOLDS TOBACCO CO. reports for quarter ended June 30:

	1957	1956	1955
2-Earnings per com. sh.	\$1.70	\$1.53	\$1.30
Net sales	\$271,124,000	\$242,602,000	\$193,334,000
Net before income tax	\$2,220,000	\$2,618,000	\$6,411,000
Income taxes	\$1,489,000	\$1,066,000	\$1,704,000
Net income	\$17,721,000	\$15,952,000	\$11,707,000
Com. & C. B. shares	10,400,000	10,400,000	10,000,000
6-Months ended June 30:			
2-Earnings per com. sh.	\$3.17	\$2.81	\$2.37
Net sales	\$507,736,000	\$455,803,000	\$413,673,000
Net before income tax	\$12,123,000	\$4,755,000	\$2,807,000
Income taxes	\$6,181,000	\$2,278,000	\$2,472,000
Net income	\$3,461,000	\$2,517,000	\$2,135,000

a-After preferred dividend requirements.

U. S. Exports in June Put Near May Level, Above a Year Earlier

By a WALL STREET JOURNAL Staff Reporter
WASHINGTON—The Commerce Department estimated June exports held at about the level of May while rising above a year earlier.

In a preliminary estimate of shipments, the department figured non-military aid shipments at \$1,671,000,000 in June. This fell from \$1,709,000,000 in May, but topped \$1,483,000,000 a year earlier.

The total of non-military aid exports is considered the most accurate measure the Government makes of commercial exports.

Counting military aid shipments, too, total exports came to \$1,805,000,000 in June, according to the department. The May total was \$1,811,000,000 and June, 1956, came to \$1,688,000,000.

Classified THE MART Advertising

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Box B-187, The Wall Street Journal

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Box B-187, The Wall Street Journal

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Box B-178, The Wall Street Journal

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Box B-186, The Wall Street Journal

OPPORTUNITY FOR REGISTERED REPRESENTATIVE IN WHITE PLAINS

Our client, a well known member of the New York Stock Exchange, has an opening for a soundly trained Registered Representative and for a Mutual Fund salesman in its new White Plains office equipped with Electric Board and direct wire facilities.

White Plains location presents an exceptional opportunity for those living in Westchester or Connecticut to develop business in this rapidly growing area.

The research work of our client has demonstrated its worth to investors and salesmen. They are actively engaged in both corporate and municipal underwriting, secondary distributions and trading. These facilities, added to our client's Exchange memberships, provide a completely integrated brokerage and investment organization to fulfill the requirements of the investor.

Correspondence will be regarded as confidential. Address Box 11

DOREMUS & COMPANY, Advertising Agency
120 Broadway, New York 5, N. Y.

SALES REPRESENTATIVE

AAA-1 rated manufacturer of a nationally advertised product in the building field has immediate opening for direct sales representative.

Man selected must have proven sales experience in Building material field, capable of directing existing distributors and distributors' sales organization. Must be over 30 years of age. This is a real opportunity for a high-class representative to join a solid-fast-growing organization.

Applicant should write his case history. All information shall be held in strict confidence. Selected party will be called for personal interview.

BOX B-177, THE WALL STREET JOURNAL

ECONOMISTS

The Metals Research Laboratories of the Electro Metallurgical Company, division of Union Carbide Corporation, needs the services of theoretical and empirical economists. The openings are in a small, active research group that includes statisticians, mathematicians, and computer experts and is concerned with problems of long-range economic planning and intra-firm resource allocation. The positions are permanent and afford good opportunity for growth in the profession and the Corporation.

Applicants for these positions should possess a creative, analytical mind and have thorough training in modern economic theory. A background in mathematical economics and familiarity or experience with the more recent quantitative methods—linear programming, econometrics, inter-industry economics, game theory, etc.—is desired.

This is a distinct opportunity for persons interested in serious economic research.

Applicants should submit detailed resumes covering education, experience, personal data and salary requirements to Mr. C. R. Keeney, Electro Metallurgical Company, Niagara Falls, New York.

Controller- Accountant for

Large Hotel Chain

Knowledge of general hotel accounting practices. The following experience is necessary: ability to supervise auditing offices of hotels; ability to examine and analyze tax reports; experience in analyzing accountants' monthly statements; must know how to intelligently supervise Front Office personnel. Excellent opportunity for advancement. Good working conditions. Salary open.

BOX C-18
THE WALL STREET JOURNAL

ENGINEER

Customer service engineer wanted by a leading manufacturer of compound extruders used in the plastic industry. Must be a graduate mechanical or chemical engineer thoroughly familiar with design, installation and operation of extruders. Some traveling required.

In reply please furnish complete information of experience and background to
Box B-148
The Wall Street Journal
All replies held in strict confidence.

GENERAL MANAGER

To take complete charge of large established electric-welded steel tube mill in Middle West. Must be aggressive, active, well grounded and experienced in production and other phases of management and have ability to direct and supervise all personnel.

Liberal salary and bonus to man who produces results. Please write full particulars, age, experience, home telephone number for immediate interview. Our employees know of this ad. All replies will be held confidential.

Box B-141, The Wall Street Journal

REAL ESTATE SPECIALIST

To survey new store sites, and handle accompanying detail work for leading national apparel chain operating from coast to coast. An important post for a properly qualified applicant. Write in detail including age, experience and salary background.

Box B-141, The Wall Street Journal

ASSISTANT CHIEF INDUSTRIAL ENGINEER

Exceptional opportunity for man with ambition, leadership ability, energy and drive to join a long established, fast-growing, Southern California manufacturer of aircraft components, research aircraft, missiles and electronics. This position requires an individual who can assist the Chief Industrial Engineer in the supervision and administration of industrial engineering functions including manufacturing procedures, cost improvement and suggestions, plant layout, methods and operating controls, etc. Salary open. Write to us in confidence about your education, experience, objectives.

Box 190-U, Wall Street Journal
2000 W. 6th St.
Los Angeles 5, Calif.

ASST. SALES MGR.
for rapidly expanding company in investment casting industry. Position requires travel in field, ability to organize & supervise, background in foundry and/or machine shop practice with extensive sales experience. Liberal salary and expenses. Opportunities for advancement. Give full details first letter.

ALLOY PRECISION CASTINGS CO.
2855 W. 150th, Cleveland 11, Ohio

SALES ENGINEER

For Construction Sub-Contractor Steel Erection & Crane Service. Excellent opportunity for right man. Experience essential.

Box B-180, The Wall Street Journal

Employers & Employees Meeting Place

Continues on

Following Page.

NOTICE

Correspondence to all blind box numbers that appear without an address should be mailed to

Box No. c/o
THE WALL STREET JOURNAL
44 Broad St. New York 4, N. Y.

Curtice Tells Congress GM Will Open Records For Federal Inspection

He Says He Wasn't Aware of Any
Refusal to Disclose Data on
Defense Orders to House

By a WALL STREET JOURNAL Staff Reporter
WASHINGTON—Harlow Curtice, president of General Motors Corp., notified Congress that G.M.'s books and records on defense contracts would be opened to Government inspection.

G.M.'s defense contract records, they will be made available.

Mr. Curtice had asked Mr. Curtice to appear before the subcommittee to explain why the corporation had allegedly refused access to records involving an Army tank contract to the Cadillac division.

The Louisiana Democrat said in view of Mr. Curtice's reply there is no need for him to appear before the panel.

"The position of the subcommittee that public funds are a public trust and that there shall be no secrecy where Government funds are involved in defense contracts has been forcefully sustained by the reversal of General Motors' position in this instance," Rep. Hebert said.

Mr. Curtice, however, said he had not been aware of any refusal to open G.M.'s books to Government inspection until he received Mr. Hebert's dispatch. He said prior to receipt of Mr. Hebert's telegram G.M.'s general counsel had mailed a letter to the Comptroller General stating, "We are agreeable that you come to

the Cadillac Cleveland ordnance plant and conduct such audit of this contract as you may deem necessary."

Mr. Curtice said he knew of no other Government request to look at G.M.'s books, but said that if the Comptroller General wants to examine them they will be made available.

Mr. Hebert's subcommittee is investigating profits of 15 aircraft engine manufacturers on Government contracts. The hearings have been temporarily recessed until the full committee can complete its pending business.

Texas Utilities
TEXAS UTILITIES CO. reports for quarter ended June 30:

	1957	1956	1955
Earnings per share	1.55	1.51	1.47
Operating revenue of subs	10,109,654	10,518,075	10,216,232
Net income	6,744,609	6,537,720	6,523,230
Capital assets	12,318,000	12,310,000	11,110,000

Twelve months ended June 30:

	1957	1956	1955
Earnings per share	5.25	5.10	4.92
Operating revenue of subs	35,400,351	34,430,123	32,115,139
Net income	20,231,385	19,691,164	18,212,878

After taxes and charges, 6-30-57 to reflect two-for-one stock split in October, 1955.

Furniture Industry Says Business Trails 1956 But Has Leveled Off

By a WALL STREET JOURNAL Staff Reporter
GRAND RAPIDS, Mich.—A mid-year survey of the furniture industry indicates business has leveled off at a point somewhat below last year, Seidman & Seidman, industry accountants, announced.

Dollar volume of June shipments was about

4% less than year-ago figures and new orders received in June were down 8%. At the end of June, unfilled orders were down 6% from the like date last year and company payrolls were down 8%.

Comparison of the first six months, with the like period last year produces almost the same percentages as did the five-month figures.

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JEWELRY FOR
HIGHEST PRICES**
No transaction too large or small
Write or Phone
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WILLIAM ELDER MARCUS, INC.**
HUDSON & WALKER, FREE
18 EAST 48th ST., N.Y.C. - PLaza 3-3829

THE WALL STREET JOURNAL
Tuesday, July 30, 1957
15

The Grosvenor
28 West Avenue
AT 1005 St. N. Y. N. Y.
Grosvenor 5-8000

**WELCOMES
DISCRIMINATING
TRANSIENTS**

Singles \$2 to \$10 • Doubles \$13 to \$18
All with private baths • Circulating Ice Water
Air-Conditioning on Request
3 Room Suites with Living Room
Bath, Room and Pantry \$10, \$12
Monthly, Yearly Rentals on Request
Excellent Restaurant and Cocktail Lounge
Private Dining Room for Parties
Write for Brochure, Map—E. D. POWELL, Mgr.

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Employers and Employees Meeting Place

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EXCEPTIONAL OPPORTUNITY**

Our client, a leading investment banking firm with memberships in America's principal Exchanges, wishes to expand their Over-the-Counter Sales Department and offers an unusual opportunity for two qualified men. Our client is active as an originator and participant in many corporate underwritings. You will have available the assistance of their Research Department as well as an opportunity to participate in special situations in both listed and Over-the-Counter markets. Live leads to help you develop your clientele are available. Our client is interested only in well-established producers who can take full advantage of this situation and substantially increase their earnings. If you are the right person, you will find their compensation arrangement and other benefits to be very attractive. If interested, and you feel qualified, write in strict confidence to Box 10, Doremus & Company, Advertising Agency, 120 Broadway, New York 5, N. Y.

BUSINESS OPPORTUNITIES

LISTED COMPANY - TAX LOSS
Will sell or merge

We would like to discuss either a merger or sale of a controlling interest in a listed company which has a large tax loss. Company has a terrific potential—over \$400,000. backlog in defense contracts.
Principals only. Bank references to be exchanged.
BOX B-173, THE WALL STREET JOURNAL

BUSINESS OPPORTUNITIES

SALE OR MERGER

Consumer Chemical Specialties Manufacturer with Nationally Famous Trademarks and Profitable Multi-Million Dollar Sales Volume desires to sell controlling interest or consider merger with another successful manufacturer.
Current National Distribution in Hardware, Grocery, Drug and Automotive Fields.
Present Management Available. Tremendous potential and rapidly-expanding operation requires added capital.
Principals only reply.
BOX C-11, THE WALL STREET JOURNAL
711 W. Monroe, Chicago, Illinois

AIRPLANE & AIRPLANE PARTS

**For Immediate Delivery . . .
AERO COMMANDER
680**

250 hours since new, 7-place, fully equipped, dual omni 175L and 51X-1A transceiver, L-2 auto pilot with automatic approach, ADF 14, range receiver, dual hydraulic, 75 amp. gens., fuel flow meters. Relicensed and in excellent condition. Can be seen in New York area. Phone collect Market 2-5671, Newark, N. J. or write
Box B-130, The Wall Street Journal

POSITIONS WANTED—MALE

CONTROLLER
Seeking financial and accounting responsibilities. Multi-corporate and branch manufacturing experience. Responsibilities include forecasting and budgetary controls; costs; personnel selection, systems — procedures and taxes. Diversified experience national accounting firm. C.P.A. Age 45.
Box C-7, The Wall Street Journal

Administrative Assistant
College graduate, AB and AM, 23, several years varied business experience in administration, sales and finance. Good coordinator, troubleshooter, able to handle assignments with minimum of supervision. Box B-170, The Wall Street Journal.

Executive, now Sales manager, for metal working machinery manufacturer, 25 years old, married with family, 12 years successful experience in sales to industry. Present earnings \$20,000 a year. Have reached top in present connection. Seeks opportunity. Reply in complete confidence.
Box B-129, The Wall Street Journal

BUSINESS CONNECTIONS

MANUFACTURER'S REPRESENTATIVE WANTED
To represent on comm. basis 10-man Detroit, Mich. tool and die shop in Eastern and South-eastern states.
Box B-157, The Wall Street Journal

FOR SALE
Large family laundry and dry cleaning business in Southeast. Term. Box Y-218, The Wall Street Journal
44 Broad St., New York, N.Y.

CAPITAL TO INVEST

BUSINESS OPPORTUNITIES

How To Own A Growing, Big Profit Business At Small Cost
OPEN A MIDAS MUFFLER SHOP
Nationally advertised Midas muffler sales and installation shops are the fastest growing part of America's greatest industry. Now operating in over 150 cities. We will be supplying a high profit, high volume demand product and service.
America's ever increasing number of automobiles assures you plenty of profitable customers.
Low five figure operating capital establishes you in business. No franchise fee. Automotive experience not necessary. We train you and furnish continuous operating plan.
These choice areas still available on a protected franchise basis. These cities already know Midas Muffler Shops through "PAUL HARVEY ABC" and "MONITOR" NBC radio coast-to-coast and "DAVE GARRAWAY TODAY" NBC-TV.
Waterbury, Conn. Boston, Mass.
Wilmington, N. J. Roseland, Pa.
Jersey City, N. J. Wilkes Barre, Pa.
Trenton, N. J. Montpelier, Vt.
Metropolitan area.
Tremendous opportunity for aggressive person willing to assume active management.
Writer: Mr. Robert M. Jacob
MIDAS, Inc.
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Flexowriter Programmatic FOR INTEGRATED DATA PROCESSING 1 YEAR OLD - 1/2 DISCOUNT
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CEMENT
Imported, ASTM Type 1 & III & white cement
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OXford 7-9183

MORTGAGE
SEASONED MORTGAGE \$1,500, 2nd mgmt. on Northern N. J. property, 6% interest. Monthly payments of \$15.98 incl. interest & principal. 32 months to go. Disc. 16%. Ask for 4-279. Call: OLYMPIA 7-4500, or write: ATTORNEY, 175-50 Hillside Ave., Jamaica, L.I.-N.Y.

REAL ESTATE SALE—RENT—LEASE
STOREHOOM—Ground floor & lower level, 5000 sq. ft. Heart of Retail District. Additional space available.
PENDERGAST, Realtors
Clarkburg, W. Va.

REAL ESTATE FOR SALE

GARDEN CITY, L. I.
Transferred owner anxious to sell English Tudor home. Excellent location, 4 bedrooms, 3 tile baths, new custom kitchen. Completely insulated, many extras. 3-car garage. \$29,500 Phone PT 7-2316.
Box C-23, The Wall Street Journal

FOR SALE
Baldwin Hills, Calif. Luxurious 4-Bedroom, 5 baths, 4 years old, mald's care, 5,000 sq. ft. Fully furnished and carpeted. 20x10 pool with cabana, cost to build over \$100,000. Sell at many extras. 3-car garage. HE 5-6171 or AX 3-8667, or write: 1171 W. Jefferson, Los Angeles 16.

ACREAGE—West Paterson, N. J. 28 Acres overlooking entire North Jersey valley. \$100,000 per Acre. Terms inquire Over 5000
21 Oakridge Road
West Paterson, N. J. or call Sherwood 2-5007.

FOR RENT OR LEASE

FOR RENT
Small Manufacturing Plant at Crost, Virginia, 12 miles from Charlottesville, Virginia. Suitable for manufacturing small parts. Approximately 2000 square feet of floor space. All wired, Oil Heat, and Water. Labor plentiful. Write:
D. D. MacGregor, Jr.
416 W. Main St.
Charlottesville, Va.

20,000 sq. ft. warehouse space, location close to Interstate, floors sprinkled, finished office space and show room. With or without substantial tax loss corporation.
M. LAYE YORK
P. O. Box 4090
Atlanta 2, Georgia

OFFICE SPACE FOR RENT OR LEASE
Tremendous store location for branch or main office of large brokerage concern in one of the best known buildings in the country. Possession within a few months. Very adequate space. Very substantial potential.
Box C-26, The Wall Street Journal

PENNY, ST. HERALD SQ. VIC.
1500 SQ. FT. NET
AIR CONDITIONED, MODERN
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N. Y. Phone Clinker 4-4324

HENNSTEAD, N. Y. 10,500 FT.
Well lighted, air conditioned, centrally located, short term with option. Sacrifice—\$1.50 per ft.
Pioneer 1-4350

POSITIONS WANTED—MALE

CONTROLLER
Credit and Financial Executive, age 35, university graduate. Successful ten year record with present leading manufacturing company. Strong background in commercial financing and manufacturing. Qualified to fill important post on your management team.
Box C-27, The Wall Street Journal

PURCHASING AGENT
Excellent background top companies. Wholesale, Production, Equipment—Supplies—Printing—Paper—Corrugated. Broad experience in Administration. Proven background in Greater N. Y. area. TB 4-2749 (5-7 PM) or Box C-25, The Wall Street Journal

PLANT MANAGER
Experienced in Machine, Labor, Methods, Production and Administration. Textile and metal trades manufacturing. 10 years of administrative experience. Desires to relocate in comparable position. Earnings \$15,000 plus.
Box B-197, The Wall Street Journal

ACCOUNTING EXECUTIVE
B.A. (magna cum laude), M.A., C.P.A. (N. Y.), 35, with 15 years broad experience in controllership-type functions and uncommon plus attributes seeks responsible position with outstanding industrial organization.
Box Y-23, The Wall Street Journal

MARKETING DIV. ANALYST
Customer requirements, product design, competitive prod. evaluations, cost, sales objectives, sales trends, growth potentials. \$15,000. Albert Smith Agency, 130 Fulton St., NYC. RE 2-8758. Attn: Loretta Broderick.

For Tough Problems—Young (40) executive, very strong sales and high administration. Sound success sales mgt. highly competitive line. "Natural" for understudy, asst. to, or replacement. Object: a real challenge.
Box Y-234, The Wall Street Journal

MANAGEMENT TROUBLESHOOTER Wharton MBA, 25, Alert excellent exp. IE & marketing. Seeks opp. medium size mfg co. Albert Smith Agency, 130 Fulton St., NYC. RE 2-8758. Attn: Loretta Broderick.

GERMANY—Completely bilingual. Thoroughly experienced manager, branch office, wishes relocate Europe. Early forties, college, impeccable references.
Box Y-234, The Wall Street Journal

MAN SECRETARY
Thoroughly experienced stenographer, College Graduate, Wall Street Brokerage Experience; seeks position Wall Street firm or secretary to individual investor. \$100.
Box B-21, The Wall Street Journal

Security analyst MBA, under 30, married, 3 years analytical experience. Field work, liaison, reports, electronics preferred. Responsibility welcomed. Presently employed.
Box Y-23, The Wall Street Journal

CASHTER
Over the counter through experience underwriting, trading, sales, office management, plus diversified background.
Box Y-23, The Wall Street Journal

Cost Accountant, C.P.A. age 45, bvy. Govt. contracts 17 yrs. Exp. in electronics and operations.
Robert Half Personnel Agency
130 West 42 St., NYC 36, LO 4-3534

WILL BUY BUSINESS
Sales 1/2 to Million
Will retain management.
QUICK ACTION
Box B-163
The Wall Street Journal

FOOD SALES EXECUTIVE
Proven organizer, administrator national sales through salesmen, brokers. Volume aggregated \$50 millions 10 years in new products, new brands. College grad. 42.
Box C-11
The Wall Street Journal

Administrator
Industrial Sales and Mechanical Engineering background. Unmarried. Will travel.
Box B-155, The Wall Street Journal

PROFESSIONAL SERVICE
We are successfully operating a New Jersey seashore resort hotel, restaurant and lounge. Our key staff of 12 persons will be available beginning October 1 for similar operation in Florida or Bahamas. Our personnel have been selected on the basis of responsibility and experience. Restaurant, bar, entertainment, maintenance. Can handle 150-250 rooms, and other facilities in proportion. Not interested in purchase or merger. Inquiries from principals invited.
Box B-151
The Wall Street Journal

NOW YOU CAN PUT YOUR STORY ON FILM FOR AS LITTLE AS \$750
Increase your sales effectiveness with professional film for product demonstration, training, sales meetings. Proven formula covers every detail from idea development to delivery film. Black & white or color. Consultation without charge.
Phone: JEdson 6-1144 (NYC)

CASH TO HEIRS
On Legacies—Trusts—Vested or Contingent Remainder Interests in Trusts. Tomorrow's Money Today. Albert Investment Co., Phila. 2, Pa.
30 S. 15th St.

BUSINESS CONNECTIONS

MANUFACTURERS AGENT OR REPRESENTATIVE
We will give line to agent to represent us in Metropolitan New York area. Applicant should be familiar with cutting tools used in woodworking, non-ferrous metals and plastic field. We are leading manufacturer and offer outstanding opportunity. Reply giving area now covered and lines carried.
BOX B-153
The Wall Street Journal

**WE are successfully operating a New Jersey seashore resort hotel, restaurant and lounge. Our key staff of 12 persons will be available beginning October 1 for similar operation in Florida or Bahamas. Our personnel have been selected on the basis of responsibility and experience. Restaurant, bar, entertainment, maintenance. Can handle 150-250 rooms, and other facilities in proportion. Not interested in purchase or merger. Inquiries from principals invited.
Box B-151
The Wall Street Journal**

FOR SALE
Producing Oil Royalties
Located in prolific South Louisiana oil field. One year well producing, room for several more wells. Less than 6 year pay out on present income. Write Box B-150, The Wall Street Journal
80-20, The Wall Street Journal

ALUMINUM FOIL CONTAINER MFG.
Seeks additional markets. Will give exclusive state distributorship on profitable franchise basis. Bakery jobbers and paper supply houses preferred. Excellent opportunity in a rapidly growing market.
Box 220 W. 4th St., Los Angeles 5, Calif.
New Jersey Principals only

FOR SALE—Plastics die plant, 50% with plastic molding 20%. Modern 5000 sq. ft. building, metropolitan New Jersey. Principals only.
Box C-22, The Wall Street Journal

Will buy control of listed Corporation. Send details to Box Y-242, The Wall Street Journal.

BUSINESS OPPORTUNITIES

FOR SALE
Boat Manufacturing Plant
Here is an exceptional opportunity to purchase new, modern plant manufacturing one of America's most popular outdoor motor boats. All real estate, machinery and tool business included. Ideally located on the shores of Lake Erie within a 500 mile air radius of approximately 60% of the total population of the United States. Attractively priced for quick sale at \$150,000.00 due to ill health of owner. Deal with principals only.
Box B-151, Wall Street Journal

START YOUR OWN BUSINESS
Profitable exclusive distributorship available to businessmen selling with a man power force of 100 men, together with expert and experienced management. We are earning profits and also have a tax loss carry-forward in excess of \$100,000.00. Business includes grossing and selling. Earnings are unlimited in our field with million dollar capital possible within 3 years when properly capitalized. Control can be acquired privately through outright purchase or merger. Inquiries from principals invited.
Box B-151
The Wall Street Journal

FOR SALE
WELL ESTABLISHED ENGINEERING & FABRICATION BUSINESS IN DETROIT AREA
With or without real estate. Excellent opportunity for sale or lease. Ideal for small manufacturer, branch or division for outside corporations. \$50,000 will handle. Owner:
Box B-150, The Wall Street Journal

FACTORY FOR SALE
Only \$23.33 per sq. ft.
Property in splendid condition only 25 miles from N. J. Turnpike. Labor supply, water, sewer, gas, electric, and navigable river. Plant has 1 stoker 200 HP—125 sq. ft. boiler, 1 boiler with stoker 225 HP—125 sq. ft. boiler. Price \$150,000—mortgage available. Write to Box B-152, The Wall Street Journal.

SALE—NARROW FABRIC MILL
Established in No. Kansas City 4 looms and all accessory equipment. Including finishing. Experienced help, cotton, rayon, nylon, spandex. Favorable lease. Located in North Carolina. Inquiries confidential.
Box B-153, The Wall Street Journal

HOTEL—60 ROOMS
20 baths, bar, dining room, long established year-round business. \$25,000. Good terms.
VERMANN, COXACKIE, N. Y.

Patented floor dusting mop recovers, made of wooden collapsible stand, and fabric bag. Simple and desperately needed household item. Will sell patent.
Paul 327 W. 34th St., New York 1
Box B-154, The Wall Street Journal

Old established paint manufacturer desiring to broaden paint specialty line wishes acquire outright purchase nationally known product.
Box B-154, The Wall Street Journal

For sale: Excellent Business, Grocery & Meats. Modern Living Quarters. Gross last year \$100,000. O'Neil's I G A, Oregon, N. Y.

For Sale—Thriving Hardware Store Business at N. J.'s Seashore. Well stocked & growing. Owner must sacrifice. For details write
Box B-150, The Wall Street Journal

MARSHBURN'S SHOE MANUFACTURING Corporation with substantial tax loss for sale.
Box B-150, The Wall Street Journal

For Sale—Precast Septic Tank Business located in No. Florida. Equipment for making concrete pipe included.
Box B-152, The Wall Street Journal

BELL 47-G HELICOPTER
Purchased New in July, 1953
Equipped with hydraulic boost controls, floats and other special equipment.
It is expected the helicopter will be available for sale on or about August 30, 1957. For bid papers write or phone:
The Port of New York Authority
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111 Eighth Avenue
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Tel: ALgonquin 5-1000, Ext. 206.

FOR SALE
TWIN BEERCHRAFT—\$10,750
Converted, 275 hours each engine. Hamilton-Standard C/P props. New license, also lift struts, batteries, plugs. Excellent condition throughout. Wimbish Aviation, Box 942, Greensboro, N. C. Phone BR 2-8995.

American's finest selection industrial and executive Beechcraft Airplanes. Write for brochure with detailed descriptions. SOUTHERN AIRWAYS CO., ATLANTA AIRPORT, ATLANTA, GA. PO Box 7-8018.

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All body types, for immediate delivery at the right price.
Call me • BU 4-6500

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13000 sq. ft. full panel—was \$12,000, now \$9,500 if sold this month.
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Cockeysville, Maryland
Phone Cockeysville 131

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All body types, for immediate delivery at the right price.
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Dept. WS Simpson, Pa.

FOR SALE—At Sacrifice. Model H-2 Skinner Steam Engine 175 H.P., 15" Dia. Cylinder 18" Stroke. Built 1949, 30 x 36" Vertical Steam Oil Separator, 4" flanged inlet.
Northrup Supply Corp.
87 Main Street
Johnson City, New York

EXCELLENT SPORTING GUNS
best London makers, all bore, lowest prices, highest American references. Requirements please to British private seller/collector.
Box B-154, The Wall Street Journal

POSITIONS WANTED—MALE

CONTROLLER
Credit and Financial Executive, age 35, university graduate. Successful ten year record with present leading manufacturing company. Strong background in commercial financing and manufacturing. Qualified to fill important post on your management team.
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Excellent background top companies. Wholesale, Production, Equipment—Supplies—Printing—Paper—Corrugated. Broad experience in Administration. Proven background in Greater N. Y. area. TB 4-2749 (5-7 PM) or Box C-25, The Wall Street Journal

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Proven organizer, administrator national sales through salesmen, brokers. Volume aggregated \$50 millions 10 years in new products, new brands. College grad. 42.
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Box B-155, The Wall Street Journal

PROFESSIONAL SERVICE
We are successfully operating a New Jersey seashore resort hotel, restaurant and lounge. Our key staff of 12 persons will be available beginning October 1 for similar operation in Florida or Bahamas. Our personnel have been selected on the basis of responsibility and experience. Restaurant, bar, entertainment, maintenance. Can handle 150-250 rooms, and other facilities in proportion. Not interested in purchase or merger. Inquiries from principals invited.
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The Wall Street Journal

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FOR SALE
Producing Oil Royalties
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80-20, The Wall Street Journal

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New Jersey Principals only

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Box C-22, The Wall Street Journal

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BUSINESS OPPORTUNITIES

FOR SALE
Boat Manufacturing Plant
Here is an exceptional opportunity to purchase new, modern plant manufacturing one of America's most popular outdoor motor boats. All real estate, machinery and tool business included. Ideally located on the shores of Lake Erie within a 500 mile air radius of approximately 60% of the total population of the United States. Attractively priced for quick sale at \$150,000.00 due to ill health of owner. Deal with principals only.
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Property in splendid condition only 25 miles from N. J. Turnpike. Labor supply, water, sewer, gas, electric, and navigable river. Plant has 1 stoker 200 HP—125 sq. ft. boiler, 1 boiler with stoker 225 HP—125 sq. ft. boiler. Price \$150,000—mortgage available. Write to Box B-152, The Wall Street Journal.

SALE—NARROW FABRIC MILL
Established in No. Kansas City 4 looms and all accessory equipment. Including finishing. Experienced help, cotton, rayon, nylon, spandex. Favorable lease. Located in North Carolina. Inquiries confidential.
Box B-153, The Wall Street Journal

HOTEL—60 ROOMS
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Paul 327 W. 34th St., New York 1
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Old established paint manufacturer desiring to broaden paint specialty line wishes acquire outright purchase nationally known product.
Box B-154, The Wall Street Journal

For sale: Excellent Business, Grocery & Meats. Modern Living Quarters. Gross last year \$100,000. O'Neil's I G A, Oregon, N. Y.

For Sale—Thriving Hardware Store Business at N. J.'s Seashore. Well stocked & growing. Owner must sacrifice. For details write
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MARSHBURN'S SHOE MANUFACTURING Corporation with substantial tax loss for sale.
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For Sale—Precast Septic Tank Business located in No. Florida. Equipment for making concrete pipe included.
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City of New Britain, Conn.

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BUSINESS NEWS ASSOCIATES, INC.

149 Broadway New York 6, N. Y.

Iowa Southern Files

WASHINGTON—Iowa Southern Utilities Co. put \$5 million in first mortgage bonds in registration with the Securities and Exchange Commission.

The Centerville, Iowa, company plans to offer the issue, to mature August 1, 1967, publicly through an underwriting syndicate to be identified later.

Life Insurance Company Investments

The following table, based on reports by 31 major concerns, shows life insurance company investments for the latest available weekly period, with cumulative total adjusted to conform as closely as possible with the calendar year.

	WE ended	% of	29 wks '57	% of	Week ended	% of	29 wks '56	% of
	July 15, '57	Total	to date	Total	July 15, '57	Total	to date	Total
MORTGAGE LOANS:								
Farm loans	\$4,882,994	3.3	\$196,494,361	31.3	\$5,269,430	2.9	\$383,892,149	36.3
Loans on dwellings & business property	\$4,841,327	3.0	1,299,468,938	21.9	\$3,281,304	30.3	3,707,630,251	34.3
REAL ESTATE:								
Real estate acquired for investment	1,106,913	0.8	\$4,843,407	1.8	738,349	0.7	\$3,431,773	1.8
RAILROAD SECURITIES:								
Bonds	464,458	0.3	35,423,361	0.6	2,406,139	1.3	76,881,236	1.9
Stocks	28,073	0.0	824,880	0.0	1,853,213	0.9	1,853,213	0.9
PUBLIC UTILITIES:								
Bonds	5,350,180	3.8	347,813,871	5.8	21,439,444	11.6	299,119,917	5.4
Stocks	239,947	0.2	30,382,383	0.5	31,413,028	0.3	31,413,028	0.3
INDUSTRIALS:								
Bonds	34,306,938	24.8	1,382,853,841	21.5	30,808,904	16.7	1,239,466,353	16.5
Stocks	313,603	0.2	23,139,313	0.4	319,104	0.1	3,599,135	0.4
GOVERNMENTS:								
U. S. Treas. Bonds	6,981,268	4.7	72,300,083	1.2	5,339,813	2.8	135,363,380	1.8
U. S. Treas. Bills	13,841,333	9.4	1,097,507,944	18.9	32,310,138	16.9	1,159,431,894	15.3
U. S. Treas. Certs	999,267	0.7	19,697,062	0.3	99,296,416	1.1	99,296,416	1.1
U. S. Treas. Notes	409,448	0.3	119,446,583	2.0	344,135,871	3.3	344,135,871	3.3
Canadian Govt Bonds	409,448	0.3	34,899,815	0.6	45,896,238	0.6	45,896,238	0.6
Other Foreign Govt	40,201	0.0	18,248,081	0.3	18,248,081	0.3	18,248,081	0.3
State, City, Municipal	5,343,853	3.7	90,277,534	1.7	5,360,797	1.4	5,360,797	1.4
MISCELLANEOUS:								
Bonds	25,575,723	17.4	681,719,109	10.9	8,679,287	4.2	752,880,718	10.1
Stocks	280,381	0.2	8,797,214	0.2	23,448	0.0	19,894,943	0.1
Totals	\$147,859,356	100.0	\$5,899,839,864	100.0	\$219,343,436	100.0	\$6,871,782,436	100.0
RECAPITULATION:								
Mortgages	\$9,724,321	33.7	\$7,094,163,099	38.3	\$98,261,334	33.1	\$9,971,432,469	38.9
Real Estate	1,106,913	0.8	5,948,287	1.6	738,349	0.7	75,135,773	1.6
Bonds	\$6,071,417	64.9	\$7,119,181,139	62.3	\$139,533,081	62.3	\$4,343,402,219	62.3
Stocks	662,603	0.9	32,738,229	0.9	768,279	0.3	79,289,847	1.9
Totals	\$147,859,356	100.0	\$5,899,839,864	100.0	\$219,343,436	100.0	\$6,871,782,436	100.0

Financing Business

Good Demand Foreseen For National Tea Co. \$12 Million Issue

By a WALL STREET JOURNAL Staff Reporter

NEW YORK—National Tea Co.'s \$12 million 5% sinking fund debentures are well spoken for by retail buyers, ahead of their formal debut on the market today.

Hemphill, Noyes & Co. and associates, the underwriters, have tagged the securities, due August 1, 1977, at par.

The Chicago-based retail food chain will use part of the debenture proceeds to pay off bank loans and retire debts of newly-acquired subsidiaries, and will add the rest to its general funds.

The new securities will be non-refundable for the first 10 years. They will have the benefit of a sinking fund, beginning August, 1959, that is calculated to retire 75% of the issue prior to maturity.

Indiana Public Service Seeks Authorization For \$30 Million Issue

By a WALL STREET JOURNAL Staff Reporter

PLAINFIELD, Ind.—Public Service Co. of Indiana, Inc., will seek approval of a \$30 million bond issue on the block October 9.

The utility reported that the first mortgage

Tax-Exempts Oregon's \$15 Million Veterans Bonds Draw Top Bid at 3.654% Cost

By a WALL STREET JOURNAL Staff Reporter

SALEM, Ore.—A combination led by Halsey, Stuart & Co., Inc., Smith, Barney & Co., C. J. Devine & Co. and Continental Illinois National Bank & Trust Co. delivered the top bid on \$15 million Oregon veteran welfare bonds maturing in 1971.

Their offer called for a net interest cost of 3.654% on a dollar bid of 100,000 and coupons of 3 1/2% and 3 1/4%. At the offering, subject to award, \$9,280,000 of the bonds were priced to yield 3.50% and \$5,720,000 to yield 3.45%.

Oregon retains an option to redeem the bonds in numerical order prior to maturity, beginning in 1967.

Retail sale of the issue was reported "pretty good." By closing time yesterday, less than \$7 million of the bonds were left in dealers' hands.

Oregon last sold veteran's bonds on April 28, when it vendored a \$10 million block. Net interest cost for that issue was 3.180%, with the Dow-Jones municipal yield index then registering 3.20%, against its present 3.45%.

New York City Sells Tax Notes

NEW YORK—New York city tax anticipation notes totaling \$50 million were allocated among 21 banks, Chase Manhattan Bank high with \$11,085,000 and First National City Bank of New York next with \$10,815,000.

The 3% notes include \$20 million dated July 30 and redeemable October 31, and \$30 million dated August 7, 1957, and redeemable also October 31.

The notes, issued in anticipation of real estate taxes, are callable ten days early, October 21, at option of the city.

Esso and Sun Reduce Price Of Gasoline in New Jersey

Esso Standard Oil Co. and Sun Oil Co. have cut the price of gasoline in New Jersey by 0.2 cents a gallon.

The reduction by Esso, marketing affiliate of Standard Oil Co. (New Jersey), is for all methods of delivery and wipes out a boost made on June 26. Under the new schedule the wholesale price to dealers will go to 15.9 cents a gallon for regular, 18.4 cents for premium and 21.4 cents for super.

Sun said its reduction was made for competitive reasons and brings its "fair trade" retail price to 27.9 cents a gallon.

National Biscuit

NATIONAL BISCUIT CO. reports for quarter ended June 30:

	1957	1956	1955
a-Earned per com shr	0.78	0.81	0.87
Net sales	185,798,217	180,860,218	96,889,327
Net before income tax	11,516,831	8,159,085	10,179,617
Income taxes	5,816,547	4,258,223	3,444,545
Net income	5,700,284	3,900,862	6,735,072
Common shares	6,385,981	6,385,981	6,385,981
Six months ended June 30:			
a-Earned per com shr	\$1.44	\$1.37	\$1.33
Net sales	367,734,137	361,450,635	196,877,725
Net before income tax	19,871,329	15,801,296	18,887,640
Income taxes	11,172,783	10,641,561	10,164,028
Net income	8,698,546	5,159,735	8,723,612
Twelve months ended June 30:			
a-Earned per com shr	\$3.07	\$2.83	\$2.77
Net sales	416,788,006	406,181,186	384,975,529
Net income after taxes	21,373,469	18,372,774	19,377,981

bonds were originally scheduled for last year. The securities will be offered for competitive bidding.

Proceeds of the proposed sale would be applied to repayment of bank loans and financing of the concern's construction program.

Public Service Electric Bonds

NEWARK, N. J.—Public Service Electric & Gas Co. applied to the Board of Public Utility Commissioners of New Jersey for authority to issue its proposed \$80 million of first and refunding mortgage bonds, due 1967. Sale of the bonds is planned for late August.

W. H. Dunne Co. Places Note

NEW YORK—W. H. Dunne Co. has placed a \$1 million 5 1/2% promissory note with Mutual of New York. Proceeds of the note, due 1972, will be used by the New York state food chain firm for retiring outstanding debts and expansion.

Money Rates

NEW YORK—Bankers acceptance rates on 20-90 day bills were quoted 3 1/2% to 3 3/4%, 120 day bills are 3 3/4% to 3 1/2% and the 180 day bills 3 3/4% to 3 1/2%.

Federal funds bid at 3%.

Call money lent dealers on bills and Treasury was quoted at 3 1/4% to 4%.

Call money on stock exchange collateral was 4 1/4% to 4 1/2%.

Commercial paper sold through dealers four to six months maturity was 3 1/2% to 4 1/4%.

Commercial papers placed directly by the major finance companies one to nine months maturity was 3 1/2% to 4%.

Caterpillar Tractor Boosts All Products' Prices an Average 7%

By a WALL STREET JOURNAL Staff Reporter

PEORIA, Ill.—Caterpillar Tractor Co. has boosted prices an average of 7% on all its products, it was learned. The company attributed the action to the recent steel price boost and anticipated higher labor costs.

Independent dealers handling the earth moving and other equipment were notified that the higher prices went into effect July 22.

"For more than a year, costs of labor and material have steadily advanced," the company said; it cited the 4% hike in steel prices July 1 as a further spur.

Under the existing three-year labor contract, wage boosts of six cents and seven cents an hour for various groups of the company's 19,000 members of the A.F.L.-C.I.O. United Auto Workers Union, will be granted in early August, adding \$55,000 to the weekly payroll at the Peoria Works. Several thousand administrative personnel here will receive comparable increases, the company said.

Higher wages also are slated to go to company workers at other plants in the next few months.

C & C Super Holders Approve Reorganization

Name Change, Reduction in Size Of Board, Spin-off of Food, Manufacturing Units Voted

WILMINGTON, Del.—C & C Super Corp. stockholders at a special meeting here approved a plan of reorganization, including a spin-off of the concern's food and beverage and manufacturing operations.

Shareholders also approved:

Changing the firm's name to C & C Television Corp.

Reducing the number of directors to 8 from 13.

Making certain changes in the company's stock option policy.

C & C Television Corp. will operate the TV properties of the old company, which have been carried on through its Western Television division and three subsidiaries. Television properties include a library of feature motion pictures.

But the other operations of C & C Super will be carried on by National Phoenix Industries, Inc., a wholly-owned subsidiary, with National's stock distributed to C & C Super stockholders. This will be effected by distributing 4,089,357 National Phoenix common shares at the rate of one for each two shares held in C & C Super, which has 8,178,715 shares outstanding.

Other Assets

C & C Super also will assign to National Phoenix the assets of certain C & C Super divisions, with National assuming liabilities of these units. These include the Nedick's division, the Lorraine Manufacturing division (producer of rubber specialties and parts) and the Power Products division.

National Phoenix will continue to make its food and beverage products such as C & C Super Cola soft drinks, "Batter Up," Nedick's orange concentrate and soda, and Cantrell & Cochrane ginger ale, club soda and syrups.

In its proxy statement, C & C Super said with demand for TV advertising by most large companies, "it is reasonable to expect that the television operations of the corporation should experience a comparatively rapid growth in volume and earnings." It added, the "food, beverage and manufacturing operations of the corporation, which are mostly in the development stage, will undergo a somewhat slower growth."

How Voting Went

At the meeting, Murray Becker, New York, holding 10,800 shares of his own or by proxy, was nominated from the floor for a director's post, principally in opposition to Walter S. Mack, president. Under cumulative voting, Mr. Becker received 87,300 votes, reducing Mr. Mack's votes to 5,573,579—the lowest total received by the eight directors elected.

Answering one of the questions posed by Mr. Becker at the meeting, Mr. Mack commented that success of canned soft drinks "is a slow proposition," but he said "it's safe to say that canned soft drinks are here to stay." He said canned soft drink sales in New York City so far this year are higher than in the like 1956 period, and comprise about 3% of all soft drinks sold. He said it's his plan to raise this level to 10% or 15% in the next five years.

Bond Markets Treasury Sells Bills at 3.363% Average Rate; Was 3.158% Last Week

By a WALL STREET JOURNAL Staff Reporter

WASHINGTON—The Treasury's short-term borrowing costs bounced up to 3.363%—the highest level in more than a month. Last week the bill rate stood at 3.158%.

At its current level, the cost to the Treasury for borrowing 91-day money is the highest since mid-June when the Treasury paid 3.404%—a 24-year high. Since then, the interest rate on weekly bill auctions declined to a low point of 3.092% in mid-July before turning up last week.

A rising bill rate indicates money is more expensive to borrow. One reason for the latest bill rate increase may be the 3 1/2% coupon Treasury put on a four-month certificate offered as part of last week's \$23.9 billion refinancing.

On yesterday's issue accepted bids ranged from a high of 99.191 (3.200%), to a low of 99.143 (3.394%), and an average price of 99.180 (3.363%). Of the amount bid for at the low price, 92% was accepted, the Treasury said.

Applications for yesterday's issue aggregated \$2,415,458,000. The Treasury accepted \$1,700,472,000, including \$361,817,000 offered on a non-competitive basis and accepted in full at the average price.

These bills are dated August 1 and mature October 31, 1957.

Long-Term Treasuries Ease as New Issues Get Most Attention

By a WALL STREET JOURNAL Staff Reporter

NEW YORK—Long-term U. S. Government bills turned in an otherwise steady bond market.

Some dealers closed the 3 1/2% of June, 1978-83, at 93-4-32 bid, off 8-32 and only 4-32 above the record low. The 40-year 2s were also off 8-32 at 87-28-32 bid, and the Victory Loan 2 1/2s 1967-72 lost 2-32 at 86-14-32 bid.

Investment grade corporate bonds were mostly firm, but turnover was small.

Rails were quiet and steady.

The municipal market was slow and little changed. "The day's activity fit into the pattern of the past week," one trader said. "Dealers were bidding actively for new issues, which have been selling out quickly at their attractive coupon rates, and trying to avoid an increase in inventory positions, which might lead to markdowns later if the market went lower," he said. Revenue bonds were steady to a bit easier.

Big Board convertibles moved lower with the stock market. Hertz Corp. 4s were off 6 points.

Foreign bonds were fairly active and mixed

NBC Plans at Least 100 Special TV Shows During '57-'58 Season

Schedule Represents 21% Hike Over '56; Two Hours of Evening Time Unsold, Official Says

By a WALL STREET JOURNAL Staff Reporter

NEW YORK—National Broadcasting Co. will present at least 100 special TV programs during the 1957-58 season for which advertisers will spend about \$40 million for time on the NBC network, Robert W. Sarnoff, president, announced yesterday.

A special program, according to NBC, is one that does not appear on a regular weekly basis and "by its nature is different from standard network fare."

The special programs, Mr. Sarnoff stated, will account for about 117 hours of programming, a 21% increase over the season just closed. At least 25 shows, involving more than 36 hours, will be telecast in color.

Among the special productions to be colorcast will be "Annie Get Your Gun" starring Mary Martin and John Raitt and a 90-minute musical version of "The Pied Piper of Hamelin" starring Van Johnson. Others are Maurice Evans in "Twelfth Night," Verdi's "Rigoletto," and "Hansel and Gretel."

Robert E. Kintner, executive vice president, said NBC now has only about two hours of unsold evening network time and these, he said, may be disposed of in the next ten days if negotiations now under way for their sale are successful.

Both the Columbia Broadcasting System and the ABC Television Network are equally optimistic about the new season. Oliver Trey, ABC vice president, said that billings for the coming season will be at least 30% over last year. William H. Hyman, CBS vice president, said his network in terms of sales income, "is enjoying the best year in its history."

Prices of Recent Securities Issues

The original offering price and Street market are indicated below for recent issues of selected securities that are not listed on a principal exchange.

UTILITY BONDS			
Issues:	Price	Bid	Asked
Cen Ill Light 4 1/2% '87	100.50	99	99 1/2
Del P & L 5% '87	101.375	104 1/2	105
Georgia Pow 5 1/2% '87	102.30	104 1/2	104 1/2
Gen'l Teleph 5% '87	101	102	102 1/2
Jer Cen P&L 5% '87	101.563	99	99 1/2
Met Ed 4 1/2% '87	101 1/2	100 1/2	100 1/2
Mich Wisc Pl 5 1/4% '77	102.889	103 1/2	104
N Y Teleph 4 1/2% '87	101.758	99 1/2	100 1/2
Nor Sta Pow 4 1/2% '87	101	98 1/2	99
Pacific G & E 5% '89	100.798	103 1/2	103 1/2
Puget S P&L 5 1/2% '87	103.459	105 1/2	105 1/2
Sou Bell Tele 5% '86	102.32	104 1/2	105 1/2
Sou Cal Edis 4 1/2% '81	100.73	100 1/2	101 1/2
Sou Cal Gas 5 1/2% '83	101.807	104	104 1/2
Tenn Gas 4 1/2% '87	101.80	99 1/2	100 1/2
Tenn Gas Trs 5% '77	99	101	101 1/2
West Penn P 4 1/2% '87	101.84	110 1/2	102 1/2
Wis Tele 4 1/2% '82	104 1/2	99 1/2	99 1/2
OTHER BONDS			
Chance Vght 5 1/2% '77	100	93	94 1/2
Trans Contn 5% '77	101.63	98 1/2	97 1/2
PREFERRED STOCKS			
Kaiser Alum 4 7/8% '100	104 1/2	104 1/2	105 1/2
McLouth Steel 5% '100	101	101	101 1/2
COMMON STOCKS			
Carter Prod	32	30 1/2	30 1/2

Carolina Natural Gas Files Liens and Common

WASHINGTON—Carolina Natural Gas Corp. put \$1,600,000 of 6% first mortgage bonds, due August 1, 1962, \$200,000 of 8% subordinated sinking fund debentures, due August 1, 1977, and 112,000 common shares in registration with the Securities and Exchange Commission.

This announcement is neither an offer to sell nor a solicitation of offers to buy any of these securities. The offering is made only by the Prospectus.

NEW ISSUE

July 30, 1957

\$12,000,000

NATIONAL TEA CO.

5% Sinking Fund Debentures, due August 1, 1977

Price 100% and accrued interest

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Buffalo St. Louis

Boston Los Angeles

Washington Dallas

Hartford Houston

Cincinnati El Paso

Cleveland Ft. Worth

Columbus San Antonio

Dayton Albuquerque

San Juan Miami

Chicago Mexico City

HILTON HOTELS CORPORATION

Conrad N. Hilton, President

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PLANS *

- * DESIGN
- * REVISION
- * INSTALLATION
- * ADMINISTRATION

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manufacture, has used Barreled Sunlight

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plant maintenance.

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dependability and "on-the-wall" economy

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and commercial buildings.

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Commodities Price Trends of Tomorrow's
Meats and ManufacturesCotton Futures Decline on Good Crop News;
Mills' Flour Buying Lifts Grains; Eggs Fall

Favorable crop and weather news brought active selling into cotton futures yesterday. Prices fell \$1.15 to \$1.60 a bale in the New York market.

Wheat, rye and soybeans advanced. Buying by flour millers and export dealers lifted wheat prices as much as 1½ cents a bushel; rye futures at Chicago advanced almost 3 cents a bushel in response to a rise of more than 2 cents a bushel at Winnipeg.

Soybeans pushed ahead ½ to 1½ cents a bushel in response to demand from processors. Cottonseed oil at New York was up 3 to 8 points and soybean oil futures at Chicago advanced 4 to 7 points.

Trading in world sugar futures was quiet yesterday. The market closed 2 points lower to 4 points higher. Slow demand for raw sugar in the Cuban market caused early selling, but in subsequent dealings buying attracted by recent declines caused the market to rebound.

Egg futures at Chicago dipped 40 to 80 points. Selling in part was attracted by a reduction of one cent a dozen in wholesale prices for eggs at Chicago.

Copper futures at New York fell 27 to 37 points. The price at London was also lower.

Lower

Cotton—Off 22 to 32 points at New York.

New Orleans was off 21 to 31 points.

Rubber—Off 5 to 10 points at New York.

London was unchanged, with Singapore off 12 to 16 points.

Cocoa—Unchanged to off 7 points at New York.

Hides—Off 5 points at New York.

Copper—Off 27 to 37 points at New York.

Zinc—Off 8 points at New York.

Corn—Off ½ to 1 cent a bushel at Chicago.

Oats—Unchanged to off ½ cent a bushel at Chicago. Minneapolis was off ½ cent, with

Winnipeg off ½ to ¾ cent.

Eggs—Off 40 to 80 points at Chicago.

Potatoes—Off 3 to 5 cents per 100 pounds at New York.

Irregular

Sugar—World contract off 2 to 4 points.

Domestic contract off 1 to 1½ points.

Wool—Off 4 to 10 points at New York.

Coffee—Off 20 to 15 points at New York.

Lard—Off 3 to 10 points at Chicago.

Higher

Wheat—Up ½ to 1½ cents a bushel at Chicago.

Minneapolis was up 1½ to 1½ cents, with

Kansas City up 1½ to 1½ cents.

Rye—Up 2½ to 2½ cents a bushel at Chicago.

Minneapolis was up 2 cents, with

Winnipeg up 2½ to 3½ cents.

Soybeans—Up ½ to 1½ cents a bushel at Chicago.

Soybean oil—Up 4 to 7 points at Chicago.

New York was up 4 to 9 points.

Cottonseed oil—Up 3 to 8 points at New York.

Flaxseed—Up 5½ to 10½ cents a bushel at

Winnipeg. Minneapolis was off 1 cent.

Onions—Up 4 to 10 cents per 50 pounds at Chicago.

GRAIN FUTURES CLOSED HIGHER with the exception of corn and new crop oats. Wheat

futures were in demand from flour millers and

exporters. Flour mill buying followed improve-

ment in domestic flour bookings. Reports in

floor trade quarters revealed that a few large

buyers purchased requirements for 60-day

needs and in the aggregate business was

Commodity Indexes

Dow-Jones Futures, Monday—189.04 off 0.10; last year 188.22.

Dow-Jones Spot—162.88 up 0.10; last year 163.21.

Date **Open** **High** **Low** **Close** **Change**

July 29 188.86 189.84 189.84 189.14 189.04 -0.10

July 30 189.36 189.36 189.36 189.36 189.36 -0.10

Statistics compare (based on 100 units):

July 29, 1957 July 29, 1956 July 29, 1955

Production 86,000 86,000 86,000

Shipments 86,000 86,000 86,000

Year to date: 1957 1956 1955

Orders 2,294,900 2,294,900 2,294,900

Production 2,294,900 2,294,900 2,294,900

Shipments 2,294,900 2,294,900 2,294,900

GRAINS AND FEEDS

Wheat, No. 2 red hard AC bu. 2.12 2.09 2.11 1/4

Corn, No. 2 yellow AC bu. 1.12 1.11 1.12 1/4

Oats, No. 2 white AC bu. 1.12 1.11 1.12 1/4

Barley, 2 row AC bu. 1.12 1.11 1.12 1/4

Soybeans, No. 1 yellow AC bu. 2.44 2.43 2.44 1/4

Flaxseed, No. 1 AC bu. 3.50 3.49 3.50 1/4

Linseed, No. 1 AC bu. 4.50 4.49 4.50 1/4

Soybean meal, 48% protein, 100 lb. 32.00 31.99 32.00 1/4

Cottonseed meal, 48% protein, 100 lb. 32.00 31.99 32.00 1/4

FATS AND OILS

Corn oil, crude, 100 lb. 12.50 12.49 12.50 1/4

Soybean oil, crude, 100 lb. 12.50 12.49 12.50 1/4

Cocoon oil, 100 lb. 12.50 12.49 12.50 1/4

Copra, 100 lb. 12.50 12.49 12.50 1/4

Lard, 100 lb. 12.50 12.49 12.50 1/4

Tallow, 100 lb. 12.50 12.49 12.50 1/4

Wool, 100 lb. 12.50 12.49 12.50 1/4

Steel, 100 lb. 12.50 12.49 12.50 1/4

Iron, 100 lb. 12.50 12.49 12.50 1/4

Copper, 100 lb. 12.50 12.49 12.50 1/4

Zinc, 100 lb. 12.50 12.49 12.50 1/4

Aluminum, 100 lb. 12.50 12.49 12.50 1/4

Antimony, 100 lb. 12.50 12.49 12.50 1/4

Platinum, 100 lb. 12.50 12.49 12.50 1/4

Silver, 100 lb. 12.50 12.49 12.50 1/4

Rubber, 100 lb. 12.50 12.49 12.50 1/4

Hides, 100 lb. 12.50 12.49 12.50 1/4

Goatskin, 100 lb. 12.50 12.49 12.50 1/4

Petroleum, 100 lb. 12.50 12.49 12.50 1/4

Asphalt, 100 lb. 12.50 12.49 12.50 1/4

Bitumen, 100 lb. 12.50 12.49 12.50 1/4

Prices for a year ago are 15-16 inch middling.

Cotton Statistics

Volume of trading and open contracts for the New

York Cotton Exchange, as reported by the Commodity

Exchange Authority, for Friday, July 26, 1957, follow

(in 100 pound bales):

October, 1957 12,600 12,700 -0.10

December, 1957 12,600 12,700 -0.10

March, 1958 12,600 12,700 -0.10

May, 1958 12,600 12,700 -0.10

July, 1958 12,600 12,700 -0.10

October, 1958 12,600 12,700 -0.10

December, 1958 12,600 12,700 -0.10

March, 1959 12,600 12,700 -0.10

May, 1959 12,600 12,700 -0.10

July, 1959 12,600 12,700 -0.10

October, 1959 12,600 12,700 -0.10

December, 1959 12,600 12,700 -0.10

March, 1960 12,600 12,700 -0.10

May, 1960 12,600 12,700 -0.10

July, 1960 12,600 12,700 -0.10

October, 1960 12,600 12,700 -0.10

December, 1960 12,600 12,700 -0.10

March, 1961 12,600 12,700 -0.10

May, 1961 12,600 12,700 -0.10

July, 1961 12,600 12,700 -0.10

October, 1961 12,600 12,700 -0.10

December, 1961 12,600 12,700 -0.10

March, 1962 12,600 12,700 -0.10

May, 1962 12,600 12,700 -0.10

July, 1962 12,600 12,700 -0.10

October, 1962 12,600 12,700 -0.10

December, 1962 12,600 12,700 -0.10

Western Pine Orders

PORTLAND, Ore.—Orders for western pine lumber and associated species fell 2.2% below production for the week ending July 20, according to Western Pine Association figures based on information from 123 identical mills.

Orders climbed 13.8% from the previous week, while production jumped nearly 26%. Compared to the like week last year, orders were down 2.7%, and output was off 11.8%.

Statistics compare (based on 100 units):

July 20, 1957 July 20, 1956 July 20, 1955

Production 86,000 86,000 86,000

Shipments 86,000 86,000 86,000

Year to date: 1957 1956 1955

Orders 2,294,900 2,294,900 2,294,900

Production 2,294,900 2,294,900 2,294,900

Shipments 2,294,900 2,294,900 2,294,900

Cash Prices

Monday, July 29, 1957

FOODS

Flour, hard winter NY cut 10.50 10.45 10.50 1/4

Coffee, Santos ex NY lb. 24.00 23.95 24.00 1/4

Cocoa, Arriba NY lb. 30.00 29.95 30.00 1/4

Sugar, Raw 11 lb. 24.00 23.95 24.00 1/4

Sugar, Fresh 4.40 ex NY lb. 24.00 23.95 24.00 1/4

Butter, 1 lb. 1.12 1.11 1.12 1/4

Eggs, 1 doz. 1.12 1.11 1.12 1/4

Wheat, No. 2 red hard AC bu. 2.12 2.09 2.11 1/4

Corn, No. 2 yellow AC bu. 1.12 1.11 1.12 1/4

Oats, No. 2 white AC bu. 1.12 1.11 1.12 1/4

Barley, 2 row AC bu. 1.12 1.11 1.12 1/4

Soybeans, No. 1 yellow AC bu. 2.44 2.43 2.44 1/4

Flaxseed, No. 1 AC bu. 3.50 3.49 3.50 1/4

Linseed, No. 1 AC bu. 4.50 4.49 4.50 1/4

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Soybean oil, crude, 100 lb. 12.50 12.49 12.50 1/4

Cocoon oil, 100 lb. 12.50 12.49 12.50 1/4

Copra, 100 lb. 12.50 12.49 12.50 1/4

Lard, 100 lb. 12.50 12.49 12.50 1/4

Tallow, 100 lb. 12.50 12.49 12.50 1/4

Wool, 100 lb. 12.50 12.49 12.50 1/4

Steel, 100 lb. 12.50 12.49 12.50 1/4

Iron, 100 lb. 12.50 12.49 12.50 1/4

Copper, 100 lb. 12.50 12.49 12.50 1/4

Zinc, 100 lb. 12.50 12.49 12.50 1/4

Aluminum, 100 lb. 12.50 12.49 12.50 1/4

Antimony, 100 lb. 12.50 12.49 12.50 1/4

Platinum, 100 lb. 12.50 12.49 12.50

CANADIAN STOCKS-BONDS

Ten Canadian Oil Stocks with
Capital Gains Potential

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80 BROAD ST., N. Y. • WHITEHALL 3-1860

Butcher Hog Prices Decline,

Cattle Mostly Unchanged

CHICAGO - Livestock prices generally

edged lower yesterday, chiefly because of hot,

humid weather, but losses were small and

many grades of meat animals were hardly

Digest of Earnings Reports

A summary of corporation reports appears below. Further details of the larger and more widely held companies appear elsewhere in this issue. Unless otherwise noted Federal taxes have been deducted in arriving at net income.

Monday, July 29, 1957

Company	Period	1957	1956	1955	1954
Abtith Power & Paper	6 mos. June 30	6,583,235	7,990,684	1.51	1.85
Aerovox Corp.	6 mos. June 30	332,000	635,000	.38	.77
Alentown Portland Cement	Quar. June 30	825,558	894,715	.72	c1.01
Alentown Portland Cement	6 mos. June 30	1,178,000	1,371,027	1.02	c1.01
Armo Steel Corp.	Quar. June 30	15,022,540	17,418,448	a1.25	a1.80
Armo Steel Corp.	6 mos. June 30	30,510,292	33,707,427	a2.35	a3.42
Arvin Industries, Inc.	Quar. June 30	1,033,350	824,235	1.15	.92
Arvin Industries, Inc.	6 mos. June 30	1,984,791	1,501,933	2.21	1.84
Atlantic Coast Fisheries	Year Apr. 30	4,112,724	4,124,900		
Automatic Canteen	36 mos. June 8	2,044,795	1,889,037	a2.12	a2.11
Babcock & Wilcox	6 mos. June 30	8,547,437	7,199,749	1.45	1.38
Bath Iron Works Corp.	6 mos. June 30	1,110,515	1,119,845	2.65	2.67
Beaumont Mills, Inc.	Quar. June 30	1,198,021	1,675,012	.58	.82
Beech-Nut Savers	6 mos. June 30	3,485,414	3,370,472	1.08	1.06
Bell Telephone of Penna.	Quar. June 30	11,049,885	8,258,926		
Bell Telephone of Penna.	12 mos. June 30	39,513,125	32,887,684		
Bruning (Charles) Co., Inc.	Quar. June 30	790,798	828,487	.76	c.82
Bruning (Charles) Co., Inc.	6 mos. June 30	1,519,912	1,569,173	1.50	c1.85
California Water & Tel.	6 mos. June 30	1,501,768	1,038,800		
California Water & Tel.	12 mos. June 30	2,494,852	2,292,663		
Carborundum Co.	6 mos. June 30	3,057,866	3,537,788	1.78	2.06
Ceco Steel Products	6 mos. June 30	1,334,232	1,302,295	1.33	1.30
Ceco Steel Products	12 mos. June 30	2,073,405	2,007,000	3.07	
Consolidated Electrodynamics	6 mos. June 30	911,235	568,147	a.86	a.80
Crown Zellerbach Canada, Ltd.	6 mos. June 30	3,500,000	4,800,000		
Dr. Pepper Co.	6 mos. June 30	4218,258	421,733	.32	.51
Dome Mines, Ltd.	6 mos. June 30	861,948	896,769	44	46
Donnelley (R. R.) & Sons	6 mos. June 30	2,718,000	2,697,000	1.41	g1.40
Duriron Co.	6 mos. June 30	635,591	454,558	a1.74	a1.45
Eastern Airlines	6 mos. June 30	3,632,000	7,521,000	a1.27	a2.71
Eastern Industries, Inc.	9 mos. June 30	815,556	410,219	.72	c.35
Fawcett Corp.	6 mos. June 30	466,910	532,500	.48	.54
Foster Wheeler Corp.	6 mos. June 30	1,092,988	602,504	1.84	1.02
Four Wheel Drive Auto	Quar. June 30	183,387	173,837	.61	.58
Four Wheel Drive Auto	9 mos. June 30	423,968	543,268	1.41	1.81
General Motors Acceptance	Quar. June 30	9,107,385	10,806,295		
General Motors Acceptance	6 mos. June 30	21,676,116	21,358,771		
Globe-Union, Inc.	6 mos. June 30	890,325	1,559,745	.84	.68
Great Northern Paper Co.	24 wks. June 18	2,010,074	2,837,134	1.78	2.90
Haloid Co.	6 mos. June 30	772,108	606,092	.96	.76
Higgins, Inc.	6 mos. June 30	26,528	4903,870		
Hoe, R. & Co.	9 mos. June 30	472,818	249,515		
Inspiration Cons. Copper	6 mos. June 30	1,948,833	5,117,752	1.65	4.33
International Petroleum Co.	6 mos. June 30	33,300,000	18,800,000	1.60	1.27
Kaiser Aluminum & Chemical	Quar. June 30	7,420,000	q13,638,000	.46	.88
Kaiser Aluminum & Chemical	6 mos. June 30	15,697,000	q24,881,000	.97	1.82
Koppers, Inc.	Quar. June 30	3,013,654	3,294,960	1.25	1.41
Koppers, Inc.	6 mos. June 30	4,944,574	6,930,522	2.03	2.89
Krege Co., S. S.	6 mos. June 30	4,137,377	4,472,408	.82	.81
Louisville & Nashville R.R.	6 mos. June 30	9,863,891	13,178,915	4.22	5.83
Martin Co.	Quar. June 30	2,416,397	2,450,507	.82	g1.01
Martin Co.	6 mos. June 30	4,425,932	4,442,232	1.51	g1.87
Master Electric Co.	Quar. June 30	404,822	442,884	.51	c.66
Master Electric Co.	6 mos. June 30	813,018	857,176	1.27	c1.30
Mead Johnson & Co.	6 mos. June 30	2,752,298	2,042,401	1.72	1.21
Michigan Chemical Corp.	Quar. June 30	182,877	166,780	.28	c.24
Michigan Chemical Corp.	6 mos. June 30	347,295	212,123	.50	c.31
Minerals & Chemicals of Amer.	6 mos. June 30	782,169	1,143,972	.70	.39
Minn., St. P. & S. S. M.	6 mos. June 30	1,433,885	1,494,785		
National Biscuit	Quar. June 30	5,300,334	4,300,860	.76	.61
National Biscuit	6 mos. June 30	10,600,530	8,797,835	1.44	1.27
National Biscuit	12 mos. June 30	21,373,669	18,532,774	2.07	2.43
National Steel	Quar. June 30	12,807,241	14,858,824	1.70	2.01
National Steel	6 mos. June 30	26,109,847	28,961,410	3.52	3.92
National Steel & Mfg.	Quar. June 30	53,311		.34	
National Steel & Mfg.	6 mos. June 30	55,492		.33	
Nekost-Edwards Paper	6 mos. June 30	1,738,000	2,126,519	2.04	g2.51
New England Electric System	6 mos. June 30	9,757,211	7,314,194	b.69	.71
New York Telephone Co.	Quar. June 30	21,893,688	18,630,494		
New York Telephone Co.	12 mos. June 30	83,496,952	78,032,454		
Pacific Lighting	12 mos. June 30	18,041,870	21,072,794	2.31	2.97
Park & Tilford Distillers	Quar. June 30	688,470	61,437,824		
Park & Tilford Distillers	6 mos. June 30	1,419,599	2,120,038	1.15	1.66
Phila. & Reading Corp.	6 mos. June 30	2,802,978	3,377,074	2.28	2.87
Phillips Petroleum	6 mos. June 30	53,398,637	51,585,719	1.85	1.80
Pittsburgh Steel Co.	Quar. June 30	1,610,063	2,311,463	.83	c1.28

International Railways Calls Benefit Substantial From United Fruit Suit

By a WALL STREET JOURNAL Staff Reporter
NEW YORK - International Railways of Central America will receive substantial benefits under the recent decision against United Fruit Co. by Referee Ernest E. L. Hammer in New York Supreme Court, according to T. Roland Berner, general counsel for International's minority stockholders who brought the suit. The suit concerned largely the transportation of bananas by International for United Fruit Co. in Guatemala. Referee Hammer's decision set up substantially higher rates for the period from 1946 than those which had been charged United Fruit, and stated that from January, 1958, United is to pay the same rate as that quoted to the general public. "While no precise calculation of the total of these benefits is presently possible," said Mr. Berner, in a letter to International stockholders, "I believe that it will approximate \$20 million by December 31, 1957, the end of the present contracts between International Railways of Central America and United." Mr. Berner further declared the "fruit company should have been required to pay at least the full public rates from 1945 on, and we propose therefore to appeal to greatly increase the amount of the judgment."

Kaiser Aluminum & Chemical

KAISER ALUMINUM & CHEMICAL CORP. reports for quarter ended June 30:
1957 1956
Sales \$9,115,000 \$8,222,000
Net income 7,420,000 13,432,000
Common shares 14,790,534 14,686,097
Earnings per common share .50 .91
Sales 194,548,000 176,218,000
Net income 13,077,000 24,100,000
After preferred dividends b. Includes non-recurring income of \$2,655,000, equal to 18 cents a share.

Tennessee Court Backs Ruling Voiding Trading Stamp Tax on Merchants

NASHVILLE - The Tennessee Supreme Court upheld a lower court ruling that declared a 2% receipts tax on merchants who give trading stamps was unconstitutional. Upheld was the Davidson County (Nashville) Chancery Court decision that the gross receipts tax was "arbitrary, capricious and unreasonable and in violation of our Constitution" because it discriminated against one class of people. The gross receipts tax was enacted by the legislature last January and was to become effective August 1. It would not have applied to merchants who issue and redeem their own stamps, whether in cash or merchandise. Another section of the trading stamp act was upheld by the Supreme Court. The section allowed to stand doubles the \$300 privilege tax on stamp companies. The suit against stamp legislation was brought by Sperry & Hutchinson, N. Y., and Quality Stamp Co. of Tennessee, stamp issuing companies, and two Tennessee grocery firms. Commenting on the court decision, William S. Beinecke, vice president and general counsel of Sperry & Hutchinson, said: "We are naturally gratified by this decision. This is more than a victory for the plaintiffs in this suit. It is a victory for the merchants and housewives of Tennessee. It assures the merchant his right to use any legitimate competitive tool to win his fair share of business. It assures the housewife of her right to the best bargain available."



DIVIDEND NOTICE

ALLIED PRODUCTS CORPORATION

Detroit 23, Michigan

COMMON DIVIDEND NO. 78

On July 24, 1957, the board of directors of Allied Products Corporation, a Michigan Corporation, declared a quarterly dividend of 40¢ per share on the Common shares of the Corporation, payable September 30, 1957 to shareholders of record at the close of business September 16, 1957.

C. H. McHENRY
Secretary

UNITED CARBON COMPANY

CHARLESTON, WEST VIRGINIA

DIVIDEND NOTICE

A quarterly dividend of Fifty cents per share has been declared on the Common Stock of this Company, payable September 10, 1957, to stockholders of record at close of business on August 19, 1957.

C. H. McHENRY
Secretary

AMERICAN ENCAUSTIC TILING COMPANY, INC.

Manufacturers of Ceramic Wall and Floor Tiles

DIVIDEND NOTICE

The Board of Directors has declared a regular quarterly dividend of Fifty cents (\$0.50) a share on common stock payable August 19, 1957, to stockholders of record August 9, 1957.

M. J. FOX, Jr.
President and Treasurer

Common Stock Dividends

Declared July 24, 1957

Cash: 15¢ per share

Payable August 30, 1957

Record Date August 16, 1957

Stock: 4%

Payable December 16, 1957

Record Date November 15, 1957

Stock: 4%

Payable December 16, 1957

Record Date November 15, 1957

Stock: 4%

Payable December 16, 1957

Record Date November 15, 1957

Stock: 4%

Payable December 16, 1957

Record Date November 15, 1957

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3 3/4 % Bonds

Due December 1, 1964-76

To yield 3.30%-3.70%

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Right on your furniture
by experienced craftsmen.A new service designed to add new
beauty and years of service to your
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Weekends, holidays, etc.

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THAN 2 BRUSHCOATS

Sprayrite Painting, Inc.

165-12 Astoria Blvd., E. Elmhurst

NE 9-6121 24-hr. Service

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REFINISHED—RECOLORED—Right on your furniture
by experienced craftsmen.A new service designed to add new
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Aggregate Rail Earnings

AGGREGATE RAIL EARNINGS: Reports of 114 Class
1 railroads in the United States to the Interstate
Commerce Commission, compare as follows:a-4 months net income \$40,037,159
b-4 months net income \$40,037,159

c-4 months net income \$40,037,159

d-4 months net income \$40,037,159

N. Y. Stock Exchange

Closing Bid and Asked Prices of
Stocks Not TradedThe following bid and asked quotations are obtained from the National Association of Securities Dealers, Inc., and other sources.
They do not represent actual transactions. They are intended as a guide to the range within which these securities could have been sold
(indicated by the "bid") or bought (indicated by the "asked") at the time of compilation. Origin of any quotation furnished on request.
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Over-the-Counter Markets

Monday, July 29, 1957

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They do not represent actual transactions. They are intended as a guide to the range within which these securities could have been sold
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Steel Output Changed Little Last Week, Trailed Forecast 8th Time

Institute Expects Rise This Week But Industry Leaders See None for a Month

A WALL STREET JOURNAL NEWS ROUNDUP

Steel production was practically unchanged last week from the week before; it failed to reach the scheduled rate for the eighth straight week.

And although the American Iron and Steel Institute reports some rise in output is again slated by producers for the current week, steel industry people say operations are likely to hold at approximately the present levels for another month or so before a gradual recovery that should hit its high in the fourth quarter.

The institute reported that production last week amounted to 2,033,000 tons, or 79.4% of rated capacity, compared with a forecast of 2,079,000 tons, or 81.2%, and the previous week's 2,030,000 tons, a 79.3% rate.

Output this week, the institute said, is scheduled at 82.2%, calculated to turn out 2,103,000 tons.

Most steel men, in sizing up the outlook for the rest of the year, are careful to emphasize they don't look for a spectacular comeback in the late months of the year. Guessing among some of the industry's leaders is that the fourth quarter won't go much above an 85% rate on the average, compared with a rate this month averaging a little under 80%.

A fourth quarter operating rate of 85% on top of an 80% rate in the third quarter, as some steel producers are forecasting, would be sufficient to take the industry's production for the year above 1956's output of about 115,200,000 tons. Last year's production fell only two million tons short of the 1955 record.

Record Still Topped Possible

A few steel men still believe the chances are good that production will set a new record this year, and even more conservative producers concede that's a definite possibility, particularly if the 1958 model cars "catch fire" and the auto industry orders steel in unexpectedly heavy volume.

Ordering of steel for the new autos is currently light, but is expected to perk up within the next few weeks. Over-all, the pace of buying has quickened a bit for various producers, but it is still sluggish in such major steel products as hot rolled and cold rolled sheets, steel bars, wire, galvanized sheets and an assortment of other items. Pressure is diminishing in structural steels, heavy plates and oil country tubular products, but those heavy lines still continue the main support of the present operating level.

For eight successive weeks, production has slipped below the rate scheduled by producers, as shown in the following table:

Week beginning	Scheduled	Actual
June 3	88.8	87.5
June 10	88.2	86.5
June 17	87.5	85.2
June 24	86.7	84.0
July 1	79.1	78.5
July 8	80.4	78.7
July 15	81.0	79.3
July 22	81.2	79.4

Producers generally believe that the operat-

ing rate during the next few weeks will vary only slightly from the July average.

No August Drop

"There won't be any decline in August, that's for sure," said a Midwestern steel official. "But then, we find it hard to see much of an increase, either."

A number of steel executives said last week, in reporting on their second quarter earnings, that they believed the industry is now passing through its lowest production period of the year. A. B. Homer, president of Bethlehem Steel, second biggest producer, said he felt the low point had been reached and "there are indications that things are beginning slowly to pick up."

Mr. Homer's projection for Bethlehem is that its operations will soon rise to about 85% or 86% from the present 85% rate, will move up further in September, and then go up perhaps to the middle 90's in the fourth quarter.

Bethlehem has been operating well above the industry average all year. Its first quarter rate of 103.8% compared with an industry-wide rate of 94% and its second quarter production, at a 97.5% average, contrasted with an industry average of 87.2%.

Not as Hard to Get

Mr. Homer reported that Bethlehem "has about all we can do" to keep up with the demand for heavy structurals and plates, but those products generally are not as hard to get as they were a few months ago. Some mill men say a balance of supply and demand may not be far away, may come early in 1958. Loosening up fast, according to a Chicago producer, are light and standard structurals.

The American Iron and Steel Institute estimates steel production for the week starting July 29 as follows (1957 figures based on annual capacity of 135,459,150 net tons and 1956 on 128,368,090 tons):

	Net Tons	Index	Per Cent
Production 1947-49 Capacity			
This week	2,103,000	130.9	82.2
Actual last week	2,033,000	126.6	79.4
Actual month ago	2,009,000	125.1	78.5
Actual year ago(a)	415,000	25.8	18.9

a-Operations a year earlier were affected by a strike by the A.F.L.-C.I.O. United Steel workers Union.

Sun Oil Indicated Net In 2nd Quarter Trailed Both 1st and 1956 Periods

Lower Output, Less Satisfactory Prices Cited; Profit Margin Declined During First Half

By a WALL STREET JOURNAL Staff Reporter

PHILADELPHIA — Sun Oil Co.'s consolidated net income for the six months ended June 30, 1957, totaled \$28,187,436, Joseph N. Pew, Jr., chairman, announced.

The aggregate figure ran slightly ahead of the \$25,138,552 reported for the like 1956 period, but earnings per share declined to \$2.27 on each of the 10,752,254 common shares outstanding as of June 30 last, from \$2.48 on each of the 10,143,601 shares outstanding a year earlier.

Indicated second quarter 1957 net income was \$11,856,326, down from \$12,883,321 in the like 1956 period. Sun Oil had posted first quarter earnings of \$13,331,110 or \$1.34 a share, up from \$12,255,231 or \$1.21 on each of the smaller number of shares outstanding in the year-earlier period.

Second quarter results are understood to have suffered by comparison with first quarter operations because of production trimming and prices which were not as good generally as in the initial period. Production in the second quarter is understood to have suffered as state regulatory authorities cut allowable crude oil production when imports were renewed after the Suez Canal crisis.

Sun's 1957 first half gross income hit \$400,902,717, up from \$350,478,234 for the initial six months of 1956. Indicated second quarter gross at \$192,496,223, however, trailed the \$208,424,494 registered in the March quarter this year although it ran ahead of the \$176,549,123 shown in the June period last year.

Sun's profit margin in the first half of 1957 was 6.3% of gross income, off from 7.2% in the January-to-June period last year.

SUN OIL CO. and subsidiaries report for six months ended June 30:

	1957	1956
Earnings per share	\$2.27	\$2.48
Gross income	\$400,902,717	\$350,478,234
Net income after taxes	\$28,187,436	\$25,138,552
Common shares	10,752,254	10,143,601

For the quarter ended March 31, last, net income was \$13,331,110 or \$1.34 a share on 10,752,254 common shares, as compared with \$12,255,231 or \$1.21 a share on 10,143,601 common shares in the like 1956 period.

Abitibi Says Newsprint Production Was Below Capacity in First Half

By a WALL STREET JOURNAL Staff Reporter

TORONTO—Abitibi Power & Paper Co., Ltd., in disclosing a decline in earnings despite a rise in sales for the six months ended June 30, noted newsprint production was below capacity in the period.

D. W. Ambridge, president, added that it seems unlikely the full capacity of the large paper-making concern's newsprint mills will be required for some months to come.

Net income fell to \$1.51 a common share from \$1.85 in the first half of 1956. Sales edged up to nearly \$66.5 million from slightly above \$65.5 million a year earlier.

There is presently an abundant world supply of newsprint for publishers everywhere who are in a position to pay dollars, Mr. Ambridge said.

The Abitibi president linked the fall in profit to rising production costs and the sharp discount on the U. S. dollar. The Canadian dollar has been valued recently at around \$1.06 in terms of the U. S. dollar.

ABITIBI POWER & PAPER CO., LTD., reports for six months ended June 30:

	1957	1956
a-Earnings per common share	\$1.51	\$1.85
Net sales	\$66,478,776	\$65,527,590
Net income after taxes	\$2,353,520	\$2,860,444
Common shares	1,545,219	1,545,219

a-After preferred dividends.

Goebel Brewing Sees Sharp Rise in 1957 Net

Earnings of 25 Cents a Share And 25% Sales Increase Predicted; New Process Cited

By a WALL STREET JOURNAL Staff Reporter

NEW YORK—Earnings of Goebel Brewing Co. in 1957 will rise sharply to "about \$477,800 or 25 cents a share" on sales "around 25% better than 1956," Edwin J. Anderson, president, told the New York Society of Security Analysts.

Last year the Detroit brewing company showed a loss of \$1,017,843 on a volume of \$22,502,131. The company has 1,528,663 common shares outstanding.

Mr. Anderson said earnings for the first six months of 1957 totaled \$191,218, or 8 1/2 cents a share, on sales of \$10,819,903. In the similar period of 1956 the company lost \$84,222 on sales of \$11,811,067.

"Our projected sales figures show that by December, 1957, we should be selling beer at the annual rate of sales of 1,100,000 barrels, or an increase of almost 60% over the same month last year," he said. "Our projected sales figures also show that by mid-1958 . . . we should be selling beer at the annual rate of sales of 1,300,000 barrels."

"Although we finished the year 1956 with total sales of 807,641 barrels, in December, 1956, we were selling Goebel beer at the annual rate of only 700,000 barrels," he said. "This month we are selling Goebel beer at the annual rate of sales of \$17,000 barrels."

Mr. Anderson attributed a large measure of Goebel's recent success to the introduction last April of Crystallized water in its beer. "For the first time in American brewing industry, a brewery was equipped to brew beer with water free from all unwanted elements and minerals and uniformly perfect in taste," he said. "And water is the single most important component in determining the taste of beer."

He said that due to the introduction of the

Crystallized process in April—which he termed "the equivalent of triple distilled water"—"we were required to ration beer to our distributors" in June. "If the demand for our product continues to increase at its present pace," he told the analysts, "we will give careful consideration to the procurement of at least one additional plant in an area where Goebel beer is now distributed." The beer is distributed in 23 states but has most of its sales in the Michigan area.

The president asserted "it is not secret that rising costs and continuing government harassment and increasing taxes at a time when national beer consumption is virtually standing still are combining to pile up more and greater problems." He noted that "total annual consumption of beer is about the same today as it was a decade ago—around 85 million barrels." This, he said, was "only 62%" of the industry's present capacity.

Mr. Anderson said Goebel "reopened our plant No. 3" in Detroit and is "spending close to \$1 million in modernizing that plant." He said the modernization is being paid for with "no financing" from outside sources.

Business Failures Drop

NEW YORK—Commercial and industrial failures declined to 228 in the week ended July 25 from 268 in the preceding week, according to Dun & Bradstreet, Inc. At the lowest level in three weeks, the toll fell below the 274 a year ago, although it remained above the 201 in 1955. Failures were 22% under the comparable week of pre-war 1929 when 291 occurred.

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Bank Raises Interest Rate

CINCINNATI—Central Trust Co. will raise its interest rate on savings accounts to 3%

effective August 1, the bank announced. The rate will be applicable, the bank said, to savings account balances of "any size."



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